

MEETING NOTES

Council on Student Affairs and Fees (COSAF) Meeting

November 18, 2016

Memorial Union, Garrison Room

11:30 am – 1:00 pm

I. Call to Order (Briar Tanner) 11:38 am

- Madeline could not be here today due to internship hours needed for a class.

II. The Aggie Interview

- (Briar) The Aggie requested an interview with Madeline to learn more about COSAF and what we do. Earlier in the week Madeline had the interview.
- (Jason) The article should be in the next publication of the Aggie.

III. Montana Trip

- (Briar) Last weekend myself, Madeline and Alex attended the game. We emailed a write-up and PowerPoint. One correction in Briar's notes: 80% funds come from donors. This is not an accurate number, and will be corrected later in the meeting.
- (Q) Laura Emberson. Why is it a COSAF thing to attend this trip.? (A) Alex Lee. We thought it would be a good idea to get perspective on how ICA fees are used since COSAF oversees the SASI fees. To see how dollars are actually spent.
- (Greg Ortiz) This was an opportunity to see how Athletics uses their funding. Peers get to experience it for themselves on how fees are being spent. This came about from a partnership with ASUCD and ICA.
- (Q) Jason. Do you want to summarize your general observation? (A) Briar. I felt very fortunate to go and Athletics was very gracious. We traveled with the team, charter flight. In evening the athletes get ready for their game. A chapel service was provided by the Davis Christian Fellowship. Voluntary. I ate with the donors that evening. They are very happy to be part of the trip. Athletes eat a lot of food. Attended a giant tailgate party then watched the game and flew back. That is where our day ended.
- (Alex) Wanted to give a comparison about how MSU student fees are done. I met with MSU AS president. In-state tuition is approximately \$6,000 a year. Their student fees go toward a sustainability program, theatre, and other causes. They are voted on. CPI is automatically included. They have a lot of programs all housed in one union building, centralized. Their president is looking to sunset some of the fees. Students do not pay many fees and they are generally ok with fees. They are having some facility additions and students are willing to pay for it. When CPI needs to be voted on, their senate comes together and votes. (Q) Laura. Did you talk about what percent of student fees covers intercollegiate athletics compared to ours? (A) Alex. The vast majority is funded by the institution and donors. Students don't really pay for it, not much. Small support from them. (Q) Aaron Zheng. How much do they pay in student fees in total? (A) Alex. Tuition and fees together is \$6,000 for one year. (Greg) Their student fees is 1.7 million. Q. (Laura) What is the cost of living there? (A) Alex. It is similar to us.

IV. Chicano/a Center

- (John Campbell) We are moving toward the opening of Memorial Union at start of Spring quarter. As a part of that process, the student learning center for the Chicano Latino will be moved into

MU II. The African American learning center is located in the South Silo and opened in mid-Spring, and most recently we have opened the Native American learning center which is in the University House. This move of the Chicano/Latino center will finalize the set-up of all the learning centers at this stage. Matt Fucile will be explaining more in detail in December.

- (Q) Laura. Is this a permanent location? (A) John. Yes. As we make these moves and with the construction we will be using more of Freeborn Hall. It will be reinstated the way it was – with the focus being assembly or meeting spaces. We will be expanding on this – the overhangs will be enclosed to create meeting spaces. All meeting space in MU will be moved to Freeborn, so it is all under one roof for meeting space in this quadrant of the campus.
- (Q) Zac Bouchard. What kind of services are offered? (A) John. Focus is to advance the graduation rate and retention for the cultural groups associated with these learning centers. Academic development, tutoring, a social landing sport, seminars.
- (Q) Alex. How does Student Affairs decide which centers get what space? (A) John. Based on square footage needed to accommodate the group.
- (Jason) When Matt comes to the next meeting, he will be talking about several of the construction projects. Think of questions, or if you have friends that may have questions. He will be presenting on Memorial Union, the Courtyard, ARC expansion launching in Spring, replacement of Rec pool project starting next Fall.

V. ICA Presentation (Kevin Blue)

- His goal is to make ICA as transparent as possible. Standing offer to be “Athletic Director” for the day. Just contact him on his cell. Would like to correct any misconceptions and it was great to have Briar on the trip.
- *(see PowerPoint presentation)*
- (Kevin) Hopefully you leave with these take-aways. We have a plan. Plan is aligned with core values. Finances – we are trying to increase revenue, control expenses.
- (Q) Zac B. How would increase the brand? (A) Kevin. Consistency of message. (Q) Zac B. So is the fundamental message something new? (A) Kevin. Right now we are strategizing on the message we want to use. Will have to do with quality of student academics, the city of Davis a great place to come to. (Q) Zac B. With the student academic outcomes, how do you achieve this? (A). Kevin. More career collaboration with the ICC. Starting conversations with Social Science professors.
- (Q) Zach F. Student attendance last year was 35,000. Will you exceed that this year? (A) Kevin. Does not know. (Rocco) In general we are on target.
- (Q) Laura. Do you expect the branding will increase outside funding rather than using student fees? (A) Kevin. Fundraising hasn’t been a focus here (UCD). Branding will help somewhat with Donors. There is not a way right now to replace the \$22 million from student fees. It is not possible in the short term. In long term, we would like to shift some responsibility to Athletics. Please know that we have a business structure in place to increase revenue.
- (Q) Chung-Lung. What is your strategy to increase the revenue? Sale of tickets? (A) Kevin. Rocco to help in this area. Want to make sponsorships more professional. May outsource more. Ticket sales – just have to be better at football. Broaden our donor base. Communicate better with them.
- (Briar) Thank you, Kevin. If anyone has additional questions, email her or text Kevin.

VI. SASI Discussion and Feedback Form –

- (Briar) Change in the voting process

- (Jason) Please refer to the Chancellor's letter. Near the bottom #1. CPI adjustment is not optional and should be made annually. Upon looking at the referendum, we are not sure why the voting took place over the past years. It was a president that continued. Turn to 2nd page, Chancellor asks COSAF to work with campus staff to research these issues at the start of the academic year. Over the last few weeks we have done this.
- (John) The history is with CURB and I believe it just became a best practice. Chancellor Hexter is looking at this going forward and not the past.
- (Jason) Regents actually vote on the referendum, and that final document is what is binding, not the referendum. #2 on page. Regents document. States that the CPI adjustment will be applied. So now what? We were told we were going to review and vote. So what we decided to do is collect your feedback on this form (handed out) to make your comments. At the end of the year, we will be re-evaluating COSAF and can update Bylaws at that time. What should this body do with SASI in the future? Think about this.
- (John) Remember that a CPI represents cost of increase for operations only, programs, salaries. We need to get used to how to view CPI. Kevin is in a tough situation and needs to increase revenue 2.8% just to break even.
- (Q) Laura. What was the CPI last year? (a) John. 2.7% We have years where the CPI decreases, and the vote was to not apply it.
- (Briar) Any other comments/questions?
- (Jason) If you want to voice something you've heard from the 4 different departments, this is the time to do it.
- (Laura) Wants to point out the minimum wage is going up and a lot of these departments employee students, so these adjustments will help our students.
- (Jason) Yes, it is going up again this January.
- (Q) Student. Will we be voting on everything else this year? (A) Jason. Yes.

Students completed Feedback Forms

Meeting adjourned 1:00 pm