

# COSAF Recommendation Results

## The Aggie Fee

March 8, 2019

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### Quorum Met

Per the Council on Student Affairs and Fees Bylaws: *Voting on issues associated with CPI for fees must have a quorum, defined as half the voting membership, rounded up to the nearest number.*

Total Voting Members: **19**

In Attendance: **17**

Quorum was met at **89%** attendance

### Aggie Fee CPI Recommendation

Per the Council on Student Affairs and Fees Bylaws:

*Recommendations for CPI adjustments on Campus Based Fees must pass by **66%**, rounded to the nearest number.*

#### The Aggie Fee:

➤ Number of voters:	19	<i>(17 in attendance + ASUCD President by proxy + 1 absentee vote)</i>
➤ Number of YES votes needed to make recommendation:	13	
➤ <b>Ballot results YES:</b>	<b>13</b>	
➤ <b>Ballot results NO:</b>	<b>6</b>	

**RESULTS:** *COSAF's recommendation to the Vice Chancellor of Student Affairs and Vice Chancellor of Finance, Operations and Administration will be to allow the CPI adjustment to the Aggie Fee in 2019-20.*

Action Item #062

### Aggie Fee - Summary of Comments

#### YES VOTES:

- Loved the presentation, and I think they do an excellent job.
- The department should do a survey on the necessity of the print copy of The Aggie. If the result is against the print form. Consider drop off of the print form in 20-21 year.
- I do think there needs to be less paper being printed. There is a lot of wasted paper that could go towards something else if you didn't print so much. I've noticed an increase in income since going back to print but there's also an increase in expenses. Print is dying and before the Aggie is lost you need to reinvent your platform. If you get the CPI increase please look into upgrading your online platform.
- Could The Aggie re-evaluate the number of copies printed, create a more mobile friendly platform to connect more with students.

- I would like to see The Aggie reconsider their costs (specifically printing costs). However I want them to be in a place to be able to explore options, which an adjustment to CPI increase would do.
- I think The Aggie should continue working on improving the marketing of online news and reduce physical print amounts.
- The benefits of keeping the paper in print are small. But the CPI increase in this case is so modest that I think it's worth it.
- Great job growing revenue over the past 3 years. I believe The Aggie is an important service to the campus community and provides great learning opportunities outside the regular curriculum. Focus on your digital presence in the coming years.
- The Aggie provides a valuable service to the campus community. Would like to see more emphasis on stories that are focused on campus.
- I was hesitant to vote yes on the CPI adjustment and solely on the support it gives to printing the newspaper. I appreciate the experience that it gives members for decision making. However, newspaper print is dying so the money should not be only used for print.
- It is vital to allow this service to expand a manager to provide longevity and increase productivity. The cost of this increase would allow much needed cash flow required to procure resources needed to make it self- sustaining service.
- Might be good to consider adjusting the medium to a more modern way since paper newspaper is on the downside worldwide. E.g focus more on mobile/browser version. Still good to keep some paper copy for people without access to smart device and alumni.

#### NO VOTES:

- The Aggie fee and the Aggie Newspaper provide a valuable service, however, there is far too much focus on printing excess newspapers that will get donated/thrown away. Focus more online.
- While I do see the need for The Aggie and find it important to have, I think that they need to re-focus their funding and allocation toward an online platform. The paper copies cost a lot more money and do not reach enough students. Also, while the CPI increase is not large, many CPI's will be passed and the increases add up. I do not see this as a priority compared to other things.
- I do not think that they are using their current funding appropriately so adding more money is not efficient. They need to rethink their business model and decide what is best to provide for our student population.
- There is a need to focus on online distribution and decrease the amount of print available as more and more students are accessing The Aggie online and print is wasteful.
- I think The Aggie should focus on mobile. Reallocate the paper budget towards growing social media app. I like the opportunity/exponential learning it provide students. Just don't need paper.
- While the fee in and itself isn't much, I just don't see the benefit of the physical paper to the greater student body. I understand that it benefits those working for the paper, but they will not be the only ones paying for it. I think physical paper productions should be cut back. Not necessarily eliminated completely.