In 1999, elections were held to seek approval of a new campus based fee. All registered students with the exception of law students voted on FACE and Law Students voted on LEEAP. These initiatives would provide funding for the following:

- A state of the art Activities and Recreation Hall (ARC)
- Recreational equipment and improvements to the Recreation Hall (now called the Pavilion)
- A new Aquatics complex (Schaal Aquatics Center)
- A portion of the cost of a new multi-use Stadium (Aggie Stadium)
- Enhancements for the Equestrian Center
- A Recruitment and Retention Center to assist and support student led outreach and retention efforts
- A return to aid component to help offset the fee through financial aid

The FACE/LEEAP initiatives would be subject to an annual adjustment for inflation (CPI adjustment). An oversight body comprised of broad student representation and chaired by a student, where students constitute the majority of voting members would be created. This oversight body is now the Council on Student Affairs and Fees, or COSAF. The CPI adjustment that COSAF votes on only applies to operating expenses, the adjustment does not apply to debt service.