THE ASUCD COFFEE HOUSE

COSAF presentation
January 26th, 2018

CoHo HISTORY

- Established in 1968 by the Associated Students of the University of California at Davis (ASUCD)
- Founded by students with the idea of creating a small retail eatery that would provide high quality food and offer an environment where students could relax between classes
- Began with a $25,000 operating budget and only student employees
- Multiple relocations and renovations as growth has occurred
CoHo VALUES

- To provide the highest quality of food at the lowest possible prices
- To offer food with an emphasis on freshly prepared, natural and ethnic specialties
- To offer service during non-peak hours when all other food services are closed
- To foster an atmosphere of concern and responsiveness to ecological practices
- To support other ASUCD activities
- To employ students to the maximum extent possible

CoHo FACTS

- Seven service platforms with over 450 different menu items
- Approximately 8500 customers served on a daily basis
- 350 student employees, including cooks, cashiers, servers; student supervisors and managers
- Majority of menu items made from scratch (CoHome-made) by student cooks
- Robust student employee job skills training
Campus Enhancement Initiative (CEI)

- Funded 2009 renovation of the Coffee House
- Focus was on increased seating, improved customer service, and more menu options
- Allows for:
  - Facility Upkeep
  - Technological Innovation
  - Better service to our customers, meeting the needs of a growing campus population

Past uses:
- 2009 CoHo renovation
- 2016/17 catering space integration
- New point-of-sale system
- New time-keeping system
- Mobile ordering platform

Future uses (short term):
- Equipment replacement
- Reconfiguration of Chopstixx platform
- New Point-of-Sale system

Future uses (long term):
- Dining room expansion
- Employee area reconfiguration/expansion
- Customer bathroom renovation (gender neutral option)
THANK YOU!