



UC DAVIS
ATHLETICS

Objectives of this presentation:

- 1. Provide a personal introduction.**
- 2. Present some forward-looking thoughts about what success looks like for Intercollegiate Athletics at UC Davis.**
- 3. Listen to feedback from you about how Intercollegiate Athletics can more effectively integrate with students.**

My personal story...



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Three things that
matter to me:

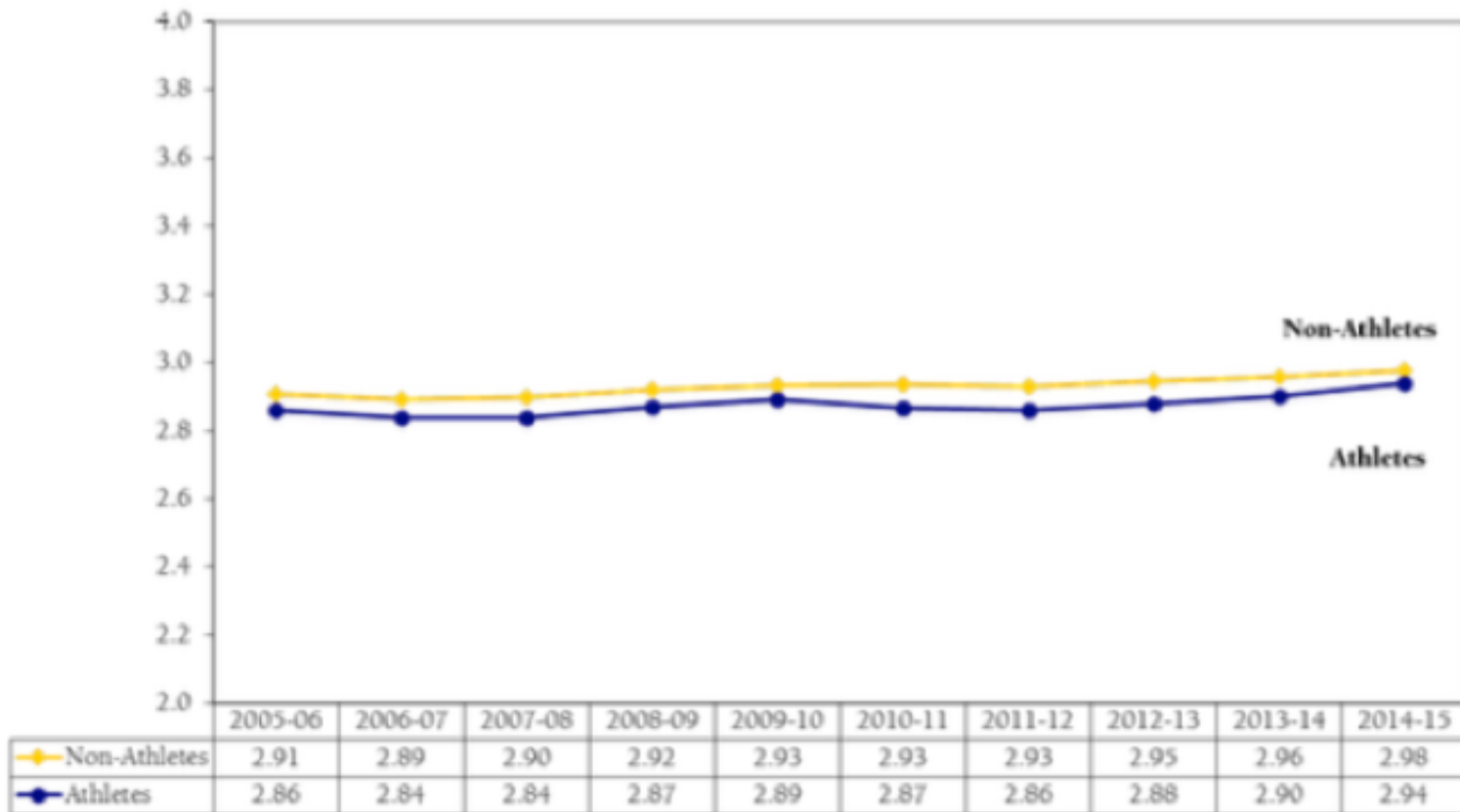
1. Education
2. Competition
3. Power of dreams

Some initial observations about athletics at UC Davis...



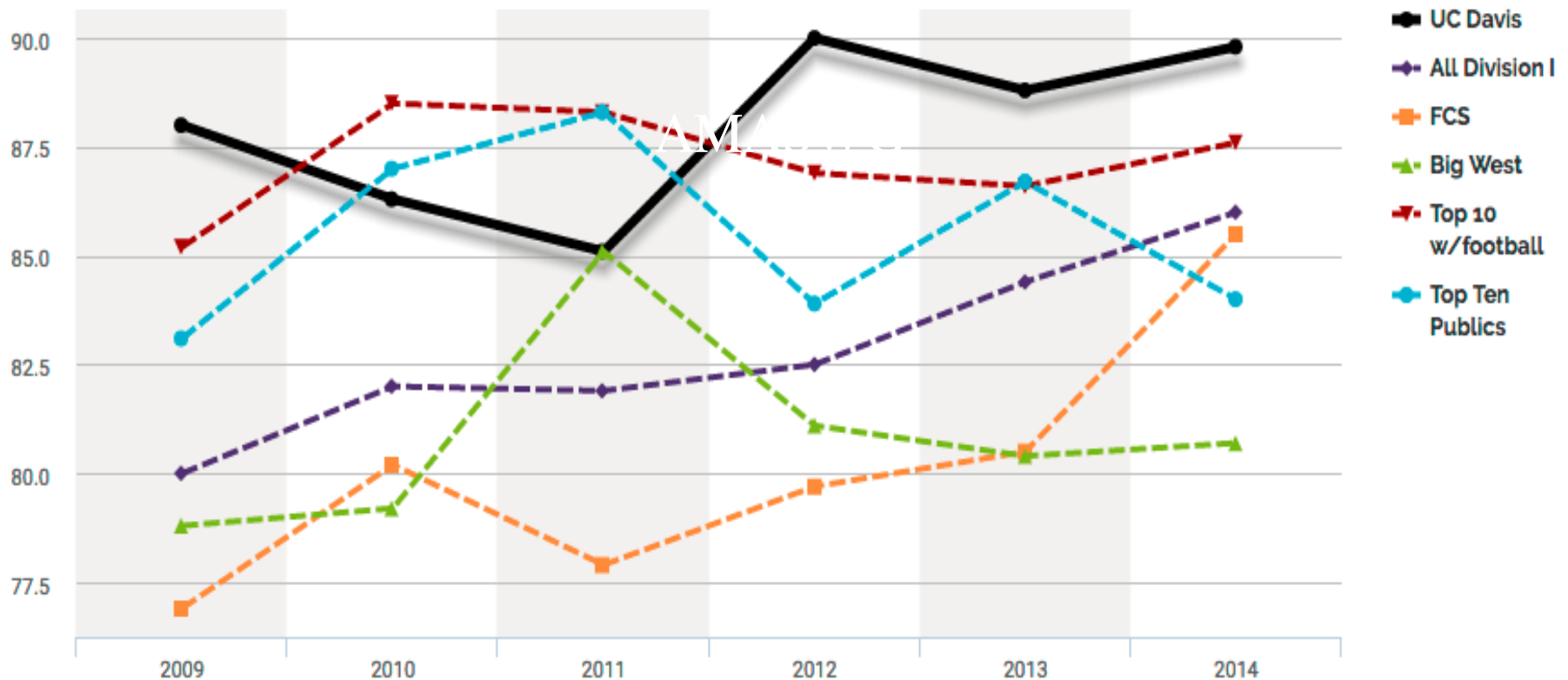
Our student-athletes are dedicated to academics, as we expect them to be.

**Cumulative GPA of Enrolled Athletes and Non-Athletes,
as of End of Fall Quarter, 2005-06 to 2014-15**



Our student-athletes are dedicated to academics, as we expect them to be.

Single Year Graduation Success Rate





J. Neal Monson

Philosophy Major

Spanish Minor

Men's Basketball

Graduated Spring 2016

Cumulative GPA: 3.906

Ranked in top 2.9% of seniors in
College of Letters & Science

Big West Conference leader in rebounds per game, 2016

NCAA Postgraduate Scholarship, 2016

Men's Basketball Co-Captain, 2015-16

Big West Conference Male Scholar Athlete of the Year
from UC Davis, 2016

Big West Conference Regular Season Champions, 2015

Invited Speaker, LDS Youth Conference, October 2015

LDS Service Mission, Oaxaca, Mexico, 2011-13

Admitted into law school for Fall 2016 at
UC Berkeley, UCLA, UC Davis, Texas, Arizona State, and Brigham Young

**Accepted full academic scholarship offer to enroll at Brigham Young*

**Plans to specialize in international immigration law*



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Ana Marija Sola

Neurobiology, Physiology, & Behavior and

English Double Major

Women's Soccer

Graduated Spring 2016

Cumulative GPA: 3.986

Fulbright Scholar Semi-Finalist, 2016

**proposed 12-month research project in Croatia:*

*fMRI and immunohistochemical analysis of visual system development
in neonatal human brain*

Big West Conference Female Scholar Athlete of the Year, 2016

NCAA Postgraduate Scholarship, 2016

NPB Honors Research Project, 2015-16

Phi Beta Kappa, 2015

Women's Soccer Team Captain, 2014, 2015

Dorothy Kirschman Memorial Scholarship, 2015

All-Big West Conference Second Team, 2014

Alfred J. Hoefer Memorial Scholarship, 2014

Dean's List, Fall 2012-Spring 2016

**10 consecutive quarters*

Willow Clinic Volunteer, 2015-16

Undergraduate Researcher, UCD Center for Neuroscience, 2013-16

**research focuses on axon refinement and pruning in visual system and potential
association with schizophrenia and autism*



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Our athletics program has a great history and important core values. But we must modernize how we operate.



ICA engages undergraduate students, and will aspire for increased contemporary engagement with students.

- 1200 first year students took part in “Running of the First Years” in 2015.
- 3000 students attend our ESPN televised basketball games.
- 5200 students attended our “kick-off” on Sunday.
- 45 sections of PHE classes are taught by ICA coaches.
- ICA-owned venues are utilized for classes, club sports, and ROTC.
- Nearly 150 students employed by ICA annually; \$269,562 salaries and benefits paid.
- Partnership with ASUCD provides experience for KDVS to broadcast football and basketball games.
- Coffee House caters team meals.
- Unitrans provides transportation to the football team on game day.



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Why successful athletics at UC Davis is important.



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1. Student-athletes, especially URM, are being educated in an exemplary fashion.

Measurable gains in personal growth and career outcomes are evident among student-athletes. Academic performance is in alignment with the overall student body.

2. The undergraduate experience for all students is being enriched by Athletics. All students are privy to enhanced social opportunities, sense of community, diversity, and institutional spirit.

3. Athletics is enhancing the academic enterprise.

Successful and innovative collaborations are taking place in research, instruction, and academic programming.

Indicators of success for Intercollegiate Athletics at UC Davis.



4. Athletics is having a tangible positive impact on alumni and donor relations.

Competitive success has created a strengthened point of connection and engagement for supporters of our university.

5. Marketing benefits are accruing to the campus because of Athletics. Competitive success has created increased exposure, which is having a measurably positive impact on applications, institutional brand, and public relations.

6. Athletics is making an external impact - on students, parents, and educators throughout our state. UC Davis is a visible example of diverse and elite scholar-athleticism occurring at an accessible public institution. We are a demonstrable example to students from all backgrounds that it is “cool” to try your best at both sports and school.



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Discussion, Feedback, and Questions