

# *THE ASUCD COFFEE HOUSE*

*COSAF presentation*

*January 26<sup>th</sup>, 2024*

# CoHo HISTORY

50<sup>th</sup>  
Coffee  
House  
asucd



- *Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)*
- *Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes*
- *Began with a \$25,000 operating budget and only student employees*
- *Multiple relocations and renovations as growth has occurred*



# CoHo VALUES



*Serving Students,  
Fostering Community*

- *To provide the highest quality of food at the lowest possible prices*
- *To offer food with an emphasis on freshly prepared, natural and ethnic specialties*
- *To offer service during non-peak hours when all other food services are closed*
- *To foster an atmosphere of concern and responsiveness to ecological practices*
- *To support other ASUCD activities*
- *To employ students to the maximum extent possible*

# CoHo FACTS (pre- COVID)

- *Seven service platforms with over 450 different menu items*
- *Approximately 7500 customers served on a daily basis*
- *425+ student employees, including cooks, cashiers, servers; student supervisors and managers*
- *Majority of menu items made from scratch (CoHome-made) by student cooks*
- *Robust student employee job skills training*



# *Campus Enhancement Initiative (CEI)*



- *Funded 2009 renovation of the Coffee House*
- *Focus was on increased seating, improved customer service and expanded menu options*
- *Allows for:*
  - *Facility Upkeep*
  - *Technological Innovation*
  - *Better service to our customers, meeting the needs of the campus population*

# *Campus Enhancement Initiative (CEI)*



Past uses:

*2009 CoHo renovation*

*2016/17 Catering space integration*

*2016/2020 Point-of-sale system*

*2019 Sushi/Pho platform reconfiguration*

*2020 COVID operational adjustments*

*2021 Digital menu board implementation*

*2023 Management office refresh*

# *Campus Enhancement Initiative (CEI)*



2022 - 2023

- *Manager office refresh*
- *Deli platform refresh (refrigeration, counter config)*
- *Cooks platform refresh (display case, counter config)*
- *Swirlz platform*
  - *Digital Menu Board*
  - *New Espresso Machine*



# *Future Plans*

## *Western Façade Expansion*



Expanded Patio Seating & Improved West Entrance



Employee Area Expansion & Improvements



# THANK YOU!

