



Student Recruitment & Retention Center

— COSAF - FACE Presentation —
November 3, 2017



Mission Statement: Student-Led Student-Initiated

The Student Recruitment & Retention Center stands for educational equity.

- Student-run and student-initiated programs
- Foster holistic academic and personal development
- Empowering students to act as dynamic leaders for their communities
- Collective action to ensure the perpetuity of academic achievement among future generations.

**Community, Advocacy, Knowledge,
Empowerment, Support (C.A.K.E.S)**



SRRRC
STUDENT RECRUITMENT AND RETENTION CENTER

THE SRRC STAFF IS HERE TO HELP!



Community Programs





Our Services

Retention

- Academic Support & Advocacy
- Community Leadership & Empowerment Retreats
- Counseling Support
- Graduate Writing Support
- Peer Mentorship
- Reservable Conference Room
- Social Events

Recruitment

- Aggie Student Weekend Trip
- Campus Visits Experience
- College Admission Info
- Community College Outreach
- K-12 Weekly Outreach

Community Empowerment

- Reservation Development & Advocacy
- Youth Conferences
- Student Organization Grants
- Support for Student Activism
- Volunteer & Internship



Holistic Support

- Academic Excellence
- Community Development
- Cultural Identity
- Gender & Sexuality
- Health & Wellness
- Leadership Development
- Peer Mentorship

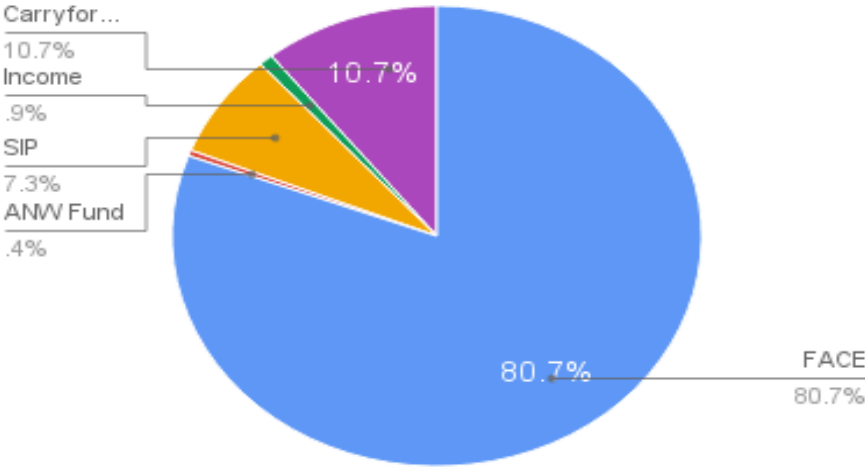


- Life After College Success

Budget

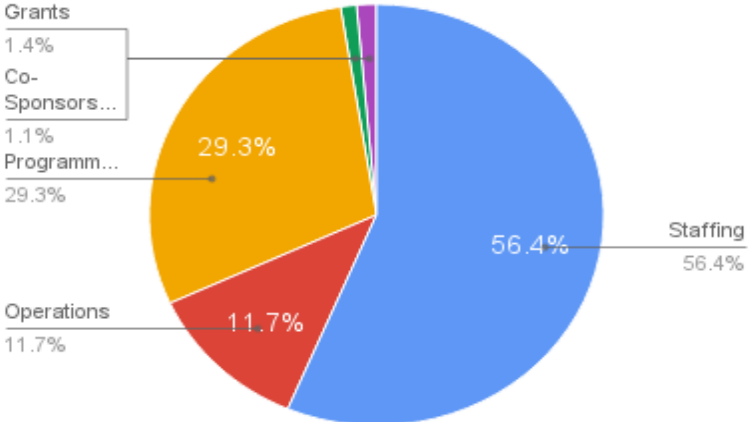
SRRC Funding 2016-2017

SRRC Funding 16-17



SRRC2016-2017 Expenses

SRRC Expenses



Our Impact

Student Reach

Outreach: 1,375

- Weekly outreach: 220
- Youth conference: 271
- Campus visits: 861
- 12th grade mentor program: 23

Retention: 2,893

- Leadership retreats: 178
- Activities/Events: 2,715

Yield: 135

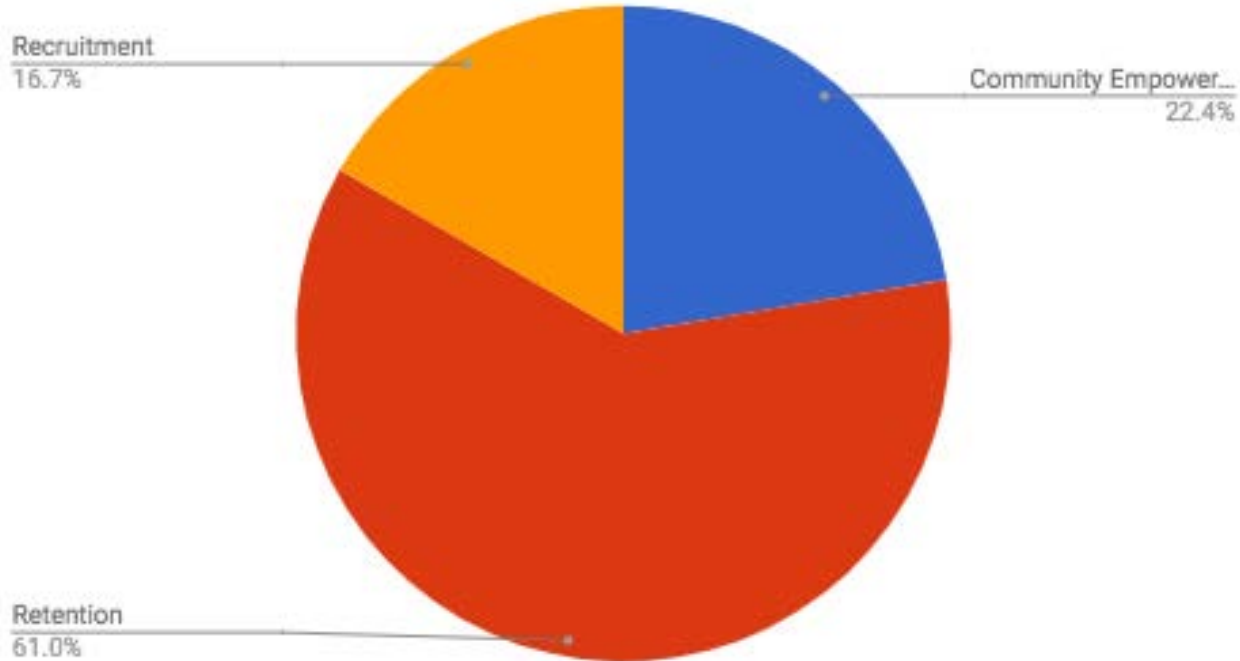
- Aggie Senior Weekend Trip
 - $99/135 = 73\%$ yield





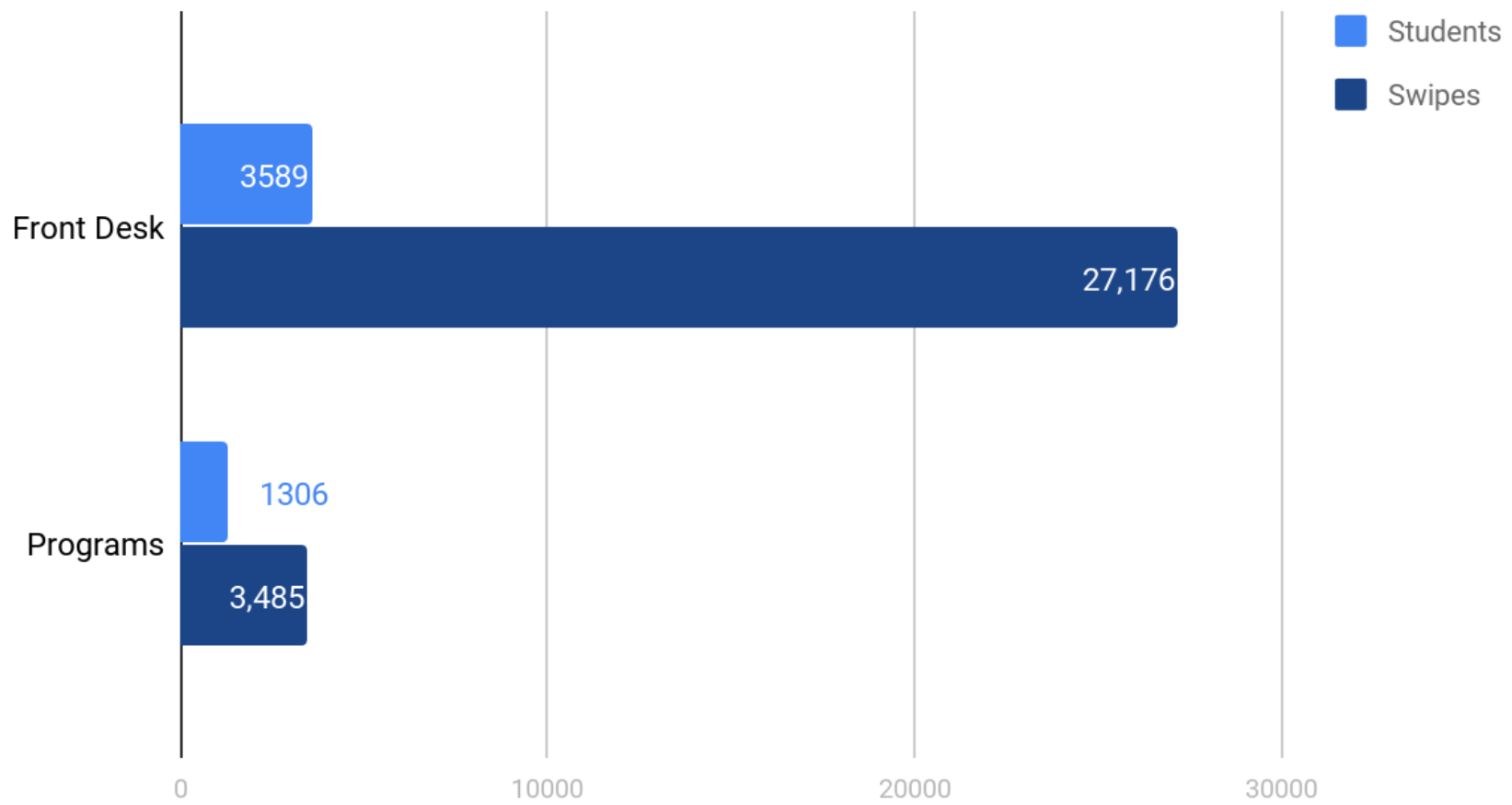
2016-2017 Programming

Overall SRRC Programming Summary (246 Total)





Swipe Card Data





SENSE OF BELONGING



“

This retreat has given me the chance to be connected with my own community. It has brought me the feeling of home. This motivated me to be more involved on campus so I can represent who I am and people who look like me. I feel refreshed to continue my journey as a UCD student.



STUDENTS KNOW BEST WHAT STUDENTS NEED AND WANT

The SRRC is an amazing resource for underrepresented students who have felt marginalized on campus. I went there my freshman year and met amazing people who were educated, empowering, and truly wanted to impact their communities. I wholeheartedly believe my experience at the SRRC helped me find community on campus and motivated me to become a student leader.



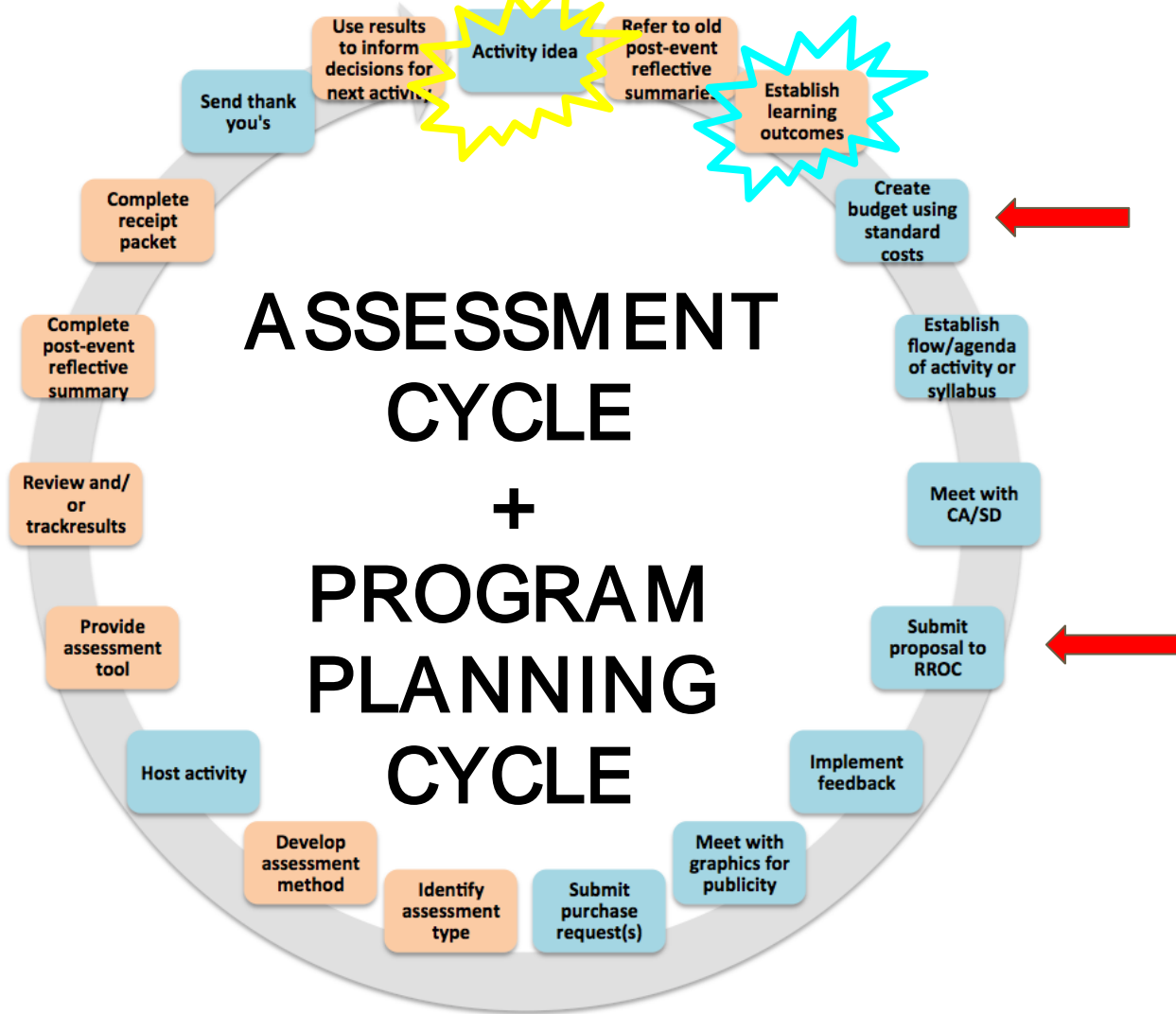


STUDENTS ARE CHANGE AGENTS

Could not have gotten through this without the community and support the SRRC provided for me. A necessary institution for the most marginalized and underserved. A safe space to relish in joy and love. A safe space to foster academic achievement, professional development, and community involvement.

“

Accountability Framework



Highlights

- **Partnerships** - College of Agriculture & Environmental Sciences, the Community Retention & Resource Centers, EOP, EAOP, Retention Initiatives, Scholarships Office and Undergraduate Admissions
- **Assessment** - works closely with the Center for Student Affairs Assessment team
- **Best Practices** - shared at four different conferences the role and work of student-initiated and student-led programming
- **Program Development** - innovate student-led recruitment and retention efforts

Questions?

Thank you