

STUDENT SERVICES FEE

2020-21

DEPARTMENTAL REPORT TO THE COUNCIL ON STUDENT AFFAIRS AND FEES (COSAF)

Student Services Fee Recipient: **Mondavi Center**

Contact: **Yulia Kiefer**

Total 2020-21 Projected Allocation: **\$407,155**

Approximate Percent of the Total 2020-21 Campus Student Services Fee Revenue: **1.14%**

Expense	2019-20 Actuals	2020-21 Projected Allocation
Salaries/Benefits	\$384,595	\$390,364
Operational Costs	\$16,791	\$16,791
Other	\$0	\$0
TOTAL	\$401,386	\$407,155

1. Please provide a *general* description of your department's function:

We are the Mondavi Center for the Performing Arts. Our mission is to present a rich program of diverse artists and thinkers in public performance and as the basis for education and engagement programs on our campus and in our region and to steward and sustain a state-of-the-art venue for artists and audiences.

2. Please list the departmental program(s) or service(s) *specifically funded by the Student Services Fee*:

The allocation of funds from student registration fees to the Mondavi Center provides vital support to the Center's provision of important services to students including the quarterly free student study sessions in the MC; the Curriculum Connections tickets program; the artist residencies in dormitories and other campus locations; the Open Mic Nights @MC; and the free first-year student tickets.

Half of the support goes to underwrite the Center's ticket programs for students. The Mondavi Center offers one of the most generous and expansive student ticket discount programs among similar centers – 50% off ticket prices with no restrictions or limitations. In addition, Curriculum Connections tickets – those tied to classroom syllabi – are \$5 regardless of face value. And every student (undergraduate, graduate or professional) receives a free ticket the first time attending the Center. In all, the value of the ticket price foregone by virtue of these programs is just under \$185,000 per school year. The other half of support is used to fund programs, and the staff that organize them, such as Open Mic nights and quarterly study sessions that are completely free of charge to students.

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3. Please provide information regarding the benefit to UC Davis students from the departmental program(s) or service(s) specifically funded by the Student Services Fee.

Be as specific and concise as possible. Include the specific type (e.g., undergraduate, graduate, professional, transfer, etc.) and an estimated number of students served.

Serving UC Davis students is at the core of our mission and our values at the Mondavi Center. We believe that the modest investment of student fees in the MC is well worth it; without this critical income we almost certainly would need to reduce the benefits to students that have been part of our organization throughout its history. Please see the attached brochure for a detailed description of benefits that the Mondavi Center offers to students. Below is a brief summary:

- Undergraduate student employment – 65+ positions annually
- Curriculum connections tickets (at \$5/ticket)
- First-year student tickets (free)
- 50% unlimited, unrestricted discount on ALL student tickets
- \$10 student rush tickets on the day of most performances
- Use of the center for study sessions (free)
- Open Mic Nights (free) (<https://www.mondaviarts.org/event/2020-21/virtual-open-mic-night>)

In addition, Mondavi Center is collaborating with ASUCD Entertainment Council. This past year, we partnered with ASUCD EC and co-presented Petrichor. Going forward, our plans are to continue the partnership with ASUCD EC and once campus fully reopens, to relocate ASUCD EC office to Mondavi Center Administration Building. Prior to campus closure, we have begun drafting the plans for the move.



UC DAVIS STUDENT ENGAGEMENT

TEACHING AND LEARNING

Curriculum Connections

Curriculum Connections (CC) provides \$5 student tickets when a Mondavi Center event is assigned in a UC Davis course. 20–30 faculty members participate in CC annually from departments such as Engineering, Physics, African American and African Studies, English, Native American Studies, Psychology, History and Animal Science, as well as the School of Nursing, Humanities Institute, and the University Honors and Writing programs in addition to UC Davis' departments of Theatre and Dance, Music and Art. CC is also used by Aggie Connections.

First-Year Seminars

UC Davis faculty members are invited to design seminars focusing on artists performing at the Mondavi Center. Students attend as many as five performances during a quarter and take a backstage tour.

SHAPE

With support from the Andrew W. Mellon Foundation, the new Science, Humanities and Arts: Process and Engagement (SHAPE) program embeds Mondavi Center artists into ten undergraduate seminars, each team-taught by both STEM and Humanities and Arts faculty.



Study Sessions

Once per quarter, the lobby of the Mondavi Center is turned into a study session location for students. Approximately 200 students per quarter take advantage of the opportunity to study while listening to classical music (or in a quiet room) and avail themselves of free coffee. Students are entered into a drawing for a pair of tickets to an upcoming performance.

ACCESS TO THE ARTS

UC Davis Students' First Ticket Is On Us!

The Mondavi Center offers one free ticket to active UC Davis students. Students can select from most events in Jackson Hall or the Vanderhoef Studio Theatre that are presented by the Mondavi Center or UC Davis Department of Music.

Student Rush Tickets

Currently enrolled UC Davis students are able to purchase \$10 tickets to every show (based on availability on the day of each event).

Student Housing Partnership

A partnership with UC Davis Student Housing has resulted in both in-dorm residency activities with classical artists and the development of Resident Advisor-led groups of first year students that are able to attend a performance at the Mondavi Center for the first time (utilizing the MC-provided first-year student free ticket voucher program).

STUDENT PARTICIPATION

Open Mic Nights @ MC

Held quarterly in a cabaret setting in the Vanderhoef Studio Theatre, free Open Mic Nights allow students and community members to share their talents or come watch their friends. Presented in partnership with campus group Sacramento Area Youth Speaks (SAYS).

Student Employment

The Mondavi Center employs over 65 UC Davis students each year. Jobs are available in many areas of the organization: Production, Ticket Office, Audience Services, Hospitality, Marketing and Programming.

STUDENT ENGAGEMENT WITH ARTISTS

Classroom Visits & Workshops

Residency activities with Mondavi Center touring artists are offered to UC Davis students, primarily in the Music Department, but in the Theatre & Dance and Art departments as well. Offerings range from classroom discussions with a composer, workshop with theater artists, post-performance discussions with circus performers as well as UC Davis Symphony Orchestra sectional rehearsals led by members of the San Francisco Symphony.

Master Classes

Typically three students participate in a music master class with a touring artist and up to 20 students participate in a dance master class with additional students invited to observe these classes. Students are usually recommended for participation by a faculty member.

Open Rehearsals

Occasionally, artists allow us to invite students (as well as donors and community members) to observe rehearsals and see a show come together. Frequently, the artists address the observers in advance or during the course of the rehearsals.

Technical Student Observations

Organized by the Mondavi Center's Production Manager, these observations give theater students the opportunity to observe a variety of technical activities that take place in the course of getting ready for a performance.