THE ASUCD COFFEE HOUSE

COSAF presentation

January 13th, 2023
CoHo
HISTORY

- Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)
- Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes
- Began with a $25,000 operating budget and only student employees
- Multiple relocations and renovations as growth has occurred
CoHo VALUES

■ To provide the highest quality of food at the lowest possible prices
■ To offer food with an emphasis on freshly prepared, natural and ethnic specialties
■ To offer service during non-peak hours when all other food services are closed
■ To foster an atmosphere of concern and responsiveness to ecological practices
■ To support other ASUCD activities
■ To employ students to the maximum extent possible

Serving Students, Fostering Community
CoHo FACTS (pre-COVID)

- Seven service platforms with over 450 different menu items
- Approximately 7500 customers served on a daily basis
- 425+ student employees, including cooks, cashiers, servers; student supervisors and managers
- Majority of menu items made from scratch (CoHome-made) by student cooks
- Robust student employee job skills training
Campus Enhancement Initiative (CEI)

- Funded 2009 renovation of the Coffee House
- Focus was on increased seating, improved customer service and expanded menu options
- Allows for:
  - Facility Upkeep
  - Technological Innovation
  - Better service to our customers, meeting the needs of the campus population
Campus Enhancement Initiative (CEI)

Past uses:

2009 CoHo renovation
2016/17 Catering space integration
2016/2020 Point-of-sale system
2019 Sushi/Pho platform reconfiguration
2020 COVID operational adjustments
2021 Digital menu board implementation
Campus Enhancement Initiative (CEI)

COVID-related operational adjustments
- Digital menu boards
- Cashier shielding

Equipment upkeep/replacement

Fall 2021 service platform refreshes
- Toasted sandwiches in Deli
- Label printer(s)
- Tortilla steamer in TxMx
- New grab n’ go merchandisers
Future Plans

Office Refresh

Cooks Line Refresh
Future Plans

Western Façade Expansion

Expanded Patio Seating & Improved West Entrance

Employee Area Expansion & Improvements
THANK YOU!