

PRESENTATION OVERVIEW

- Snapshot of ICA Programs and Services
- Profile of UC Davis Student-Athletes
- Overall ICA Funding Model
- Background on the CEI Initiative
- 14-15 CEI Expenditures Review
- 15-16 CEI Budget Allocation
- Discussion on CEI Fee Reserve & CPI Adjustment
- Questions



ICA PROGRAMS AND SERVICES

- 23 Division I intercollegiate sports
- 14 Women's sports; 9 Men's sports
- ICA provides comprehensive support to its student-athletes in the following areas:

Sports medicine

Academic advising & tutoring

Strength & conditioning

Life skills programming

Nutrition consultation

Facilities, event management & capital planning

Equipment services

Business & finance support

Media and publicity

Compliance & regulatory oversight

Marketing, event ticketing, & development



PROFILE OF UC DAVIS STUDENT-ATHLETES

- **585 total student-athletes; approximately 400 receive athletics aid**
- **Currently 90% are from California**
- **Currently 38% are underrepresented minorities**
- **Student-athletes are currently enrolled in 74 different academic majors**
- **Student-athletes are less likely to be on probation or subject to dismissal**



PROFILE OF UC DAVIS STUDENT-ATHLETES

- During the 2013-14 academic year the cumulative GPA of student-athletes was 2.90 compared to 2.96 for non student-athletes
- Five sports - including Football – owned or shared the highest Academic Progress Rate (APR) scores in their conference
- 6-Year Grad rates for Student-athletes who entered as freshmen in 2008-09 graduated at a similar rate as the campus at large (82% for student athletes, 83% for non student-athletes)



ICA FUNDING SOURCES

- **Student Fees - (68%)**
- **Institutional Support - (12%)**
- **NCAA Revenue - (6%)**
(based upon # sports, # of scholarships)
- **Self-Generated Income - (10%)**
 - Ticket Sales
 - Game Guarantees
 - Corporate Sponsorships
 - Special Events
 - Other (concessions, apparel, etc)
- **Philanthropy (Gifts & Endowments) – (4%)**

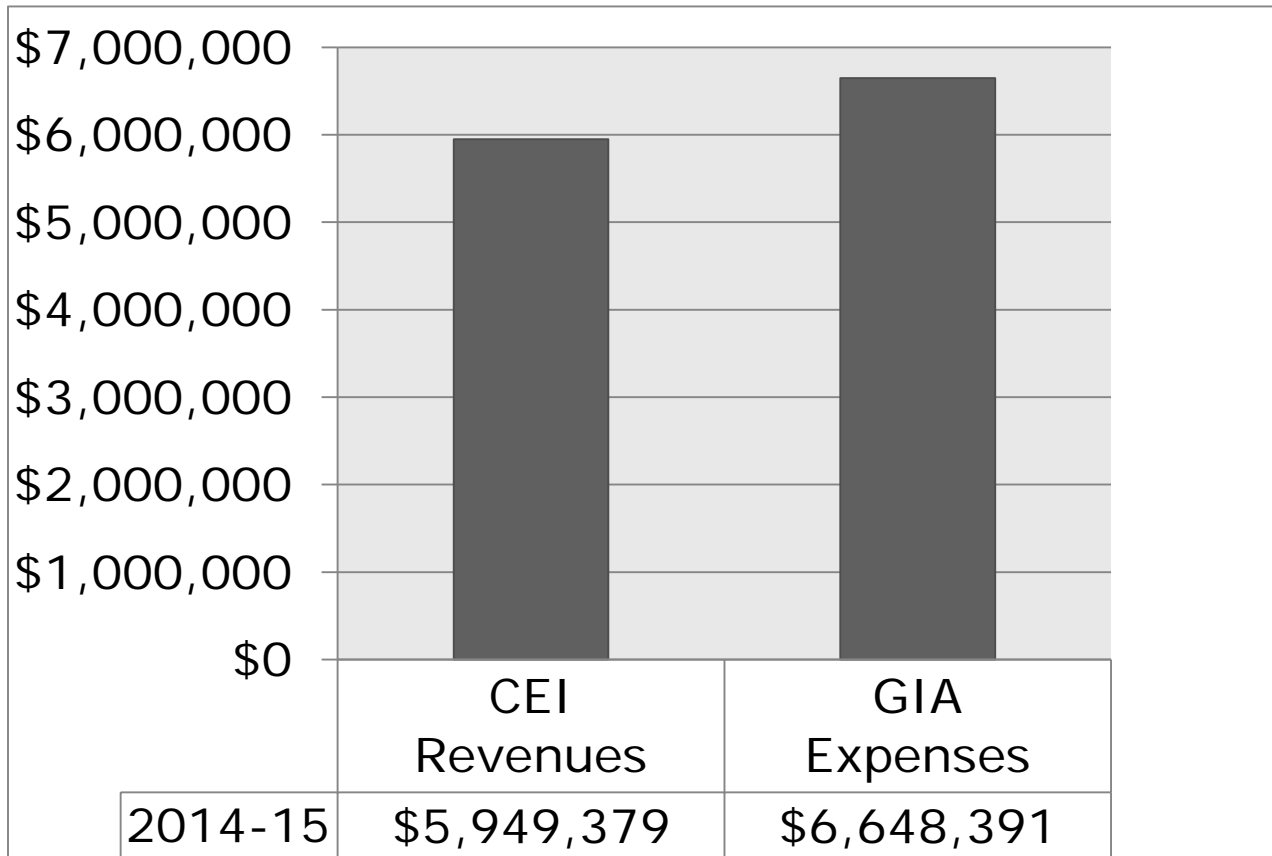


BACKGROUND ON CEI INITIATIVE

- One of the provisions for the CEI Initiative was to support the UC Davis campus to explore a move from Division II athletics to a Division I program.
- If the campus announced its intention to make the transition, the CEI fee was intended to be collected to fund athletics grants-in-aid to the maximum level of aid allowed by the NCAA.
- While the fee was collected, it was not at the level of the NCAA maximums and did not outline a mechanism to meet future cost increases.



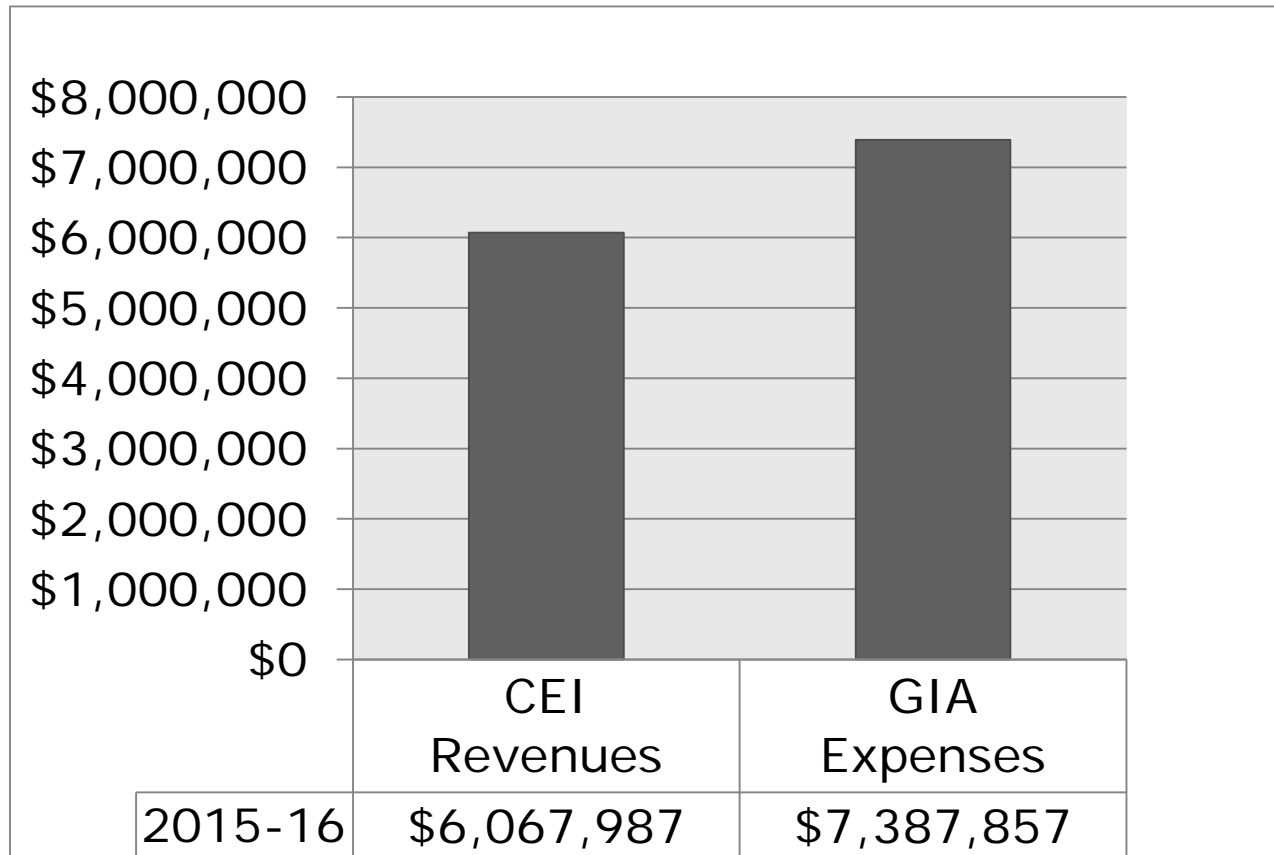
FY16 ICA COSAF PRESENTATION – CEI



2014-15 GIA was awarded 52% to women and 48% to men; consistent with our participation figures



FY16 ICA COSAF PRESENTATION – CEI



CEI RESERVE AND CPI ADJUSTMENT

- Since the CEI funding does not meet the original model or ICA's current needs and commitments, there is not a reserve.
- A CPI increase for the CEI fees has not been supported. For ICA, this - along with tuition increases - has created an ever widening gap between the available funding and expenses.
- As a result, ICA has never been able to be at 100% of the NCAA maximums for all sports and institutional support and the need for increased self-generated revenues has grown.



QUESTIONS

