

# Update to Council on Student Affairs and Fees (COSAF)

## Request for Student Affairs Funds

Program/Event Name: **UC Davis Mental Health Initiative (Conference and Awareness Month)**

### HISTORY

- 1. How many years has the program/event/department been receiving funding from the Student Affairs Department? If SA funds were not used, where did funding come from previously?**

This program has been active for 1 year funded by Student Affairs for its entire duration. Of approximately \$14,000 for both the conference and awareness month, \$9,000 came from Student Affairs. \$2,000 came from ASUCD Senate reserves, but this is not sustainable, as it relies on people invested in mental health winning elections. \$1,000 came from Student Health and Counseling services, but we do not want to continue to pull from a pool that funds direct services. \$2,000 came from Active Minds applying for a Club Finance Council grant on our behalf, but again, this is unsustainable and relies on the connections of board members.

- 2. What was the historical context in which the program/event/department started receiving funding from Student Affairs? (if applicable)**

AVC Lang helped students fund a trip to the UCI Mental Health Conference, from which they returned with the realization that a similar conference could benefit our university as well. Through a proposal, our Founder and Director was granted \$2,500 from AVC Campbell and \$2,500 from AVC Lang. However, this could not cover the full conference costs, and we were scrambling for funding up until 2 weeks before the conference.

### BUDGET

- 3. What percent of the program/event/department's budget would come from the Student Affairs funds?**

100%. The other funding sources we previously used relied on the Director's personal connections and are not sustainable. Furthermore, this program directly benefits over 1,800 students.

- 4. How will the program/event/department use the funding from Student Affairs?**

The funding will predominantly be allocated to facilities, food, and outreach. A full breakdown of the budget will be shown during our presentation.

- 5. Does the program/event/department have any other source of revenue or fundraising?**

We hope to host fundraising events and ask for sponsorship donations, but this detracts from our ability to work on the programmatic aspects of the conference. Furthermore, these funding sources are not reliable. Since our budget is extremely minimal, if we were to secure additional funding, we could increase the services we provide students and the take-home materials we issue.

- 6. Please provide a budget summary of your program/event/department.**

Mental Health Awareness Month

Costs	Total Amount (\$	Quantity	Vendor
Resource Bags	\$1,245	1500	See Above
Programs	\$816	2500	Copyland
Stickers	\$410	2000	StickerMule
Banner	\$25.00	1	Banners On the
A4 Color Posters	\$150.00		Reprographics
Quarter Sheet Color Flyers	\$250.00		Reprographics
Event Costs	\$2,000.00		None
<b>Total:</b>	<b>\$4,896.00</b>		

### Mental Health Conference

Costs	Amount (\$)	Notes
Facilities, Cleaning, AV	\$3,500.00	
Keynote Speaker	\$1,000.00	
Photobooth	\$1,000.00	
Breakfast	\$600.00	Water + Coffee
Dinner	\$4,500.00	Talk to Barbara
Publicity - Posters and Flyers	\$500.00	
Publicity - Banner	\$50.00	
Publicity - Stickers	\$300.00	
Publicity - T-shirts*	\$2,500.00	
Photography	\$0.00	
Folders, Name Tags, Workshop Supplies	\$200.00	
Gifts	\$200.00	
Soap	\$60.00	
Programs	\$750.00	
Staff Development	\$200.00	
Healing Space	\$100.00	
<b>Total:</b>	<b>\$15,460.00</b>	

### **IMPACT**

- In general, tell the council about the program/event/department's role and function on campus. (What impact does it have on students? The UC Davis campus community? The wider Davis community?)

The UC Davis Mental Health Initiative houses both the UC Davis Mental Health Conference and UC Davis Mental Health Awareness Month, which aim to engage students in destigmatization and education efforts, prompt attendees to organize around mental health issues, and offer them the opportunity for self-reflection and healing through mental health discourse. In a concrete sense, we give students information and resources to deal with their own mental health issues and be allies to people with mental health issues.

- How many students participate or benefit from the program/event/department in which **Student Affairs** funds are used? How many unique students?

This year's conference reached approximately 200 students. We could not accept all applicants due to budgetary constraints. With the month, we are hoping to reach 1,500 unique individuals through our events. Our pilot is set to launch in May and we have over 50 volunteers and 25 campus organization/department/center partners.