Get on the Job Hunt
Webinars

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# Program Purpose

| 1 | Diversity & Inclusion - Accessibility | ● Create 24/7 access to ICC resources |
| 2 | Scaling Career Services | ● Advising students in multiple formats |
| 3 | Meeting students where they are | ● 1st year students through alumni |
Program Purpose
Proof of Concept

The Art & Science of Crafting a Resume

Keys to Writing a Winning Cover Letter

3 Effective Strategies on using LinkedIn and Handshake for Internship & Job Searching
Magic #: **81+** Participants

9 students attended all webinars
*(Equal to 27 appointments)*

47 unique students

56 unique majors

All class levels including Masters and Doctorate
Proof of Concept

I FINALLY ATTEND AN ICC ONLINE WORKSHOP

NOW I KNOW HOW TO WRITE A COVER LETTER

• “I like how the information was well structured.”

• “Great Q&A time allotted at the end of the webinar. Presented clearly.”

• “The LinkedIn section was very informative. It included some information that is not immediately clear about the platform (such as joining groups and connecting with professionals).”
Recommendations

• Recordings
• Examples
• Interactiveness
# Budget Proposal

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Captioning services (Cielo24)</td>
<td>$ 800</td>
</tr>
<tr>
<td>Audio Equipment</td>
<td>$ 460</td>
</tr>
<tr>
<td>PowerPoint Clickers</td>
<td>$ 100</td>
</tr>
<tr>
<td>Mentimeter Team</td>
<td>$ 170</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,530</strong></td>
</tr>
</tbody>
</table>
Why Student Fees?

Helping students with resources to find jobs even when they are unable to attend in-person events.

UC Davis Funding

The Internship and Career Center
Questions?
Thank You