What is HACKDAVIS?

HackDavis is UC Davis’s collegiate hackathon, dedicated to making the world a better place through our emphasis on Social Good.

HackDavis 2020 was held at the ARC Pavilion. Over 600 hackers worked for 24 hours to develop projects to help achieve social good.
What is Social Good?

Our core concept of social good is to benefit the community and others beyond oneself. Hackers work to building solutions with the specific goal of helping others.

We give participants opportunities by working with Nonprofits and major companies to give feedback to Hackers and stimulate creativity along the lines of Social Good.
VeggieBuddie is an app for those with diet restrictions, identifying a dish as vegetarian or vegan by a picture of the ingredients. It also checks for allergic ingredients that you can personalize.
Best Sustainability Hack with OSIsoft Data: UC Davis 3D Electricity Map

Monitor UC Davis building electricity usage in real time in a beautiful 3D interface.
What’s in it for a Hacker?

- Workshops before the event to familiarize new participants
- Workshops on day of event from professionals in the CS field
- Events to help hackers find groups
- Breakfast, Lunch, and Dinner & drinks for all hackers attending
- Mentors to advise and support hackers throughout the event

Hackers are checked in via an online tracker that distributes unique tickets. Hacker retention is measured through submitted projects.
## Statistics 2017-2019

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<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>Participants</td>
<td>500</td>
<td>700</td>
<td>600</td>
</tr>
<tr>
<td>Submissions</td>
<td>100</td>
<td>113</td>
<td>79</td>
</tr>
<tr>
<td>First Time Ratio</td>
<td>18%</td>
<td>46%</td>
<td>47%</td>
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<tr>
<td>Total Cost</td>
<td>$57,197</td>
<td>$69,701</td>
<td>$73,335</td>
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HACK DAVIS 2020

600 Hackers
110 Projects
48% First Time Rate

$63,180
Sponsorship Benefits

We offer sponsors a variety of benefits in exchange for sponsorship.

More information can be found in our Sponsorship Package.
Main Challenges Faced:

Venue - $25,000
- Wifi
- Arc Pavilion
- Arc Ballrooms for Workshops

Food - $16,500
- Saturday lunch/dinner
- Sunday breakfast/lunch

Marketing Costs - $1000

Travel Reimbursements - $3000
- Travelling students Outside of Davis
Amount Requested

We are requesting $50,000 to help fund HackDavis.

- With this amount will be able to overcome the challenges we faced from last year’s HackDavis
- This will increase positive reception and increase hacker retention for future Hackathons.
Projected Distribution and Goals

Venue - $25,000
- Wifi
- Arc Pavilion
- Arc Ballrooms for Workshops

Food - $16,500
- Saturday lunch/dinner
- Sunday breakfast/lunch

Travel Reimbursements - $5000
- Increase hacker retention and indirect promotion

Goal
Our goal for HackDavis 2020 is to have 800 Hackers attending HackDavis 2021
FOOD

HackDavis sources local catering services to provide during our event, and provides meals to students.

**Saturday:** Lunch and Dinner

**Sunday:** Breakfast and Lunch

Meals priced at $6/person
TRAVEL REIMBURSEMENTS

HackDavis is a member of MLH and is open to any students who are eligible.

We go through a rigorous process to determine who is eligible for reimbursement through valid proof of travel and distance travelled.

Currently priced at $50 per person for 100 persons.
LOOKING TOWARDS THE FUTURE

Any improvement we can do will improve HackDavis!

With this grant, we will be able to overcome the basic necessary costs and focus our attention to participant experience for future Hackathons.
Thank you!