

STUDENT SERVICES FEE

2019-20

DEPARTMENTAL REPORT TO THE COUNCIL ON STUDENT AFFAIRS AND FEES (COSAF)

Student Services Fee Recipient: **Mondavi Center**

Contact: Yulia Kiefer

Total 2019-20 Estimated Allocation: \$396,376

Approximate Percent of the Total 2019-20 Campus Student Services Fee Revenue: 1.1%

Expense	2018-19 Actuals	2019-20 Estimated Allocation
Salaries/Benefits	\$373,302	\$384,501
Operational Costs	\$11,875	\$11,875
TOTAL	\$385,177	\$396,376

1. Please provide a *general* description of your department's function:

We are the Mondavi Center for the Performing Arts. Our mission is to present a rich program of diverse artists and thinkers in public performance and as the basis for education and engagement programs on our campus and in our region; and to steward and sustain a state-of-the-art venue for artists and audiences.

2. Please list the departmental program(s) or service(s) specifically funded by the Student Services Fee:

The allocation of funds from student registration fees to the Mondavi Center provides vital support to the Center's provision of important services to students including the quarterly free student study sessions in the MC; the Curriculum Connections tickets program; the artist residencies in dormitories and other campus locations; the Open Mic Nights @MC; and the free first-year student tickets.

Half of the support goes to underwrite the Center's ticket programs for students. The Mondavi Center offers one of the most generous and expansive student ticket discount programs among similar centers – 50% off ticket prices with no restrictions or limitations. In addition, Curriculum Connections tickets – those tied to classroom syllabi – are \$5 regardless of face value. And every student (undergraduate, graduate or professional) receives a free ticket the first time attending the Center. In all, the value of the ticket price foregone by virtue of these programs is just under \$185,000 per school year. The other half of support is used to fund programs, and the staff that organize them, such as Open Mic nights and quarterly study sessions that are completely free of charge to students.

3. Please provide information regarding the benefit to UC Davis students from the departmental program(s) or service(s) specifically funded by the Student Services Fee.

Be as specific and concise as possible. Include the specific type (e.g., undergraduate, graduate, professional, transfer, etc.) and an estimated number of students served.

Serving UC Davis students is at the core of our mission and our values at the Mondavi Center. We believe that the modest investment of student fees in the MC is well worth it; without this critical income we almost certainly would need to reduce the benefits to students that have been part of our organization throughout its history. Please see the attached brochure for a detailed description of benefits that the Mondavi Center offers to students. Below is a brief summary:

- Undergraduate student employment – 65+ positions annually
- Curriculum connections tickets (at \$5/ticket)
- First-year student tickets (free)
- 50% unlimited, unrestricted discount on ALL student tickets
- \$10 student rush tickets on the day of most performances
- Use of the center for study sessions (free)
- Open Mic Nights (free) (<https://www.mondaviarts.org/event/2019-20/open-mic-nights-mc>)

SUPPLEMENTAL QUESTION FROM SUBCOMMITTEE (2019-20)

MONDAVI CENTER

Question(s):

How many students are served by the programs described? How many first year students receive free tickets?

Response:

The numbers are based on actuals for last fiscal year, 7/1/2018 – 6/30/2019

- *Undergraduate student employment – 65+ positions annually: For the last fiscal year, a total of 106 students were employed.*
- *Curriculum connections tickets (at \$5/ticket): 1,413 tickets sold*
- *First-year student tickets (free): 543 tickets given*
- *50% unlimited, unrestricted discount on ALL student tickets: 2,086 tickets sold*
- *\$10 student rush tickets on the day of most performances: 85 tickets sold*
- *Use of the center for study sessions (free): We held 3 sessions and a total of 835 students participated*
- *Open Mic Nights (free): We held 3 events and a total of 277 students attended*