THE ASUCD COFFEE HOUSE

COSAF presentation

January 8th, 2021
CoHo 
HISTORY

- Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)
- Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes
- Began with a $25,000 operating budget and only student employees
- Multiple relocations and renovations as growth has occurred
CoHo VALUES

- To provide the highest quality of food at the lowest possible prices
- To offer food with an emphasis on freshly prepared, natural and ethnic specialties
- To offer service during non-peak hours when all other food services are closed
- To foster an atmosphere of concern and responsiveness to ecological practices
- To support other ASUCD activities
- To employ students to the maximum extent possible

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CoHo
FACTS

➢ Seven service platforms with over 450 different menu items

➢ Approximately 7500 customers served on a daily basis

➢ 425+ student employees, including cooks, cashiers, servers; student supervisors and managers

➢ Majority of menu items made from scratch (CoHome-made) by student cooks

➢ Robust student employee job skills training
Campus Enhancement Initiative (CEI)

- Funded 2009 renovation of the Coffee House
- Focus was on increased seating, improved customer service and expanded menu options
- Allows for:
  - Facility Upkeep
  - Technological Innovation
  - Better service to our customers, meeting the needs of the campus population
Campus Enhancement Initiative (CEI)

- Past uses:
  - 2009 CoHo renovation
  - 2016/17 Catering space integration
  - 2016 Point-of-sale system
  - 2019 Sushi/Pho platform reconfiguration
Current and Future uses:

COVID-related operational adjustments
- Digital menu boards
- Cashier shielding
- Point-of-Sale system
- Signage, etc.

Equipment upkeep/replacement
Fall 2021 service platform refreshes
THANK YOU!