

Recommendation Results and Summary of Comments

COSAF Meeting, February 21, 2020

The California Aggie Fee

Quorum Met

Per the Council on Student Affairs and Fees Bylaws: *Recommendations associated with CPI adjustments must meet an attendance quorum, defined as half the voting membership, rounded up to the nearest number.*

Total Voting Members: **19**

In Attendance: **16**

Quorum was met at **84%** attendance

The California Aggie Fee CPI Recommendation

Per the Council on Student Affairs and Fees Bylaws: *Recommendations associated with CPI adjustments on Campus Based Fees must pass by **66%**, rounded to the nearest number.*

16 ballots complete

11 yes votes required to pass

YES 16

NO 0

RESULTS: COSAF recommends a CPI adjustment to The California Aggie Fee in 2020-21

Action Item #2020-039

Council Recommendations and Comments

- Thank you for the in-depth answers to all of our questions, especially regarding concerns with maintaining print in an effective manner.
- The presentation was very transparent and it is clear that the fee helps bring in a very important source of revenue through print ads.
- The presentation was very informative and transparent. I now have a better understanding of the importance of maintaining a print format and the overall goals of the Cal Aggie to increase readership on both digital and printing formats.
- The Aggie does reach a vast majority of students and community members. I personally have seen students read it even if they do not read it weekly. This part of the ASUCD informs so many people that it is important to keep it going.
- I think the presentation was very thorough and very transparent in providing answers to any questions and concerns we had. I am looking forward to their new location and how the extra visibility will affect their viewership and their presence in the community.
- I really love how in depth the presentation was. All of our questions were answered thoroughly and realistically. I really do love the sudoku puzzles that are on the printed version. Although the world is going digital, there's something truly authentic about holding a physical newspaper.

- I vote for yes, because I believe that such opportunities like Aggie Fee is important to help undergraduate students to learn the journalism and manage the works done by them, as mentioned during the presentation.
- The presenters provided very adequate answers to all our questions. I have little doubt that The Aggie has capable leadership and will use their funds effectively. Hopefully they will soon have the adequate funding to weatherproof all their newspaper racks.
- The presentation was amazing. I really appreciated the transparency, the in depth answers to all our questions, and the answers to our questions/concerns from last year. It's an important part of the UC Davis identity and I want to see them grow. They really should have more information about resources on campus like The Pantry hours, the LGBTQIA center resources, and mental health resources.
- The presentation by Kaelyn and Laurie made it clear that the benefits of printing newspapers greatly outweigh the costs. I think it's important for The California Aggie to continue to print newspapers since their revenue from printed ads represent such a large portion of their revenue.
- The Aggie is a vital source of information for the campus. It needs to be strongly supported.
- Seems like an important and valuable part of the UCD history and culture.
- Appreciate the transparency about where the advertising funds are generated and the limitations with online advertising.
- Thank you for your presentation! Looking forward to updates to the app and digital format. Maybe try to work with those who created the Aggie App to add links to your webpage. Maybe work with First Year Experience and orientation team to give the first year students a newspaper in their mailboxes.