The purpose of Intercollegiate Athletics (ICA) at UC Davis is to mirror the mission of the University by providing a student-centered program dedicated to excellence. ICA empowers student-athletes to compete at the highest level academically and athletically while preparing them to become the next generation of leaders.

As ambassadors of UC Davis and the community, our student-athletes, coaches and staff are committed to Passion, Respect, Inclusion, Discipline, and Excellence.
Intercollegiate Athletics At-a-Glance

- Over 650 student-athletes compete on 25 varsity athletics teams. 16 women’s teams and 9 men’s teams.

- Undergraduate students voted to transition from Division II to Division I more than 20 years ago.

- Compete at the FCS level of Division I vs. nation wide competition – most notably the Big West and Big Sky Conferences.

- Uniquely focused and investing in our DEI efforts and post-graduate success.
  - Aggie EVO Program
  - Project Destined – Mentoring Opportunity for minority student-athletes.
  - Focused DEI work including three SRO’s: AAPI, Davis Athlete Ally, and CADSA.
ICA works with campus partners to pursue institutional opportunities.

Community-building for students, staff, and City of Davis residents.
• Approximately 120,000 people attend ICA events each year.

Visibility for all of UC Davis.
• Self produce over 60 ESPN+ broadcasts from campus facilities.
• Over 4M people watched UC Davis in 2017 NCAA Tournament.
• Messaging on sports broadcasts promotes the academic strengths and national rankings of UC Davis.
• ICA leads all UC Davis campus units in social media engagement across IG,T,FB

Alumni engagement and fundraising opportunities.
• Chancellor May, Campus Leadership, and DEVAR use athletics events for fundraising opportunities and alumni engagement.
• Cal Football game is largest CAAA event in the Bay Area.

Edwards Family Athletics Center (opening 9/26)
• UC Davis Health Sports Medicine Clinic – campus and public use.
• Auditorium and large classroom spaces made available.
• Club sports will have access to new weight room and existing weight room near Hickey Gym.

Other collaborative partnerships with campus groups.
• Over 35 RSO’s involved in and around ICA home games.
• Support ASUCD units including: CoHo, Unitrans, KDVS, Entertainment Council, Bike Barn, Picnic Day, The Pantry including Gunrock’s Gallop 5k.
• Letters & Science, Vet Med, Law, Engineering, Agricultural & Environmental, Staff Assembly, CAAA.
• Aggie EVO Program catalyst for Aggie Launch.
• Spring Quarter Academic Update
  • Overall 3.2 average team GPA
  • 64 students with a 4.0 GPA
  • 226 with 3.5 GPA or higher
  • 398 with 3.0 GPA or higher
  • Average quarterly team GPA over 3.00 for at least 27 consecutive quarters.

• Student athletes are currently enrolled in 74 different undergraduate majors and 6 graduate programs.

• Five and Six-year graduation rates for athletes and non-athletes continue to be nearly identical.

• ‘20-21 GSR 92% tops in Big West

• UC Davis Launch Rate: 87%
  *Launch is considered with graduation and full-time employment, or grad school acceptance in hand by commencement.
UCD Student-Athletes in STEM Majors

STEM Major

- UC Davis
- All Division I
- FCS
- Big West
- Big Sky
- Top Ten Pu...
Student-Athlete Athletic Success 2021-22

- Women’s Basketball 2021 Big West Champions
  - 2021 NCAA Tournament Appearance (third ever)
- Women’s Lacrosse 2021 MPSF Champions
- Women’s Cross Country 2021 Big West Champions
- Men’s soccer made BWC Tournament for 10th consecutive season
- Football made 2022 NCAA Playoffs (second ever) and finished #15
  - Single game attendance record 12,315 vs Sac State beating 11,622 that was set vs Idaho this same season.
  - Total attendance averaged over 10k for the first time ever over the five home games.
- Men’s Water Polo 2021 WWPA Champions
  - 2021 NCAA Tournament Final Four Appearance (first ever)
- Gymnastics 2022
  - Kyla Kessler MPSF Gymnast of the year
  - Three NCAA Qualifiers (Abraham, Kessler, Ray)
- Track & Field
  - Individual Champions: Matthew Okonkow, Sierra Atkins, Marlene Gutierrez
- Men’s Golf 2022 Big West Champions
  - Tom Hutchison Conference Champion
ICA Financial operating principles

Transparent

- Rocko’s cell phone number is 530.219.3291.
- Open invitation to be “AD for the day” and shadow.

Frugal

- Staff salaries that are lower than the campus average and our staffing model is lean.
- We have no administrative assistants.
- Budgets are managed tightly.

Clear and easy to understand

- We want you to know and understand all of the facts.
On average, athletics programs at the FCS level operate with about ¾ of revenue coming from allocated sources (e.g., fees or institutional support). UC Davis typically approximates the FCS average. (Source: WinAD Database)

Some costs in athletics are not within our immediate control.

Many costs are subject to inflationary increases.
BREAKING RECORD SUCCESS

- Ticket sales up 31%, highest in school history
- Record setting attendance in football both with students & general fans including 2 new stadium records
- Over $7 million raised from 2,100
- 54 full ESPN+ events
- 137 total streamed events
ICA has significantly increased generated revenues, including:

- Increased annual fundraising by over 150% since FY16.
- Annual Giving for Sport Programs – 24 of 25 Sport Programs exceeded fundraising goals in FY22.
- Champions Achieve Giving week ‘22 - $320,635 from 707 donations.
- Give Day 2022 – ICA led campus for 5th Consecutive Year with 1,550 gifts
- Including capital gifts, fundraising increased from $2M in FY16 to $7.2M in FY21
- FY22 total fundraising exceeded $7M cash for second consecutive year!
- Ticket revenues exceeded budget goal by $200k in FY22.
- Learfield Partnership; will bring in $210K in FY22.

ICA operates in a very lean manner:

- Administrative budgets have been reduced annually for past five years.
- ICA staffing very lean, with nearly 25% of our non-coach positions being filled by $30K fellowship positions.
- Head coach salaries generally lower than conference average.
- Assist. coaches avg salary is $54K; avg is $41K without football and basketballs
- Do not have administrative assistants.
- Campus per diem limit is $62; ICA is $40 (33% increase from FY15-FY22).
- Campus lodging cap is $275/night; we budget at $150/night (2 per room).
ICA Salary Opportunities

**ICA Monthly Salaries vs. Campus**

- Fundraising Mgr 2
- External Relations Specialist
- Writer Editor 3
- Asst 3
- Student Advisor 3

**ICA Average**

6/12
5/11
2/11
6/11
7/11
7/11

**Campus Average**

$0
$2,000
$4,000
$6,000
$8,000
$10,000
$12,000
$14,000

**Head Coach Salaries vs. Conference Average**

- Football
- Men’s Basketball
- Women’s Basketball
- Men’s Soccer
- Women’s Soccer
- Volleyball

**UC Davis Head Coach Salary**

- Football: 6/12
- Men’s Basketball: 5/11
- Women’s Basketball: 2/11
- Men’s Soccer: 6/11
- Women’s Soccer: 7/11
- Volleyball: 7/11

**Conference Average**

- Football
- Men’s Basketball
- Women’s Basketball
- Men’s Soccer
- Women’s Soccer
- Volleyball

Call outs represent rank of coaches’ salary w/in the conference.
- Increased Investment in Student-Athlete Wellness
  - Major focus areas on mental health support and nutrition.

- NCAA Transformation Committee and Governance

- NIL Rulings and Compliance

- Conference Realignment

- Transfer Portal

- Staff & Coaching Turnover Rate 48% over at two-year period within Division.
  (Matt Huml, Elizabeth Taylor for Sportico 9/14/22)

- Fan Experience and External Engagement
Important Dates ‘22-’23

- Edwards Center Opening – 9/24/22
  - Running of the 1st Years
- Homecoming Weekend – 10/14/22
  - Pep Rally, Friday 10/14/22
  - Football Game vs NAU 10/15/22
- UC Davis Football vs Cal Poly 10/29/22

www.ucdavisaggies.com