

HackDavis 2019 Budget

January 19th-20th

	Estimate	Per Unit Cost	Units	Subtotal	Total	Vendor	Notes
Snacks & Meals							
Swag & Branding	\$29,700.00						
Facilities & Services	\$9,127.00						
Misc	\$8,923.00						
Wifi & Power	\$23,510.00						
Total Cost	\$97,760.00						
Cost Per Attendee	\$103.89						

	Attendee Breakdown	Units	Subtotal	Total	Vendor	Notes
Hackers	800					
Organizers	21					
Volunteers	40					
Sponsors	40					
Mentors	40					
Total	941					

	Estimate	Per Unit Cost	Units	Subtotal	Total	Vendor	Notes
Snacks & Meals							
Saturday - Lunch	\$6.00		900	\$5,400.00			
Saturday - Dinner	\$7.00		900	\$6,300.00			
Sunday - Breakfast	\$6.00		900	\$5,400.00			
Sunday - Lunch	\$6.00		900	\$5,400.00			
Drinks	\$3.00		900	\$2,700.00			
Snacks	\$5.00		900	\$4,500.00			
Total					\$29,700.00		

	Estimate	Per Unit Cost	Units	Subtotal	Total	Vendor	Notes
Swag & Branding							
T-Shirts	\$6.00		900	\$5,400.00		Brandmakers	
Bags	\$2.10		800	\$1,680.00			
Marketing Budget	\$200.00		1	\$200.00			
Stickers	\$300.00		1	\$300.00		StickerMule	
Signage	\$60.00		3	\$180.00		Display Wholesale	
Lanyards	\$200.00		1	\$200.00			
Promo Video	\$150.00		1	\$150.00			
Banner	\$67.00		1	\$67.00			
Prints	\$800.00		1	\$800.00			
Badges	\$150.00		1	\$150.00			
Total					\$9,127.00		

	Estimate	Per Unit Cost	Units	Subtotal	Total	Vendor	Notes
Facilities & Services							
Venue			1	\$8,423.00			
Reservation Fee			1	\$0.00			
Security			1	\$500.00			
Table rental			1	\$1,196.00			
Large projector			1	\$1,600.00			
Small projector			1	\$60.00			

