

STUDENT SERVICES FEE (SSF)

2023-24

DEPARTMENTAL REPORT TO THE COUNCIL ON STUDENT AFFAIRS AND FEES (COSAF)

SECTION 1: DEPARTMENT SSF DATA

The following data was provided to COSAF from Budget & Intuitional Analysis and Student Affairs Divisional Resources

Student Services Fee Recipient:	Development Office
Contact:	Jane Fortner
Finance Manager:	Monica Wilson
Total 2023-24 SSF Projected Allocation:	\$328,468
Percent of Overall Budget Funded by SSF:	78%
Approximate percent of the total 2023-24 SSF revenue:	1%

Expense	2022-23 SSF Actuals	2023-24 Projected SSF Allocation
Salaries/Benefits	\$330,952	\$328,468
Operational Costs	\$2,282	\$0
Other	\$0	\$0
TOTAL	\$333,234	\$328,468

Explanation if over a 10% differential between 2022-23 and 2023-24:

N/A

SECTION 2: DEPARTMENT RESPONSES

Use as much space as needed

1. Please provide a general description of your department's function

The mission of Student Affairs Development is to work in partnership with the Vice Chancellor and Associate Vice Chancellors to identify and develop fundraising priorities within the Division which promote student success and development. Student Affairs Development leads all fundraising efforts for the Division both internally and externally; including working with students, staff, and administrators and matching priorities with philanthropic individuals, corporations and foundations.

2. Please list the departmental program(s) and/or service(s) specifically funded by the Student Services Fee The director of development position, 1.0 FTE support staff (Development Program Manager), and operational expenses are funded by the Student Services Fee.

3. Please provide information regarding the benefit to UC Davis students from the departmental program(s) or service(s) specifically funded by the Student Services Fee *Be as specific and concise as possible. Include the specific type (e.g., undergraduate, graduate, professional, transfer, etc.) and an estimated number of students served.*

In Fiscal Year 2022-23 the Student Affairs Development Office raised over \$1.5 million in philanthropic support from 3,267 donors and 3,720 gifts. Through our office, we gained 1,396 donors to the Division, which had not previously given to Student Affairs programs.

Over 75 departments within the Division were recipients of philanthropic gifts through the Development Office efforts; including but not limited to student wellness services, student orgs and clubs, student community and retention services, and career opportunities.

Student Affairs Development is tasked with a \$10 Million fundraising goal by 2024, which we surpassed two years ahead of schedule and have gone on to raise almost \$12M to date.

The department will be tasked with continuing to raise over \$1M per year in the priority areas of Student Health and Wellness, Strengthening Equity and inclusion, and preparing Aggies for their next destination after UC Davis.

Philanthropic funds raised by Student Affairs Development impact all UC Davis students including undergraduate, graduate, professional, transfer and re-entry students.

The Student Affairs Development team is committed to educating and assisting registered student organizations wishing to raise funds for their organization and providing oversight on policies and procedures. The support staff is responsible for all donor stewardship activities and acting as the liaison between the Division and campus-wide efforts such as GiveDay, Crowdfund, Annual Fund, and employee giving.