THE ASUCD COFFEE HOUSE

COSAF presentation

January 8th, 2021
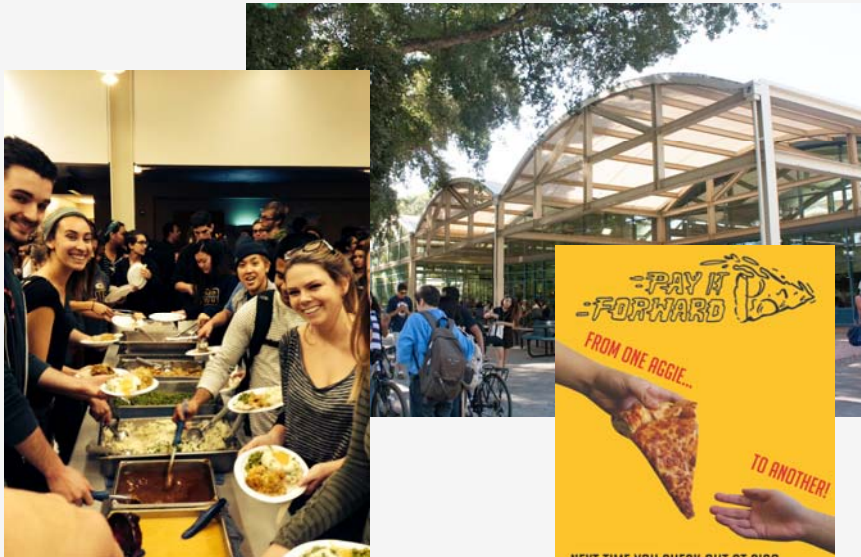
CoHo HISTORY

- Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)

- Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes

- Began with a $25,000 operating budget and only student employees

- Multiple relocations and renovations as growth has occurred

CoHo VALUES

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ostering ommunity

- To provide the highest quality of food at the lowest possible prices

- To offer food with an emphasis on freshly prepared, natural and ethnic specialties

- To offer service during non-peak hours when all other food services are closed

- To foster an atmosphere of concern and responsiveness to ecological practices

- To support other ASUCD activities

- To employ students to the maximum extent possible

CoHo FACTS

- Seven service platforms with over 450 different menu items

- Approximately 7500 customers served on a daily basis

- 425+ student employees, including cooks, cashiers, servers; student supervisors and managers

- Majority of menu items made from scratch (CoHome-made) by student cooks

- Robust student employee job skills training

Campus Enhancement Initiative (CEI)

- Funded 2009 renovation of the Coffee House

- Focus was on increased seating, improved customer service and expanded menu options

- Allows for:

  - Facility Upkeep

  - Technological Innovation

  - Better service to our customers, meeting the needs of the campus population

Campus Enhancement Initiative (CEI)

➤ Past uses:

2009 CoHo renovation

2016/17 Catering space integration

2016 Point-of-sale system

2019 Sushi/Pho platform reconfiguration

➢ *Current and Future uses:*

COVID-related operational adjustments

❖ *Digital menu boards*

❖ *Cashier shielding*

❖ *Point-of-Sale system*

❖ *Signage, etc.*

Equipment upkeep/replacement

Fall 2021 service platform refreshes

THANK YOU!