

STUDENT SERVICES FEE (SSF)

2023-24

DEPARTMENTAL REPORT TO THE COUNCIL ON STUDENT AFFAIRS AND FEES (COSAF)

SECTION 1: DEPARTMENT SSF DATA

The following data was provided to COSAF from Budget & Intuitional Analysis and Student Affairs Divisional Resources

Student Services Fee Recipient: **Mondavi Center**

Contact: Yulia Kiefer

Finance Manager:

Total 2023-24 SSF Projected Allocation: \$440,000

Percent of Overall Budget Funded by SSF: 5%

Approximate percent of the total 2023-24 SSF revenue: 1%

Expense	2022-23 SSF Actuals	2023-24 Projected SSF Allocation
Salaries/Benefits	\$419,680	\$436,000
Operational Costs	\$3,301	\$4,000
Other	\$0	\$0
TOTAL	\$422,981	\$440,000

Explanation if over a 10% differential between 2022-23 and 2023-24:

N/A

SECTION 2: DEPARTMENT RESPONSES

Use as much space as needed

1. Please provide a general description of your department's function

We are the Mondavi Center for the Performing Arts. Our mission "Illuminate, Educate, Connect" is especially important in connection with UC Davis students whose lives we strive to enrich by engaging them with the full range of the performing arts. To do so, we present a rich program of diverse artists and thinkers in public performance and as the basis for education and engagement programs on our campus and in our region. It is also our responsibility to steward and sustain a state-of-the-art venue for artists and audiences, as well as for the thousands of students for whom Jackson Hall is a classroom.

2. Please list the departmental program(s) and/or service(s) specifically funded by the Student Services Fee

The allocation of funds from student registration fees to the Mondavi Center provides vital support to the Center's provision of important services to students including The Study Lounge, with free coffee and tea, open during Finals Week in the MC, the Curriculum Connections tickets program; artist residency activities on campus; dedicated courses connected to the Arts through First-Year Seminars; and the One Free Ticket for UCD students, including Residence Hall group outings to the MC.

The support goes to underwrite the Center's ticket programs for students. The Mondavi Center offers one of the most generous and expansive student ticket discount programs among similar centers – 50% off ticket prices with no restrictions or limitations. In addition, Curriculum Connections tickets – those tied to classroom syllabi – are \$5 regardless of face value. And every student (undergraduate, graduate or professional) receives a free ticket the first time attending the Center. In all, the value of the ticket price foregone by virtue of these programs is just under \$140,000 per school year. In addition, the funds support student

employment in various areas of the Mondavi Center such as the Ticket Office, Production, Artist Services, and Audience Services. We are a working laboratory that allows the students to learn real, technical skills to advance in their future careers. Students receive valuable mentoring and resume building, affording them the opportunity to work with artists as well as with the public, and to emerge with refined professional skills preparing them for professional life. We are happy to note that we were able to hire some of our students as career staff. Finally, the support is also used to fund programs and the staff that organize them.

3. Please provide information regarding the benefit to UC Davis students from the departmental program(s) or service(s) specifically funded by the Student Services Fee

Be as specific and concise as possible. Include the specific type (e.g., undergraduate, graduate, professional, transfer, etc.) and an estimated number of students served.

Serving UC Davis students is at the core of our mission and our values at the Mondavi Center. We plan to continue to provide expansive benefits to all UC Davis undergraduate, graduate, and professional students. We believe that the modest investment of student fees in the MC is well worth it; without this critical income, we almost certainly would need to reduce the benefits to students that have been part of our organization throughout its history.

Please see the attached brochure for a detailed description of benefits that the Mondavi Center offers to students. Below is a brief summary:

- Undergraduate student employment – 65+ positions annually
- Curriculum connections tickets (at \$5/ticket)
- First-year student tickets (free)
- 50% unlimited, unrestricted discount on ALL student tickets
- \$10 student rush tickets on the day of most performances
- Use of the Student Lounge space in lobby
- Special pre-performance and student events in the Student Lounge

In 2022-23, we received 34 faculty requests from 15 departments for Curriculum Connections, which allows student to purchase \$5 tickets when assigned by a professor. 1,027 \$5 tickets were purchased by students.

Beginning in Winter 2023, we replaced the single day Study Session with a Study Lounge with free coffee & tea, open the first four days of Finals Week, thus giving students more opportunities to utilize the MC for studying. This will continue in the 2023-24 season.

In addition to giving students their own space in the Center to call home whenever the building is open, we held special pre-performance receptions for UC students at select performances and programmed Student Night Socials and Student Appreciation Events. We believe our investment in creating this space will deepen the connection of many students to the Mondavi Center. Please see Marketing Student Engagement document for details.