

THE CALIFORNIA AGGIE FEE

2020-21

DEPARTMENTAL REPORT TO THE COUNCIL ON STUDENT AFFAIRS AND FEES (COSAF)

Department Name: **Associated Students UC Davis (ASUCD)**

Contact: **Laurie Pederson, Business Development Manager**

REFERENDUM VERBIAGE FOR ALLOCATIONS TO THIS DEPARTMENT:

Passing this ballot measure will enable The Aggie to once again be a print newspaper. The Aggie would have the funds necessary to (again) publish once a week in print to complement its daily online content. The Aggie would be able to publish and distribute 10 issues each quarter for students, in addition to a special Summer issue, with a weekly circulation of around 4,000 newspapers

1. PLEASE LIST THE DEPARTMENT'S SPECIFIC PROGRAMS, SERVICES OR FACILITIES FUNDED BY THE AGGIE FEE:

The Aggie has been a pivotal part of the UC Davis community since 1915, not only providing a history of UC Davis and city of Davis but also allowing students, staff and faculty to stay up-to-date on current campus happenings. The Aggie currently employs 47 paid volunteers, and more will be hired in Spring Quarter. Our total staff, including unpaid volunteers, is about 100 undergraduate students. Prior to this year, the fee was also used to fund printing 10 issues per quarter with a weekly distribution of roughly 8,000.

2. 2019-20 USE OF FEE / 2020-21 PROJECTED USE OF FEE

(ADJUST EXPENSE TYPES AS NEEDED)

Expense	2019-20 Actuals	2020-21 Estimated Allocation
Student Salaries (plus benefits)	\$ 153975	\$ 163690
Staff Salaries (plus benefits)	\$ 52,764	\$ 54,347
Programs, Admin, IT, Travel	\$ 52,500	\$ 57,200
Facility Expenses and Maintenance	\$ 17,720	\$ 18,520
Fixed Expense (debt service)	\$ 34,442	\$ 36,255
Other (please list)	\$	\$
Contribution to Reserves	\$	\$
TOTAL Fee Revenue:	\$311,401	\$330,012

3. PLEASE PROVIDE INFORMATION ON ANY SUBSTANTIAL VARIANCE BETWEEN 2019-20 AND 2020-21:

The most notable difference for the 2020-21 academic year is the fact that due to the pandemic, we made the decision not to print and distribute the newspaper. In addition, most of our purchases are to facilitate in-person operations and we did not think it was an effective use to make those purchases this year. There are a number of items that are still necessary for our move to our new location (116 A St.) — but these have been postponed to next year. Many other line items like travel and van recharge haven't been used for similar COVID-19 related reasons.

4. DO YOU HAVE PLANS TO USE ANY AGGIE FEE FUNDS FOR ITEMS NOT INTENDED BY THE REFERENDUM? IF SO, PLEASE EXPLAIN:

No, we haven't used funds from the fee to pay for anything not intended by the referendum and we do not have plans to.

5. IF APPLICABLE, PLEASE PROVIDE PLANS FOR USE OF RESERVES LISTED UNDER ITEM #2:

Use of reserves is to be determined.

6. BECAUSE THE AGGIE FEE SUNSETS THIS YEAR, WHAT IS THE PLAN FOR THE FUTURE?

The Aggie will be funded through the ASUCD fee initiative, as well as advertising and sponsorship revenues.

7. IS THERE INFORMATION YOU WOULD LIKE TO PROVIDE REGARDING THE SCOPE OF STUDENT USE OF THE PROGRAMS/SERVICES/FACILITIES FUNDED BY THE AGGIE FEE?

The Aggie offers the best hands-on experience for students interested in journalism and other aspects of newspaper design and production. In addition to supporting The Aggie's operations, this fee allows for students to be paid for their journalistic work that ranges from 4 hours a week to 19.5 hours a week.

The Aggie also offers free classified ads for students and also reports on resources available for students.