Budget Overview
Council on Student Affairs and Fees

September 24, 2018
Kelly Ratliff, Vice Chancellor
The Budget: Big Picture All Funds

What resources do we have and how do we use them?
The Budget: All Funds Revenue

Student Fees revenue totals approximately $200 million, including revenue from fees reviewed by COSAF.
### Student Fee Revenue

<table>
<thead>
<tr>
<th>Fees Reviewed by COSAF</th>
<th>2017-18 Revenue in millions</th>
</tr>
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<tbody>
<tr>
<td>Student Services Fee</td>
<td>$35.5</td>
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<tr>
<td>Campus Expansion Initiative (CEI) Fee</td>
<td>$19.0</td>
</tr>
<tr>
<td>Facilities and Campus Enhancements (FACE) Fee</td>
<td>$16.0</td>
</tr>
<tr>
<td>Student Activities and Services Initiative (SASI) Fee</td>
<td>$11.2</td>
</tr>
<tr>
<td>California Aggie Fee</td>
<td>$0.3</td>
</tr>
<tr>
<td>The Green Initiative Fund (TGIF) Fee</td>
<td>$0.3</td>
</tr>
<tr>
<td>Legal Education Enhancement and Access Program (LEEAP) Fee</td>
<td>$0.2</td>
</tr>
<tr>
<td>Graduate Student Association (GSA) Fee</td>
<td>$0.2</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$82.6</strong></td>
</tr>
</tbody>
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Enrollment Insights

- 2020 plan largely complete
- 18% national/international enrollment cap fall 2018
- Total enrollment stabilizing
- Focusing on graduation rates
The Budget: Fundraising

- Record $226 million raised in 2015-16; $251 million for 2016-17 and $230 million for 2017-18.
- In “quiet phase” of 2nd comprehensive campaign
- Public launch in 2020 (tentative)
- Goal: $2 billion over next 8 years
- 13 Big Ideas moving forward
The Budget: Research

Annual Research Funding Totals

<table>
<thead>
<tr>
<th>Year</th>
<th>Dollars in Millions</th>
</tr>
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<tbody>
<tr>
<td>2013-14</td>
<td>$704</td>
</tr>
<tr>
<td>2014-15</td>
<td>$786</td>
</tr>
<tr>
<td>2015-16</td>
<td>$760</td>
</tr>
<tr>
<td>2016-17</td>
<td>$783</td>
</tr>
<tr>
<td>2017-18</td>
<td>$847</td>
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Funding Sources 2017-18

- Federal: $447
- State: $174
- Business: $74
- Higher Ed/Campuses: $62
- Charity/Foundation: $46
- Other: $26
- Other Gov't: $17

Total: $847 million
The Budget: Expenditures

2016-2017 Operating Expenditures

$4.74 Billion

<table>
<thead>
<tr>
<th>Function</th>
<th>Amount (Millions)</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction and Academic Support</td>
<td>$1,151</td>
<td>25%</td>
</tr>
<tr>
<td>Research</td>
<td>$538</td>
<td>11%</td>
</tr>
<tr>
<td>Student Services and Financial Aid</td>
<td>$427</td>
<td>9%</td>
</tr>
<tr>
<td>Operation and Maintenance</td>
<td>$101</td>
<td>2%</td>
</tr>
<tr>
<td>Auxiliary</td>
<td>$105</td>
<td>2%</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>$162</td>
<td>3%</td>
</tr>
<tr>
<td>Public Service</td>
<td>$93</td>
<td>2%</td>
</tr>
<tr>
<td>Medical Center</td>
<td>$1,874</td>
<td>40%</td>
</tr>
<tr>
<td>Depreciation/Interest Expense/Other</td>
<td>$293</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$4,744</strong></td>
<td><strong>100%</strong></td>
</tr>
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</table>

*Includes clinical staff*
Budget Planning Cycle

- **January**
  - Governor's Budget Proposal

- **February**
  - Campus Budget Framework

- **March**
  - Campus Units Develop Budget Plans

- **April**
  - Begin Budget Meetings with Deans/Provost/FEC Chairs and Vice Chancellors/Chancellor/Academic Senate Chair

- **May**
  - Governor's Budget Revision (New Info)

- **June - July**
  - Complete Budget Meetings with Deans/Provost/FEC Chairs and Vice Chancellors/Chancellor/Academic Senate Chair

- **July**
  - Final State Budget

- **Late June**
  - Budget Decisions

- **November 1**
  - Regents' Budget

- **September**
  - Campus Units Finalize Budgets with Decisions

- **UCOP**
  - Provides Campus Allocations

- **UCOP**
  - Negotiates with the State
Student Fees: Authority, Budgeting and CPI
Authority Over Student Fees: Overview

UC Regents approve:
- Tuition
- Nonresident Supplemental Tuition
- Professional Degree Supplemental Tuition
- Student Services Fee
- Compulsory Campus-Based Life Safety Fees
- Summer Session Per-Unit Rates for UC Students (based on approved Tuition and SSF)

The UC President approves:
- Self-Supporting Graduate Degree Program Fees
- Compulsory Campus-Based Student Referenda Fees
- Other fees, fines and deposits charged to students that are not approved by the Regents or the campuses, such as Application Fee, Filing Fee, Intent to Register Fee, etc.

Campuses (Chancellors) approve:
- Course Materials and Services Fees
- Voluntary Campus-Based Fees
- Summer Session Per-Unit Rates for Non-UC Students
- University Extension Fees
- Miscellaneous Student Fees, such as Candidacy Fee, Document Fee, etc.
- Administrative service charges and penalties, such as Late Payment of Fees, Overdue Book Fines, etc.
COSAF’s Role

Advise the Provost and Chancellor via the Vice Chancellor of Student Affairs and the Vice Chancellor of Finance, Operations, and Administration regarding the use of the Student Services Fee (SSF).

Compulsory Campus-Based Student Referenda Fees: COSAF advises the Provost and Chancellor via the Vice Chancellor of Student Affairs and the Vice Chancellor of Finance, Operations, and Administration regarding the use of and, where applicable, annual CPI adjustments to the following fees:

- Facilities and Campus Enhancements (FACE)
- Legal Education Enhancement and Access Program (LEEAP)
- Student Activities and Services Initiative (SASI)
- Campus Expansion Initiative (CEI)
- Graduate Student Association (GSA)
- California Aggie
- The Green Initiative Fund (TGIF)
Budgeting for SSF and Campus-based Student Referenda Fees

Sources (Revenue) = amount of the fee \times number of students that pay the fee

- Campus-based student referenda fee revenue is allocated on a formulaic basis to specific programs, mostly within Student Affairs and Intercollegiate Athletics.
- Student Services Fee revenue is not allocated on a formulaic basis, and is allocated to units across campus but primarily within Student Affairs.

Uses (Expenses) = costs to provide services and maintain facilities

- Expenses are primarily for labor – student and staff positions. Costs increase every year as hourly wages, salaries, and benefit costs rise.
- Demand for services increases as student enrollment grows.

If sources are greater than uses, then decisions can be made about growing/enhancing programs or making strategic investments such as expanding or renovating facilities.

If uses are greater than sources, then decisions need to be made to bring expenditures in line with revenues while maintaining core services.
Budgeting for SSF and Campus-based Student Referenda Fees
Example: SASI Fee

<table>
<thead>
<tr>
<th></th>
<th>Athletics</th>
<th>Campus Recreation</th>
<th>Cross Cultural Center</th>
<th>Women's Resource Center</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Sources</strong></td>
<td>$ 9,906,000</td>
<td>$ 1,094,000</td>
<td>$ 84,000</td>
<td>$ 84,000</td>
<td>$ 11,168,000</td>
</tr>
<tr>
<td><strong>Total Uses</strong></td>
<td>$ 9,880,000</td>
<td>$ 922,000</td>
<td>$ 83,000</td>
<td>$ 81,000</td>
<td>$ 10,966,000</td>
</tr>
<tr>
<td><strong>Contribution to Reserve</strong></td>
<td>$ 26,000</td>
<td>$ 172,000</td>
<td>$ 1,000</td>
<td>$ 3,000</td>
<td>$ 202,000</td>
</tr>
</tbody>
</table>
Why Are CPI Adjustments Important?

Consumer Price Index (CPI)
CPI is a rate that measures change in prices for consumer goods and services.

CPI and Student Referenda Fees
Some student referenda fees can be increased on an annual basis by the CPI. These adjustments are intended to help sources keep up with increasing uses, with the ultimate goal of maintaining the programs that fees support.

COSAF advises the Provost and Chancellor via the Vice Chancellor of Student Affairs and the Vice Chancellor of Finance, Operations, and Administration on whether fees should be adjusted by the CPI rate.
Resources

Questions?