

# COSAF Report

ASUCD Referenda - Final Ballot Language Endorsement  
January 14th 2020

Action Item# 2020-37

**Do you endorse the ASUCD Referenda ballot language as it currently reads? If you select NO, please provide your recommendations.**

Total Voting Members Polled:		<b>19</b>
Yes, I endorse the language as is	52.63%	10
No, due to the following reasons	0.00%	0
Yes, if the following small changes are implemented	47.37%	9

**These are the small changes needed for my endorsement of the language:**

I would like the changes discussed in the meeting to be made to prevent biasing a yes vote and for the format of the No section to match the yes section formatting.

Please make the "no" language less slanted. Otherwise, great language!

The format for the Yes box should be a list format.

The column "total fee increase" should stand out in comparison to the other columns in the table. Without it being clearly distinguished the table can appear as a graph with a bunch of numbers. We would want the voters to know exactly how much they'd be paying.

(1) The legal jargon distracts the reader. Placing it in the middle of a sentence serves no meaningful purpose to the lay person. If absolutely necessary, make a footnote of it. (2) Try to make the NO section easier to read, like a vertical list. (3) Though not of utmost importance, the constant interjection of sentences with parentheses makes difficult to maintain focus on the meaning of a sentence.

Change the wording on the NO vote to something that will read as neutral. Currently, it seems like voting for NO means that I as a student wants to reduce student jobs. Just changing it to "A NO vote will not increase the quarterly ASUCD fee." In the OVERSIGHT section, COSAF should be written out completely. In ADJUSTMENT OF FEE, CPI should not be automatically adjusted annually since COSAF provides oversight.

1. In the Yes box, Cultural Days and Finance Council funding is alluded to. Cultural Days is a bit easier to recognize than Finance Council. I'm not quite certain what Finance Council is referring to. 2. You list the Mental Health Initiative under your "maintained funding" bullet point. Based on your presentation, I thought ASUCD would be increasing their funding the Mental Health Initiative in order to support the event in the future. Perhaps the Mental Health Initiative should be listed under an "expanded funding" bullet point instead of "maintained funding?"

Keep the formatting the same through the language. Having bullet points in the yes section and consecutive list in the no makes it biased. Also the language of the no needs to be changed so it is not biased.

Under the "yes" box, move the "(senate bill no 3...)" to the very end of the bullet point to not retract readers attention