Student Service Fee Presentation
Mondavi Center for the Performing Arts
COSAF Meeting, April 21, 2023
The Mondavi Center

• Opened in 2002
• More than 60 visiting performances annually
• Many performances only available in major cities like NYC and Los Angeles
• One of top 20 University presenting programs in the nation
• Considered by many the best acoustical concert hall in the state
• Has the top of the line sound system for amplified events
Our Mission

• Illuminate, Educate, Connect

Our Vision

• A campus and community where the arts are an indispensable part of everyday life for all

Strategic Priority

• To deepen and broaden engagement with UC Davis students and faculty, to become an indispensable resource for student success and an instrument of positive change
The Mondavi Center Supports Student Learning

• Largest classroom on campus, with top quality amenities & tech support

• ‘Engaging with the Performing Arts’ and ‘Performances at the Mondavi Center’ are First Year Seminars built around our programs

• 8 SHAPE First Year Seminar and Honors Program courses team taught by STEM and Arts/ Humanities faculty and connected to Mondavi Center artists

• A world class venue for student ensembles like the UCDSO
The Mondavi Center Supports Students through Employment

- More than 65 positions annually
- A student payroll of $240K per year
- Outstanding training in hospitality, ticket office, sales, marketing, and production
Partnering with Student Groups

- Partnering with student groups such as the Mariachi UC Davis Ensemble, which performed before Lila Downs’ Day of the Dead Concert
- Partnering with ASUCD EC on events such as film nights and annual winter concert
Student Service Fee Supports...

UC Davis Student access to events

- Free and reduced priced tickets for UC Davis students: ($180k)
  - Always 50% discount
  - "First Time Free" ticket for all students
  - $10 student rush tickets on the day of most performances
  - $5 Curriculum Connections student tickets, incorporated into classes by faculty, First Year Seminars and Aggie Connections
Quarterly study sessions (Finals)

During finals: dedicated quiet spaces, group study tables, ample power sources and free coffee.

*Being expanded from one day to the entire week.*
NEW:

Mondavi Center Student Lounge

- Opened Spring 2022
- Open "all" day
- Outlets
- Student Tables
- Outdoor Seating
NEW:
Mondavi Center Student Nights

- Once each quarter
- Free event tickets to show
- Free student social with pre-show dinner
- Swag giveaways
- Opportunities to meet the artists
- 140 students participated in Fall and Winter Quarter
NEW:
Student Appreciation Days

• Once each quarter
• Free coffee and donuts the week before finals outside the Mondavi Center
• Free swag
• 380 students participated in Fall and Winter Quarter
# Student Impact Hours

<table>
<thead>
<tr>
<th>Category</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Employment Hours</td>
<td>12,843</td>
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<tr>
<td>Study Sessions Hours</td>
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<tr>
<td>Performance Attendance Hours</td>
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<tr>
<td>Classroom Hours</td>
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<tr>
<td><strong>Total Student Impact Hours</strong></td>
<td><strong>294,661</strong></td>
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