

## DEPARTMENTAL REPORT

### Use of 2017-18 Fees

FACE (Facilities and Campus Enhancements Fee)

LEEAP (Legal Education Enhancement and Access Program)

Department Name:

Student Recruitment and Retention Center

Referendum verbiage for allocations to this department (abbreviated):

FACILITIES, STAFF SUPPORT AND PROGRAMMING TO ASSIST AND SUPPORT STUDENT-LED OUTREACH AND RETENTION EFFORTS.

Please list the department's programs, services or facilities funded by **FACE/LEEAP**:



The **Student Recruitment & Retention Center (SRRC)** was established in 2000 with the goal of performing **student-led outreach and retention** for **historically underrepresented, educationally disadvantaged, and low-income communities**. Our **student-initiated** programs created **by students for students** foster holistic, academic and personal development while raising political and cultural awareness for youth and college students. We **educate, engage, and empower** students to act as dynamic leaders for their communities so that we can all **transform knowledge into action**.

Our unique structure of being **student-run** refers to our governing board, the **Recruitment & Retention Organizing Committee (RROC)** which oversees the goals, programming, fiscal, and administrative responsibilities of the SRRC. The board is comprised of 10 voting members, 7 of which are undergraduate students and 2 of which are graduate students, plus 1 FTE Student Affairs representative.



### SRRC Programs

We have **7 community programs** in the SRRC that are all led by UC Davis student leaders. Each of our students develop and implement recruitment and retention programs for students in our communities. We are staffed by over 40 paid students, 3.5 FTE career staff, and receive the support of approximately 200 community volunteers and interns every year.

Our programs include:

- African Diaspora Cultivating Education (**ACE**)
- American Indian Recruitment & Retention (**AIRR**)
- **BRIDGE** Pilipinx Outreach & Retention
- **COLLECTIVE** Transfer & Nontraditional Student Empowerment
- Graduate Academic Achievement & Advocacy Program (**GAAAP**)
- Southeast Asians Furthering Education (**SAFE**)
- **SOL y LUNA** Chicanx/Latinx Holistic Support

### Services

In the SRRC, we recognize that students have many identities and needs, and that as a department for students, we are called to support their academic journeys in various ways. Our **Holistic Support model** and the services we provide allow us to do the work that sometimes, are educational system is unable to do. We accept the challenge of creating a society that provides a **quality, culturally sensitive, comprehensive education** for students of all backgrounds in the following ways:

- **Recruitment:** K-12 outreach, community college outreach, campus visits experience, college admission information, pathway to college support, reservation outreach, 4 overnight youth conferences, 1 one-day youth conference, 2 yield events (Aggie Senior Weekend Trip, Aggie Transfer Weekend Trip)
- **Retention:** academic support & advocacy, overnight community leadership/empowerment retreats, counseling support, graduate writing support, peer mentorship programs, reservable conference room for study groups, testing materials, study halls, test bank, social events
- **Community Empowerment:** community development, community advocacy, support for student activism, student organization and department grants, volunteer and internship program

Further, SRRC has been called to serve the needs of the Filipinx American and Southeast Asian communities across campus due to the growing disparities in services provided by the university compared to their peers. We have coordinated and funded the following programs:

- Fil-Am Pages: Resource guide to highlight the Filipinx American student experience
- Southeast Asian (SEA) P ages: Resource guide to highlight the Southeast Asian student experience
- Filipinx Graduation Celebration: 45 participants, 300 attendees
- Southeast Asian Graduation Celebration: 30 participants, 200 attendees

Amount of annual department revenue generated by **FACE/LEEAP** in 2017-18:

<b>\$ 681,838</b>
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### **2017-2018 USE OF FACE/LEEAP FEE REVENUE**

*Feel free to adjust expense types in column 1 as needed*

<b>Expense</b>	<b>2017-18 Actuals</b>	<b>2018-19 Allocation</b>
Student Salaries (plus benefits)	\$ 191,836	\$ 233,202
Staff Salaries (plus benefits)	\$ 262,672	\$ 279,165
Programs, Admin, IT, Travel	\$ 111,505	\$ 162,000
Facility Expenses and Maintenance	\$ 4,842	\$ 3,000
Fixed Expense (debt service)	\$ 46,150	\$ 58,630
Other (please list)	\$ 0	\$ 0
<b>TOTAL</b>	<b>\$ 617,005</b>	<b>\$ 735,997</b>

Please provide information on any substantial variance between 2017-18 and 2018-19:

**Student staff salaries** have increased to accommodate for the state and federally mandated **minimum wage increases**. The SRRC as a student-run and student-led department allows UC Davis student leaders to identify areas of opportunity for their communities and for the university, and we truly value the input, vision, and labor of our student staff. It is necessary for us to have student staff who represent the communities we serve and to support the amount of work we do in the SRRC.

In regards to **Program, Admin, and IT expenses**, last academic year, the scope and participation of our activities decreased due to student staff capacity. However, this year, student staff have expressed wanting to provide additional activities to support the pathway to college, retention, and graduation of students we serve, including graduate students. Therefore, it has been increased to accommodate the budget allocation.

Do you have plans to use any **FACE/LEEAP** funds for items not intended by the referendum? If so, please explain:  
No. All FACE funds are used to meet the goals of the referendum and the SRRC.

Please provide the amount of **FACE/LEEAP** reserves (if any) and plans to use reserves for anticipated project or expenses:

We are entering the 2018-2019 academic year with \$64K in reserves. With projected FACE revenue of \$711K for 2018-2019, we anticipate using approximately \$30K to offset current year expenses for programming and operations. The other funds will be used to create a reserve account for any unforeseen needs.

Please describe the need for a CPI adjustment and include the departmental plan if CPI is not applied for next year:  
**The CPI adjustment will allow the SRRC to meet the demands of UC Davis' growing community.** As the university's population continues to grow to match the diversity of California, the SRRC must also continue to grow to expand our capacity to serve students.

Since relocating to the Student Community Center, our student reach has increased tremendously due to the exposure of the SRRC and its programs. The SRRC's open study space lounge is constantly at capacity being used by individuals and/or student groups.

As a center, we are trying to figure out ways that we can meet the needs of our communities. One of the things that we have done in the last few years is increase the student staff positions we offer so that we can better serve our students. Expanding the staffing structure allows us to accommodate the demands of programming, meeting University policies and procedures, managing risks involved with events, and increasing student contact. As we have increased staffing support, we have also had to increase student staff salaries to accommodate for the California minimum wage requirements. Our budget is particularly impacted by these increases, and we can foresee needing further support for funding to ensure that we are meeting minimum wage policy.

We are an exemplary program within the UCs. There are only 7 other programs that are similar to ours in the system, and yet the University of California Office of the President recognizes the SRRC and the work that we do at UC Davis as unique, efficient, and exceeding expectations. We are continually working to improve our best practices in student-initiated and student-led recruitment and retention efforts. We want to continue excelling in our area so that we can meet the needs of student participants who connect to, and feel supported by, our community programs. The CPI adjustment would absolutely benefit our SRRC initiatives.

If the CPI is not applied for next year, the SRRC and our programs will have to scale down the scope of our services. We will not be able to address a long-term impact on our student staff and participants. We will be unable to hire student staff to connect to our communities, which is a huge part of our work. We aim to promote a sense of home & community so that students feel like they truly belong at UC Davis. Therefore, it is imperative that the unique services the SRRC offers can grow and develop in ways that can move us towards educational equity.

Is there information you would like to provide regarding the scope of student use of the programs/services/facilities funded by **FACE/LEEAP**. (Please limit your response to those items fund by FACE/LEEAP.)

### **Overall Programming Summary 2017-2018**

<b>Service</b>	<b># of Activities</b>
Recruitment	170
Retention	231
Community Empowerment	34
<b>Total</b>	<b>435</b>

The SRRC is an integral part of the Community Resource and Retention Centers (Center for Student Involvement, Women’s Resources & Research Center, Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual Resource Center, Cross Cultural Center) and the Student Community Center building’s resources and services.

We offer a large open study space that is welcoming and offers resources such as a reservable conference room, quiet study space, napping spaces (we are identified on the Nap Map!), white boards, community books, and peer support.

Hours of Operation:

- Monday-Thursday, 10am to 8pm; Friday, 10am-6pm

Usage data:

- 2017-2018 Front Desk Total Swipes: **21,837**
- 2017-2018 Unique Students: **3,035**

Moreover, the student-led SRRC programs and services focus on a holistic support model that fosters academic and personal development to historically underrepresented, low-income, and educationally disadvantaged students. The unique model of holistic support that we use to develop our student-led outreach and retention efforts allows UC Davis to meet and align with our UC Davis Strategic Plan for Diversity & Inclusion, as well as Chancellor May’s “To Boldly Go” vision. Our work is a commitment to diversity, equity, inclusion, and educational excellence.

Outreach:

- Weekly: 223
- Youth Conferences: 289
- Campus Visits: 1189
- Student Organization Support: 93
- Total: 1788

Yield:

- Aggie Senior Weekend Trip: 91/141 = 63% yield
- Aggie Transfer Weekdn Trip: 21/24 = 88% yield