

THE ASUCD COFFEE HOUSE

*COSAF presentation
January 26th, 2018*

CoHo HISTORY



- *Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)*
- *Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes*
- *Began with a \$25,000 operating budget and only student employees*
- *Multiple relocations and renovations as growth has occurred*

CoHo VALUES



- *To provide the highest quality of food at the lowest possible prices*
- *To offer food with an emphasis on freshly prepared, natural and ethnic specialties*
- *To offer service during non-peak hours when all other food services are closed*
- *To foster an atmosphere of concern and responsiveness to ecological practices*
- *To support other ASUCD activities*
- *To employ students to the maximum extent possible*

CoHo FACTS



- *Seven service platforms with over 450 different menu items*
- *Approximately 8500 customers served on a daily basis*
- *350 student employees, including cooks, cashiers, servers; student supervisors and managers*
- *Majority of menu items made from scratch (CoHome-made) by student cooks*
- *Robust student employee job skills training*

Campus Enhancement Initiative (CEI)



- Funded 2009 renovation of the Coffee House
- Focus was on increased seating, improved customer service, and more menu options
- Allows for:
 - Facility Upkeep
 - Technological Innovation
 - Better service to our customers, meeting the needs of a growing campus population

Campus Enhancement Initiative (CEI)



- Past uses:
 - 2009 CoHo renovation
 - 2016/17 catering space integration
 - New point-of-sale system
 - New time-keeping system
 - Mobile ordering platform
- Future uses (short term):
 - Equipment replacement
 - Reconfiguration of Chopstixx platform
 - New Point-of-Sale system
- Future uses (long term):
 - Dining room expansion
 - Employee area reconfiguration/expansion
 - Customer bathroom renovation (gender neutral option)

THANK YOU!

