

# Background for Referendums on the Athletics Portion of SASI and CEI

\*In July 2021, the UC Regents approved a \$534 tuition increase starting in the fall of 2022. Revoting can completely offset the tuition increase.

# What is the SASI?

## Student Activities and Services Initiative

- Annual
- Compulsory student fee
  - Every undergraduate student must pay

	Each Undergraduate Pays	Total Revenue	Percentage of SASI
<b>Athletics</b>	<b>\$344.58</b>	<b>\$11,758,909</b>	<b>88.69%</b>
Campus Recreation	\$38.09	\$1,299,824	9.80%
Cross Cultural Center	\$2.93	\$98,978	0.76%
Women's Resource Center	\$2.93	\$98,978	0.76%
Total	\$388.53	\$13,258,690	100%

# What is the CEI?

## Campus Expansion Initiative

- Annual
- Compulsory student fee
  - Every undergraduate student must pay

	Each Undergraduate Pays	Total Revenue	Percentage of CEI
<b>Athletics-Scholarships</b>	<b>\$226.83</b>	<b>\$7,538,533</b>	<b>37.60%</b>
Coffee House	\$25.77	\$856,834	4.27%
Unitrans	\$12.00	\$399,328	1.99%
Campus Recreation	\$7.35	\$244,304	1.22%
Student Community Center	\$41.79	\$1,389,446	6.93%
Student Health & Counseling Center	\$154.53	\$5,137,645	25.63%
Return-to-Aid	\$135.39	\$4,481,831	22.36%
Total	\$603.66	\$20,047,921	100%

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# Why Focus on Athletics?

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## SASI

- ~\$11.7 million for what?
  - “To support our 25 varsity athletic teams, including sport operating expenses such as team travel, equipment, home game expenses, medical related expenses, and coach salaries,” according to Athletics’ 2020-2021 use of SASI report.

## CEI

- ~\$7.5 million for what?
  - “Grant-in-Aid for Student Athletes,” according to Athletics’ 2020-2021 use of CEI report.
  - Meaning athletic-scholarships

So undergraduate students provide Athletics \$19 million.

**How many student athletes does UCD have?**

# 700

That is 2% of the undergraduate population

# What does this \$19 million give to the 98% who aren't student athletes?

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- Team travel? No
- Varsity athletic equipment? No
- Medical related expenses? No
- Coach salaries? No
- Athletic scholarships? No

According to Athletics administrators:

- Free admission to games
- Boosts the university's reputation so your resume looks better

# Compare and Contrast

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## UC Berkeley

- In 2019-2020, every UCB undergraduate student paid approximately \$15 in student fees to fund their Intercollegiate Athletics Program

## UC Davis

- In 2019-2020, every UCD undergraduate student paid approximately \$660 in student fees to fund their Intercollegiate Athletics Program

**\*Over a four year period, nearly every UC Davis student will pay approximately \$2,600 more to fund their Intercollegiate Athletics Program than what a UC Berkeley student will pay for theirs.**



# Comparison with Other UCs

**Table 3: University of California Intercollegiate Athletics Revenue by School – Fiscal Year 2019-20**  
(dollars in thousands)

School	Conference	Student Enrollment	Number of Sports	Student Athletes	Total Revenue	Student Fees		Institutional Support		St. Fees + Instit.		\$/Athlete	\$/Sport
						\$	%	\$	%	\$	%		
UC Berkeley	PAC-12	29,988	29	881	\$105,045	\$444	0%	\$19,635	19%	\$20,079	19%	\$119	\$3,622
UCLA	PAC-12	30,963	25	700	\$97,675	\$2,517	3%	\$60	0%	\$2,577	3%	\$140	\$3,907
UC Davis	Big West	30,151	25	621	\$39,457	\$24,524	62%	\$3,825	10%	\$28,349	72%	\$64	\$1,578
UC Irvine	Big West	29,786	18	325	\$23,963	\$5,215	22%	\$13,292	55%	\$18,507	77%	\$74	\$1,331
UC Riverside	Big West	21,636	17	265	\$19,514	\$2,450	13%	\$11,569	59%	\$14,019	72%	\$74	\$1,148
UC San Diego	Big West	29,966	23	556	\$24,934	\$17,962	72%	\$1,274	5%	\$19,236	77%	\$45	\$1,084
UC Santa Barbara	Big West	22,846	20	464	\$20,578	\$2,254	11%	\$13,835	67%	\$16,089	78%	\$44	\$1,029

\* Source: NCAA Financial Report via WinAD

\*\*Figures based on NCAA reporting requirements, slight variation from Table 1. Includes debt service. Capital expenses not included in NCAA reporting data.

# Three Interpretive Frames for Revoting SASI and CEI

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1. Consent
2. Representation
3. Financial Burden

# Consent

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SASI was passed in 1994

CEI was passed in 2002

# Representation

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## SASI (1994)

- Total undergraduate population: 16,799
- Total of 4,476 undergraduates voted (26.6%)
  - 2,300 said “Yes”
    - 52%
    - That was **13.7%** of undergraduate population
  - 2,176 said “No”/Voted for another option
    - 48.6%
  - A **124** student difference!

## CEI (2002)

- Total undergraduate population: 22,709
- Total of 8,567 undergraduates voted (37.7%)
  - 4,638 said “Yes”
    - 54%
    - That was **20.4%** of the undergraduate population
  - 3,929 said “No”
    - 46%
  - A **709** student difference!

# Financial Burden on the Student Body

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## SASI - Athletics

- 1994-95: \$12.75
- 1995-96: \$15.75
- 1996-97: \$32.00
- ...
- 2021-22: \$344.58\*

\*Based on BIA's projections

## CEI - Athletics

- 2003-04: \$15
- 2004-05: \$30
- 2005-06: \$61
- 2007-08: \$61
- 2008-09: \$61
- ...
- 2021-22: \$226.83\*

\*Based on BIA's projections

# Chancellor May Will Ensure UCD Athletics is Properly Resourced

“Like I said, if I think athletics is a priority for the university — and *it is* — then I have to be involved in making sure it is properly resourced. That includes fundraising.”

UC Davis Chancellor Gary May

Davis Enterprise

November 21, 2018

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# “The Greatest Fundraising Year in UC Davis History”

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- On July 22, 2021
  - UC Davis raised “more than \$1.3 billion from 102,156 donors during its current comprehensive campaign, and is ahead of schedule to reach the \$2 billion goal.”
  - “Our record-breaking fundraising year positions us to build a stronger, greater, more just university,” Chancellor Gary S. May said.
- And on May 31, 2021
  - The UC Davis endowed fund reached \$2.2 billion

Link to the articles: <https://www.ucdavis.edu/news/greatest-fundraising-year-uc-davis-history>

<https://www.ucdavis.edu/news/uc-davis-endowment-exceeds-2-billion>

# Nothing New to COSAF

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- COSAF 2016-17 **did not approve** a CPI adjustment recommendation for the Athletic Scholarships portion of CEI
- The Interim Vice Chancellor **approved a CPI adjustment anyways**
- What did the co-chairs recommend?
  - “COSAF and its predecessors have struggled with the fact that UC Davis’ athletic program budget relies on a high percentage of student fee, compared to the other UC campuses. Due to this fact and other grievances that remain unaddressed, our past councils have consistently disapproved of an ICA CPI adjustment. **We recommend campus administration consider a model where ICA funding is derived mainly from institutional support and ICA fundraising with less reliance on student fees.** This model would demonstrate to future councils that campus administration is listening and responding positively to their students.”