PROPOSED

ELIMINATION OF THE INTERCOLLEGIATE ATHLETICS (ICA) PORTION OF THE CAMPUS EXPANSION INITIATIVE (CEI) FEE

Issue

Effective Fall 2023, do you approve eliminating the portion of the Campus Expansion Initiative (CEI) undergraduate student fee that goes toward Intercollegiate Athletics (ICA) athletic scholarships?

- **Yes**
  - A “Yes” vote means I approve eliminating the portion of the CEI student fee that goes toward ICA athletic scholarships and to no longer pay for student athletes’ athletic scholarships through my CEI student fee each year. For further details on projected CEI allocation with ICA athletic scholarships removed, refer to Table 2. Possible impacts from a “Yes” vote may include:
    - UC Davis ICA program may be eliminated or reduced to only a few sports;
    - Student programs and services may be affected negatively if funds that currently support these areas are re-directed to ICA;
    - Current student athletes may lose or have significantly reduced scholarship support and may choose to transfer to other more competitive teams or universities that will support them. Many future scholarship opportunities may be lost causing UC Davis’ level of competition to be lower;
    - Significant ICA and other staff and student employee lay-offs may occur;
    - Elimination or reduction of the UC Davis ICA program may significantly reduce the visibility of the campus with the public, prospective students, alumni, sponsors, and donors;
    - The Return-to-Aid (RTA) amount for Part A of the CEI fee that provides financial aid for undergraduate students with the greatest financial need would decrease proportionally to reflect the elimination of the RTA contributed by the ICA portion of this fee, as shown in the tables below. Please note that the fee, including the RTA, is subject to annual inflationary adjustments. The percentage set aside for RTA would not change or decrease.

- **No**
  - A “No” vote means I do not approve eliminating the portion of the CEI student fee that goes toward ICA athletic scholarships. For further details on 2021-2022 projected CEI allocation, refer to Table 1. Possible impacts from a “No” vote may include:
    - CEI fee may continue to support the UC Davis ICA sports programs;
    - CEI fee may continue to support athletic scholarships for student athletes;
    - CEI fee may continue to support ICA staff and student employees;
    - CEI fee may continue to support the ICA program, which may help maintain the same visibility of the campus with the public, prospective students, alumni, sponsors, and donors;
    - The Return-to-Aid (RTA) amount for Part A of the CEI fee that provides financial aid for undergraduate students with the greatest financial need will not decrease. Please note that the fee, including the RTA, is subject to annual inflationary adjustments. The percentage set aside for RTA would not change or decrease.
Background Behind the CEI Fee

Each academic quarter, a portion of undergraduate student fees goes toward the Campus Expansion Initiative (CEI) fee.

The CEI fee was voted on by undergraduate students in 2002 as two distinct parts. Part A of the CEI ballot pertained to a student fee that supported a move to NCAA Division I Intercollegiate Athletics, Coffee House Expansion, Unitrans, funding for Sport Clubs and Intramural Sport Programs, a “Principles of Community Center,” and “return-to-aid.” Part B of the CEI ballot pertained to a student fee that would include a new student health center and return-to-aid.

In passing Part A of the CEI, voters supported a move to NCAA Division I Intercollegiate Athletics and to fund athletics grant-in-aid to the maximum level of grants allowed by the NCAA.

Overview of the CEI Fee

In 2019-2020, the CEI funded an equivalent of 222 ICA full athletic scholarships.¹ That same year, 466 ICA student athletes received a partial or full athletic scholarship. The graphic to the right shows the demographic of athletic scholarship recipients in 2021.

The original CEI ballot stated that “all registered undergraduate students will continue to have free admission to all UC Davis regular season athletic events.” It is unknown at this time if this benefit would continue if this referendum is passed.

In 2021-22, consistent with the referendum, every undergraduate student will be charged ~$226 in CEI fee that are used to fund athletic scholarships.

Through the CEI fee, the student body will contribute $7.5 million to fund athletic scholarships in 2021-2022.

Currently the administration is contributing about $1.8 million to fund athletic scholarships.

Table 1 describes how the CEI fee will be allocated during the 2021-2022 academic year.

Table 1: 2021-2022 Projected CEI Allocation²

<table>
<thead>
<tr>
<th>Each Undergraduate Pays $_____ Annually</th>
<th>Projected Total Revenue³</th>
<th>Projected Percentage of CEI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part A⁴</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Intercollegiate Athletics (ICA) Athletics-Scholarships</strong></td>
<td><strong>$226.83</strong></td>
<td><strong>$7,538,533</strong></td>
</tr>
</tbody>
</table>

¹ Redacted_2020 Annual Financial NCAA Report, p. 42
If the portion of CEI that goes to ICA athletic scholarships is eliminated, undergraduate students will no longer pay for athletics scholarships in their annual student fees. Potential impacts from the elimination of the ICA portion of the CEI fee include:

- UC Davis ICA program may be eliminated or reduced to only a few sports;
- Student programs and services may be affected negatively if funds that currently support these areas are re-directed to ICA;
- Current student athletes may lose or have significantly reduced scholarship support and may choose to transfer to other more competitive teams or universities that will support them. Many future scholarship opportunities may be lost causing UC Davis’ level of competition to be lower;
- Significant ICA and other staff and student employee lay-offs may occur;
- Elimination or reduction of the UC Davis ICA program may significantly reduce the visibility of the campus with the public, prospective students, alumni, sponsors, and donors;
- The Return-to-Aid (RTA) amount for Part A of the CEI fee that provides financial aid for undergraduate students with the greatest financial need would decrease proportionally to reflect the elimination of the RTA contributed by the ICA portion of this fee, as shown in the tables below. Please note that the fee, including the RTA, is subject to annual inflationary adjustments. The percentage set aside for RTA would not change or decrease.

Using numbers from the projected CEI allocation for fiscal year 2021-2022, the following table illustrates how future CEI funds would be allocated if this referendum is approved.

**Table 2: Projected CEI Allocation with ICA Scholarships Removed**


Numbers based on a projected student population of 30,694
<table>
<thead>
<tr>
<th>Part A(^4)</th>
<th>Each Undergraduate Pays $_____ Annually</th>
<th>Projected Total Revenue(^3)</th>
<th>Projected Percentage of CEI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercollegiate Athletics (ICA) Athletics-Scholarships</td>
<td>$0</td>
<td>$0</td>
<td>0%</td>
</tr>
<tr>
<td>Coffee House</td>
<td>$25.77</td>
<td>$856,834</td>
<td>8.3%</td>
</tr>
<tr>
<td>Unitrans</td>
<td>$12.00</td>
<td>$399,328</td>
<td>3.8%</td>
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<tr>
<td>Campus Recreation</td>
<td>$7.35</td>
<td>$244,304</td>
<td>2.4%</td>
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<tr>
<td>Student Community Center</td>
<td>$41.79</td>
<td>$1,389,446</td>
<td>13.4%</td>
</tr>
<tr>
<td>Return-to-Aid</td>
<td>$28.21</td>
<td>$933,839</td>
<td>9.0%</td>
</tr>
<tr>
<td>Part B(^4)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Health &amp; Wellness Center</td>
<td>$154.53</td>
<td>$5,137,645</td>
<td>49.5%</td>
</tr>
<tr>
<td>Return-to-Aid</td>
<td>$42.74</td>
<td>$1,414,827</td>
<td>13.6%</td>
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<tr>
<td>Total</td>
<td>$312.39</td>
<td>$10,376,223</td>
<td>100%</td>
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</tbody>
</table>

**Note:** Example above is based on 2021-22 allocations. Actual fee levels are subject to change by campus action, the Regents of the University of California or, as authorized, by the President of the University of California.

The passage of this referendum will require voter turnout equal to at least twenty percent (20%) of the undergraduate student population and at least sixty percent (60%) affirmative vote for approval.

If approved, the CEI fee decrease outlined in this referendum will be effective Fall Quarter 2023.

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\(^3\) Projected Total Revenue includes academic year fee revenue as well as revenue from summer sessions.

\(^4\) The CEI fee, including allocation to Return-to-Aid, is not tracked by “Part A” and “Part B.” These references are from the original ballot that provided the ability to vote on different options. Since both parts passed, it is considered one fee. Should this referendum pass, it will continue to be considered one fee and will not be tracked separately by “Part A” and “Part B.”