Campus Recreation and Unions
Overview for COSAF 2016-17
• Memorial Union
• Activities & Recreation Center
• Fitness & Wellness
• Intramural Sports
• Sport Clubs
• Aquatics
• Mobility Assistance Shuttle
• Craft Center
• Outdoor Adventures
• Equestrian Center
• Cal Aggie Marching Band-Uh!
• Games Area
• Youth Programs
Mission Statement

• The Department of Campus Recreation and Unions supports the academic mission of UC Davis by providing outstanding recreation and leisure experiences, serving as a dynamic and inviting center, and fostering a culture of engagement and community.

• In support of this mission, the department facilitates and supports wellness, leadership, collaborative partnerships and student development.
Core Goals

Core goals are seen as “the reasons we exist,” answering the question, “What is the purpose of Campus Recreation and Unions at UC Davis?”

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Eight Dimensions of Wellness
Aggie Swipe Data

- UCD Total Student Population = 35,186
- CRU Unique Users = 30,982 (88%)
- UCD Undergrad Population = 28,384
- CRU Unique Undergrad Users = 26,995 (95%)
- Total ‘swipes’ by CRU users = 613,811

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CRU Awareness Assessment

- 2,567 students participated in survey
- Indicated several key areas where CRU had benefited them

- 79.6% of students indicate that they regularly visit facilities managed by CRU.
- 99.5% of students have used programs, facilities, or services managed by CRU at some point.
- 66% of students who regularly participate in Campus Recreation and Unions programs indicate a positive impact on their academic success.
- 96% of students who regularly participate in Campus Recreation and Unions programs indicate a positive impact on their emotional wellness.
### 21st Century Skills

#### 11 Top Soft Skills

1. Communication
2. Teamwork
3. Problem Solving
4. Interpersonal Skills
5. Organizational Skills
6. Adaptability
7. Leadership
8. Decision Making
9. Conflict Resolution
10. Understanding Global Context
11. Diversity / Multi-Cultural Awareness

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CRU Student Employee Assessment

- Accomplished (1)
- Advanced (2)
- Developing (3)
- Novice (4)
- Needs Work (5)

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Student Success Story
Student Success Story: part 2
Recruitment

- **Influence from Facilities: 68%** of students report that campus recreation *facilities* influenced their decision of which college/university to attend.

- **Influence from Facilities: 74%** of students report that campus recreation *facilities* influenced their decisions to continue attending their chosen college/university.

- **Influence from Programs: 62%** of students report that campus recreation *programs* influenced their decision of which college/university to attend.

- **Influence from Programs: 67%** of students report that campus recreation *programs* influenced their decisions to continue attending their chosen college/university.

  - NIRSA: The Benefits of Campus Recreation

[UC Davis Campus Recreation and Unions]

- [cru.ucdavis.edu](http://cru.ucdavis.edu)
- [fb.com/ucdavis.campusrec](http://fb.com/ucdavis.campusrec)
Retention, Progress & GPA

- Compared Cohorts
- Data from Fall 2013 to Fall 2105
- Treatment = participation in CRU programs
- Retention: 3.88 times greater
- Progress: 1.05 times greater
- GPA: 0.13 points higher
Thank you!