In July 2021, the UC Regents approved a $534 tuition increase starting in the fall of 2022. Revoting can completely offset the tuition increase.
What is the SASI?

Student Activities and Services Initiative

- Annual
- Compulsory student fee
  - Every undergraduate student must pay

<table>
<thead>
<tr>
<th></th>
<th>Each Undergraduate Pays</th>
<th>Total Revenue</th>
<th>Percentage of SASI</th>
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</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>$344.58</td>
<td>$11,758,909</td>
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<tr>
<td>Campus Recreation</td>
<td>$38.09</td>
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What is the CEI?

Campus Expansion Initiative

- **Annual**
- **Compulsory student fee**
  - Every undergraduate student must pay

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<thead>
<tr>
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<tbody>
<tr>
<td>Athletics-Scholarships</td>
<td>$226.83</td>
<td>$7,538,533</td>
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</tr>
<tr>
<td>Coffee House</td>
<td>$25.77</td>
<td>$856,834</td>
<td>4.27%</td>
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<td>$12.00</td>
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<tr>
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</tr>
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Why Focus on Athletics?

SASI
- $11.7 million for what?
  - “To support our 25 varsity athletic teams, including sport operating expenses such as team travel, equipment, home game expenses, medical related expenses, and coach salaries,” according to Athletics’ 2020-2021 use of SASI report.

CEI
- $7.5 million for what?
  - “Grant-in-Aid for Student Athletes,” according to Athletics’ 2020-2021 use of CEI report.
  - Meaning athletic-scholarships

So undergraduate students provide Athletics $19 million.

How many student athletes does UCD have?
700
That is 2% of the undergraduate population
What does this $19 million give to the 98% who aren’t student athletes?

- Team travel? No
- Varsity athletic equipment? No
- Medical related expenses? No
- Coach salaries? No
- Athletic scholarships? No

According to Athletics administrators:

- Free admission to games
- Boosts the university’s reputation so your resume looks better
Compare and Contrast

UC Berkeley
● In 2019-2020, every UCB undergraduate student paid approximately $15 in student fees to fund their Intercollegiate Athletics Program

UC Davis
● In 2019-2020, every UCD undergraduate student paid approximately $660 in student fees to fund their Intercollegiate Athletics Program

*Over a four year period, nearly every UC Davis student will pay approximately $2,600 more to fund their Intercollegiate Athletics Program than what a UC Berkeley student will pay for theirs.
## Comparison with Other UCs

### Table 3: University of California Intercollegiate Athletics Revenue by School – Fiscal Year 2019-20

*(dollars in thousands)*

<table>
<thead>
<tr>
<th>School</th>
<th>Conference</th>
<th>Student Enrollment</th>
<th>Number of Sports</th>
<th>Student Athletes</th>
<th>Total Revenue</th>
<th>Student Fees</th>
<th>Institutional Support</th>
<th>St. Fees + Instit.</th>
<th>$/Athlete</th>
<th>$/Sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC Berkeley</td>
<td>PAC-12</td>
<td>29,988</td>
<td>29</td>
<td>881</td>
<td>$105,045</td>
<td>$444</td>
<td>$19,635</td>
<td>$20,079</td>
<td>$119</td>
<td>$3,622</td>
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<tr>
<td>UCLA</td>
<td>PAC-12</td>
<td>30,963</td>
<td>25</td>
<td>700</td>
<td>$97,675</td>
<td>$2,517</td>
<td>$60</td>
<td>$2,577</td>
<td>$140</td>
<td>$3,907</td>
</tr>
<tr>
<td>UC Davis</td>
<td>Big West</td>
<td>30,151</td>
<td>25</td>
<td>621</td>
<td>$39,457</td>
<td>$24,524</td>
<td>$3,825</td>
<td>$28,349</td>
<td>$64</td>
<td>$1,578</td>
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<tr>
<td>UC Irvine</td>
<td>Big West</td>
<td>29,786</td>
<td>18</td>
<td>325</td>
<td>$23,963</td>
<td>$5,215</td>
<td>$13,292</td>
<td>$18,507</td>
<td>$74</td>
<td>$1,331</td>
</tr>
<tr>
<td>UC Riverside</td>
<td>Big West</td>
<td>21,636</td>
<td>17</td>
<td>265</td>
<td>$19,514</td>
<td>$2,450</td>
<td>$11,569</td>
<td>$14,019</td>
<td>$74</td>
<td>$1,148</td>
</tr>
<tr>
<td>UC San Diego</td>
<td>Big West</td>
<td>29,966</td>
<td>23</td>
<td>556</td>
<td>$24,934</td>
<td>$17,962</td>
<td>$1,274</td>
<td>$19,236</td>
<td>$45</td>
<td>$1,084</td>
</tr>
<tr>
<td>UC Santa Barbara</td>
<td>Big West</td>
<td>22,846</td>
<td>20</td>
<td>464</td>
<td>$20,578</td>
<td>$2,254</td>
<td>$13,835</td>
<td>$16,089</td>
<td>$44</td>
<td>$1,029</td>
</tr>
</tbody>
</table>

*Source: NCAA Financial Report via WinAD

**Figures based on NCAA reporting requirements, slight variation from Table 1. Includes debt service. Capital expenses not included in NCAA reporting data.
Three Interpretive Frames for Revoting SASI and CEI

1. Consent
2. Representation
3. Financial Burden
SASI was passed in 1994
CEI was passed in 2002
Representation

SASI (1994)
- Total undergraduate population: 16,799
- Total of 4,476 undergraduates voted (26.6%)
  - 2,300 said “Yes”
    - 52%
    - That was 13.7% of undergraduate population
  - 2,176 said “No”/Voted for another option
    - 48.6%
  - A **124** student difference!

CEI (2002)
- Total undergraduate population: 22,709
- Total of 8,567 undergraduates voted (37.7%)
  - 4,638 said “Yes”
    - 54%
    - That was 20.4% of the undergraduate population
  - 3,929 said “No”
    - 46%
  - A **709** student difference!
Financial Burden on the Student Body

SASI - Athletics

● 1994-95: $12.75
● 1995-96: $15.75
● 1996-97: $32.00
● ...  
● 2021-22: $344.58*

*Based on BIA’s projections

CEI - Athletics

● 2003-04: $15
● 2004-05: $30
● 2005-06: $61
● 2007-08: $61
● 2008-09: $61
● ...  
● 2021-22: $226.83*

*Based on BIA’s projections
Chancellor May Will Ensure UCD Athletics is Properly Resourced

“Like I said, if I think athletics is a priority for the university — and it is — then I have to be involved in making sure it is properly resourced. That includes fundraising.”

UC Davis Chancellor Gary May
Davis Enterprise
November 21, 2018
“The Greatest Fundraising Year in UC Davis History”

- On July 22, 2021
  - UC Davis raised “more than $1.3 billion from 102,156 donors during its current comprehensive campaign, and is ahead of schedule to reach the $2 billion goal.”
  - “Our record-breaking fundraising year positions us to build a stronger, greater, more just university,” Chancellor Gary S. May said.
- And on May 31, 2021
  - The UC Davis endowed fund reached $2.2 billion

Nothing New to COSAF

- COSAF 2016-17 did not approve a CPI adjustment recommendation for the Athletic Scholarships portion of CEI
- The Interim Vice Chancellor approved a CPI adjustment anyways
- What did the co-chairs recommend?
  - "COSAF and its predecessors have struggled with the fact that UC Davis’ athletic program budget relies on a high percentage of student fee, compared to the other UC campuses. Due to this fact and other grievances that remain unaddressed, our past councils have consistently disapproved of an ICA CPI adjustment. We recommend campus administration consider a model where ICA funding is derived mainly from institutional support and ICA fundraising with less reliance on student fees. This model would demonstrate to future councils that campus administration is listening and responding positively to their students."