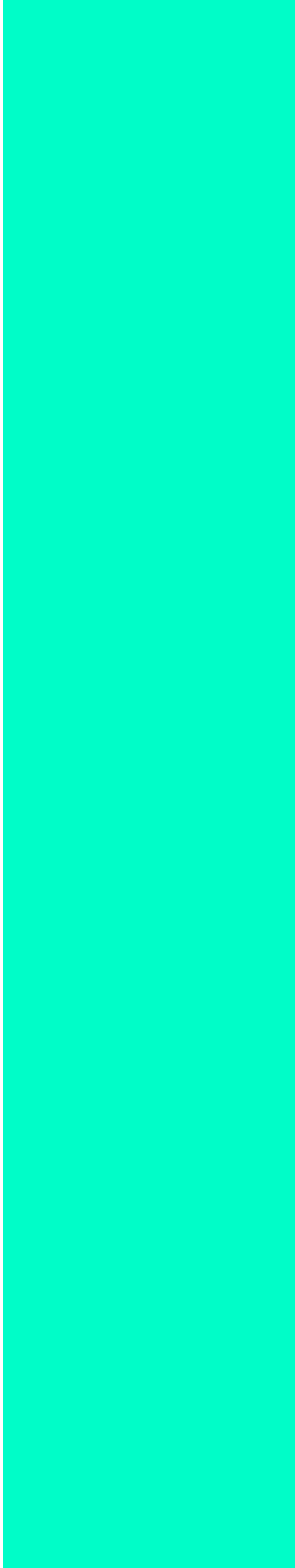


UC DAVIS MENTAL HEALTH INITIATIVE





MENTAL
Health

C O N F E R E N C E

LUC Davis

WHY MENTAL HEALTH?

- An estimated 26 percent of Americans ages 18 and older – or about 1 in 4 adults – live with a diagnosable mental health disorder.
- Suicide is the 2nd leading cause of death among college students, claiming the lives of 1,100 students each year.
- Anxiety is the top presenting concern among college students (41.6 percent), followed by depression (36.4 percent) and relationship problems (35.8 percent).

WHAT IS THE UC DAVIS MENTAL HEALTH INITIATIVE?

- UC Davis Mental Health Conference
 - Brings UC Davis students and professionals together at the UC Davis Conference Center to engage in destigmatization and education efforts
 - 2017: 150 attendees and volunteers
 - 2018: 350 attendees and volunteers (projected)
- UC Davis Mental Health Awareness Month
 - Works with on-campus departments, organizations, and centers to reach different communities to host interactive events regarding mental health
 - Examples of Events:
 - UC Davis Wears Green Day (featuring State Assemblymember McCarty)
 - LGBTQIARC Crafternoon Teach-In (hosted by QTPOC groups)
 - Mental Health Lobby Training and Visits
 - Social Media Campaign: #MentalHealthLooksLike

PARTNERS

Financial

- Student Affairs
- ASUCD
- Student Health and Counseling Services

Programmatic

- Student Health and Counseling Services, Health Education and Promotion
- Community Advising Network: LGBTQIARC, WRRC, AB540, SRRC, CCC
- Asian American Studies Department
- NAMI
- Students Against Suicide
- Active Minds
- Disability Rights Advocates
- Office of Advocacy and Student Representation
- Each Mind Matters

ESTIMATED BUDGET

Costs	Amount (\$)
Facilities, Cleaning, AV	\$3,500.00
Keynote Speaker	\$1,000.00
Photobooth	\$1,000.00
Breakfast	\$600.00
Dinner	\$4,500.00
Publicity - Posters and Flyers	\$500.00
Publicity - Banner	\$50.00
Publicity - Stickers	\$300.00
Publicity - T-shirts*	\$2,500.00
Photography	\$0.00
Folders, Name Tags, Workshop Supplies	\$200.00
Gifts	\$200.00
Soap	\$60.00
Programs	\$750.00
Staff Development	\$200.00
Healing Space	\$100.00
Total:	\$15,460.00

Costs	Total Amount (\$)
Resource Bags	\$1,231
Events	2000
Programs	\$816
Stickers	\$410
A4 Color Posters	\$150.00
Quarter Sheet Color Flyers	\$250.00
Quad Cement Area	\$1,000.00
Total:	\$5,856.63

TOTAL:

\$22,000

TESTIMONIALS

+ Q&A