

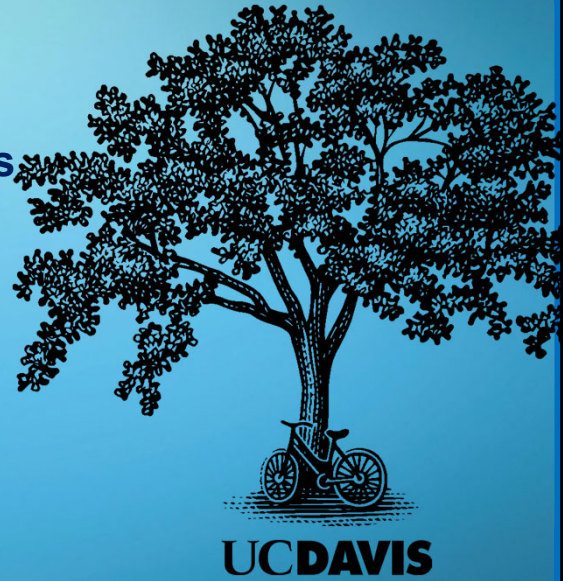


**2023**  
**COSAF**

# Undergraduate Research Scholarship and Creative Activities Conference (URSCA)

**Lolita Adkins**  
Co-Chair, URSCA  
Program Manager  
**Undergraduate  
Research Center**

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Co-Chair, URSCA  
Program Specialist  
**Undergraduate  
Research Center**



## URC MISSION



The Undergraduate Research Center (URC) encourages and facilitates research opportunities for UC Davis undergraduates in all majors and class levels. We offer advising, awards, programs and services to support undergraduate research across the university. The URC promotes research as a high impact student experience to enhance readiness to succeed in future careers.

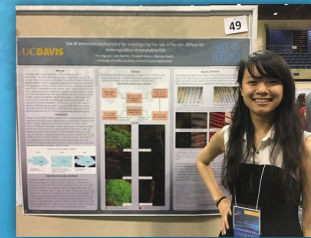
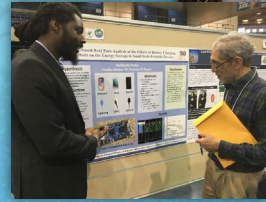


## URSCA Overview

URSCA is organized by a campus-wide committee and is hosted by the Undergraduate Research Center with support from Undergraduate Education, Student Affairs, Global Affairs, and University Library. Research projects must have been conducted under the supervision of a faculty member at UC Davis.

Each year, UC Davis undergraduates in all academic fields are invited to:

- Submit an abstract and registration information to participate in URSCA Showcase their research or creative project
- Become acquainted with the process and academic rigors of presenting research in a scholarly manner and in an affirming environment



Poster Session (Conference also includes an Art and Design Exhibit and Oral Sessions):

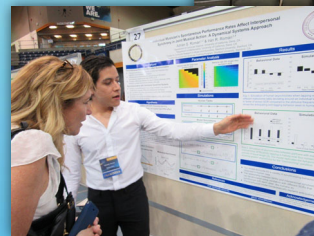
## THE CONFERENCE CONSISTS OF:

- Arts and Design Exhibit
- Poster Presentations  
(three 1-hour sessions)

FRIDAY, APRIL 28<sup>th</sup>, 2023  
U Center (ARC Pavilion)  
2:00 – 5:00 p.m.

- Oral Presentations
- Session 1: 1:00-2:30 p.m.  
Session 2: 3:00 – 4:30 p.m.

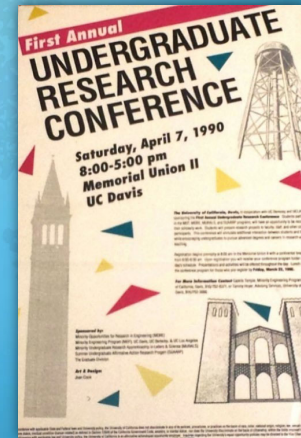
SATURDAY, APRIL 29<sup>th</sup>, 2023  
Wellman Hall  
1:00 – 4:30 p.m.





## History of Conference Funding

- Conference started in Student Affairs in 1990.
- The Undergraduate Research Center formed in 2008 and Tammy Hoyer moved from Student Affairs to URC; Student Affairs continued to co-sponsor and provide part of funding as well as marketing design support.
- As the size of the conference has increased over the years, the Library and Global Affairs joined as co-sponsors and have contributed part of the funding (with UE and SA).
- Partnership with Student Affairs continued until 2019 at which time we were requested to submit funding request to COSAF.



## FUNDING SOURCES OVERVIEW

### Fund Requests for 2024:

**Student Affairs:** \$12,425.60

Supplies, Facilities and services, printing costs

**Other campus partners:** \$4237.40

**Undergraduate Education:** \$12,263.80 remaining

**Projected total event budget: 28,926.80**

UE has also agreed to recent increase in poster printing costs adding another projected \$3424.20 increase to the projected total event budget

URSCA  
Conferences  
now cost  
around **\$30,000**

# FUNDING DETAIL

Providing a Conference located here at UC Davis, without a registration fee and free printing prevents barriers to participation for presenters and attendees.

This broadens the impact across campus and the general public. The Conference is a showcase of research at a Tier 1 research university and a recruitment tool for the campus.

ITEM	ESTIMATED COST	SUB-TOTAL
<b>FACILITY: Room Rental, Room Set-Up, Equipment Rental, Audio/Video</b>		
1. Room Rental ARC main floor	\$ 1,300.00	
2. Facility Staffing/Custodial/freight	\$ 1,050.00	
3. Poster Board Rental for poster presentations (all 20 from Special Services \$35/day plus \$2700 rental)	\$ 4,000.00	
4. Room Rental Wellman	\$ 824.00	
5. Room Rental of Student Community Center Multipurpose Room	\$ 256.00	
6.		\$ 7,430.00
<b>FOOD: Refreshments, Breakfast, Lunch, Dinner (include estimated cost per person)</b>		
1. Conference refreshments for approx 4000, day 1 and day 2 (chips, salsa, cookies, tea/lemonade/water) based on 2019 actual	\$ 4,395.03	
2. Volunteer lunch day 1 (cost of URC 2019 + 15% to account for expected increase of participants)	\$ 200.00	
3. Conference refreshments for approx 500, day 2 (chips, salsa, cookies, water) based on 2019 actual	\$ 1,057.97	
4. Volunteer lunch day 2 (cost of URC 2019 + 15% to account for expected increase of participants)	\$ 200.00	
5.		
6.		\$ 5,853.00
<b>PERFORMERS, GUEST SPEAKERS, HONORARIA</b>		
1. Zero planned currently	\$	
2.	\$	
3.	\$	
4.	\$	
5.	\$	
6.	\$	\$ 0.00
<b>PUBLICITY/MARKETING: Flyers, Posters, Advertising, Mailing, Printing</b>		
1. Photo Back Drops & Props for publicity and celebrating accomplishments on the day of event	\$ 900.00	
2. Certificate Printing (cost of URC 2019 + 15% to account for expected increase of participants)	\$ 250.00	
3. Abstract Book Printing (reduced number of printed copies from 2019)	\$ 500.00	
4. Event Posters/Flyers/Postcards	\$ 500.00	
5. Badge Printing, labels, envelopes, etc	\$ 300.00	
6.		\$ 2,450.00
<b>SUPPLIES: Decorations, Online Tools, Software, Licenses</b>		
1. Ribbons and Nametags (cost of URC 2019 + 15% to account for expected increase of participants)	\$ 150.00	
2. Name badges (cost of URC 2019 + 15% to account for expected increase of participants)	\$ 225.00	
3. Plotter Paper (for printing research posters and large signage) (cost of URC 2019 + 15% to account for expected increase)	\$ 100.00	
4. Plotter Ink and color printer ink (reduced due to outsourcing of poster printing)	\$ 255.00	
5. POSTER PRINTING OUTSOURCING: (based on prev. Reprographics quote of \$36.07 per poster and 340 poster)	\$ 12,263.80	
6. Display items (lowered cost due to existing inventory)	\$ 200.00	\$ 13,193.80
<b>TRAVEL: Transportation, Parking, Lodging</b>		
1. N/A	\$	
2.	\$	
3.	\$	
4.	\$	
5.	\$	
6.	\$	\$ 0.00
<b>Total Amount Requested from CNSA:</b>		<b>\$ 12,425.60</b>



## Impact

### PRESENTER BENEFITS (620 presenters this year expecting more in 2024)

- Great opportunity for first-time presenters to **build communication and presentation skills, and gain confidence**
- **Outstanding addition to a students resume/cv** for applying to grad/professional schools.
- Presentation and communication skills and experience is **highly valued by employers**
- **Valuable networking opportunities** for students to interact with faculty, graduate students, staff and peer scholars (each presenter will be engaged by a faculty moderator).
- Presenting is an **essential part of engaging in research/creative activity**. It's meant to be shared and is a part of the curriculum of many sponsored undergraduate research programs.
- **Learn about other research activities.**



**STUDENT ATTENDEES AND PROSPECTIVE STUDENTS:** Gain awareness of research and creative activities and opportunities across all majors



**UCDAVIS**  
Undergraduate Research Center  
Office of Undergraduate Education

# 2023 URSCA CONFERENCE

**Friday, April 28, 2023**

- Poster Sessions, Union Center
- Arts Exhibit, Union Center

**Saturday, April 29, 2023**

- Oral Sessions, Wellman Hall

**We invite you  
to take the  
URSCA  
PLUNGE  
and  
Join Us!**



**34th Annual URSCA Conference**

UCDAVIS

April 28 - 29, 2023

ABSTRACT SUBMISSIONS OPEN:  
January 9, 2023

PRIORITY DEADLINE:  
February 8, 2023, by 11:59 p.m.

FINAL DEADLINE:  
February 15, 2023, by 11:59 p.m.

urcdavis.edu

DESIGN • CREATE • EXPLORE • DISCOVER • IMPACT

Undergraduate Research, Scholarship and Creative Activities Conference  
Sponsored by Undergraduate Research Center, Undergraduate Education, Student Affairs, University Library and Student Athletes



**UCDAVIS**  
Undergraduate Research Center  
Office of Undergraduate Education

**Thank you!**

**Got questions?**

More information:  
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Website: [urc.ucdavis.edu](http://urc.ucdavis.edu)



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