

# “Gear-Up” First-Year Experience Kick-Off Event



**Rachel Bingham**

First-Year Aggie Connections Coordinator

Advising & Retention Services

Student Academic Success Center

[aggieconnect.ucdavis.edu](http://aggieconnect.ucdavis.edu)  
#aggieconnect



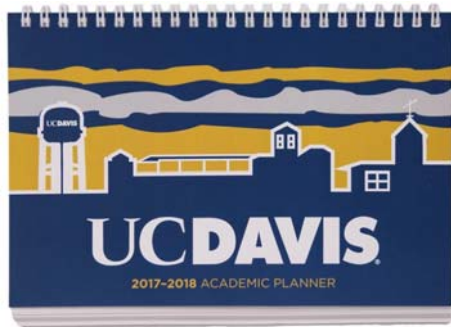
# Making a Successful First-Year Transition

- ✓ Social
- ✓ Emotional
- ✓ Physical
- ✓ Financial
- ✓ Academic



# Priority Funding Areas

1. Keynote Speaker
2. Marketing Materials
3. Facilities
4. Lunch
5. First-Year Planner



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**Aggie**  
CONNECTIONS

# Video: Hoan Do College Motivational Speaker



***"You get a \$15,000 speaker for a much more reasonable price, which makes him more available to change the lives of students not only in higher ed. but in public education."***

Belinda Han  
Director of the Center for Advancement of Leadership  
Utah Valley University

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# Questions?

Presenter: Rachel Bingham

Email: [rmbingham@ucdavis.edu](mailto:rmbingham@ucdavis.edu)

Keynote Speaker: [www.hoando.com](http://www.hoando.com)





## Budget Proposal

### Council on Student Affairs and Fees (COSAF)

#### Student Programming Fund Application: "Gear-Up" First-Year Experience Kick-Off

(Rachel Bingham, First-Year Aggie Connections)

12:30AM – 12:40PM; MU Garrison

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#### Funding Priorities

**1. Keynote Speaker Package (reduction in cost from \$9,900 to \$8,950)**

*Hoan Do* is an award-winning motivational speaker, competitor on NBC's American Ninja Warrior, and author of "Succeeding in the Real World"

- Conference call to discuss goals in advance
- Personalized promotional video
- Customized flyers and press release
- 60-minute keynote, 30-minute breakout session, meet & greet session w/ postcards
- 400 copies of Hoan's book "Succeeding in the Real World"
- Logistical cost: airfare, lodging, transportation & meals for speaker

**2. Marketing Materials (\$500):** Printing and distribution of customized flyers & marketing materials

**3. Facilities (\$300):** Room reservations and equipment fees

- Large lecture hall for keynote address, meet & greet session, and breakout session
- Accompanying greenspace for first-year resource fair
- Tables, chairs, delivery, and set-up for resource fair

**4. Lunch (\$4,800):** Boxed lunches for 400 attendees @ \$12/ea.

- Vendor: Lunchbox Express

**5. First-Year Planner (\$3,580):** UCD academic planner for 400 attendees @ \$8.95/ea.

- Every new school year, the UC Davis Academic Planner helps Aggies plan a successful quarter. Used to schedule classes, exams, project date, and internships in a portable handy planner. Includes: Discount coupons, reminder stickers, campus map, campus directory, administrative and billing calendars, and campus involvement information.