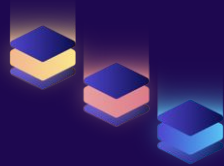


HACKDAVIS

//code for social good



COSAF Grant Presentation

What is HACKDAVIS?

HackDavis is UC Davis's collegiate hackathon, dedicated to making the world a better place through our emphasis on Social Good.

HackDavis 2020 was held at the ARC Pavilion. Over 600 hackers worked for 24 hours to develop projects to help achieve social good.



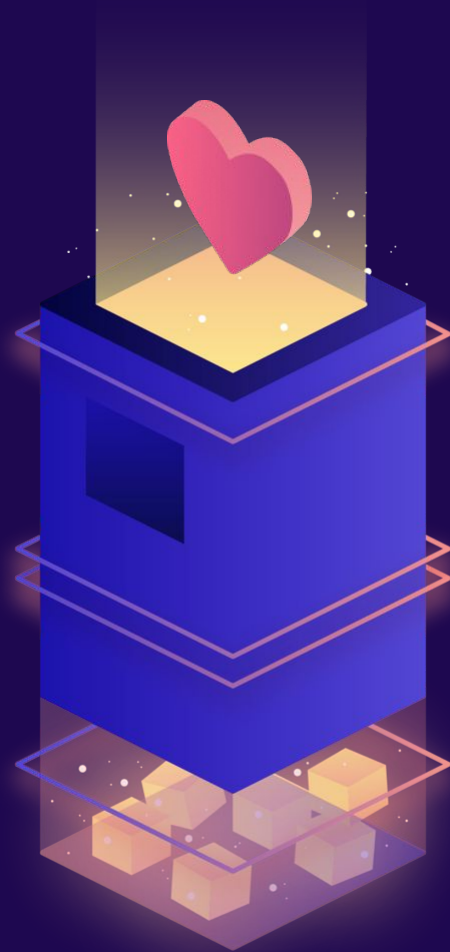
HACKDAVIS

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What is Social Good?

Our core concept of social good is to benefit the community and others beyond oneself. Hackers work to building solutions with the specific goal of helping others.

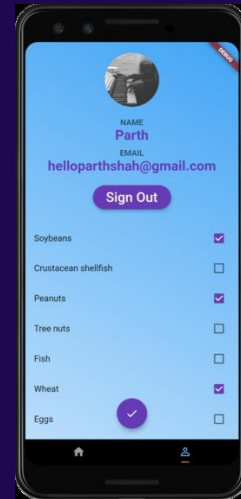
We give participants opportunities by working with Nonprofits and major companies to give feedback to Hackers and stimulate creativity along the lines of Social Good.



Projects from HACKDAVIS 2020

VeggieBuddie

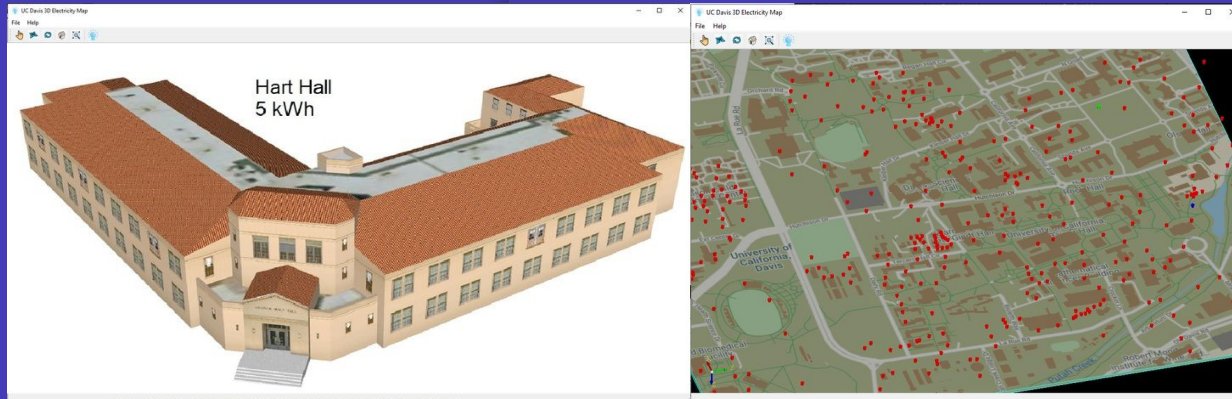
VeggieBuddie is an app for those with diet restrictions, identifying a dish as vegetarian or vegan by a picture of the ingredients. It also checks for allergic ingredients that you can personalize.



Projects from HACKDAVIS 2020

Best Sustainability Hack with OSIssoft Data: **UC Davis 3D Electricity Map**

Monitor UC Davis building electricity usage
in real time in a beautiful 3D interface



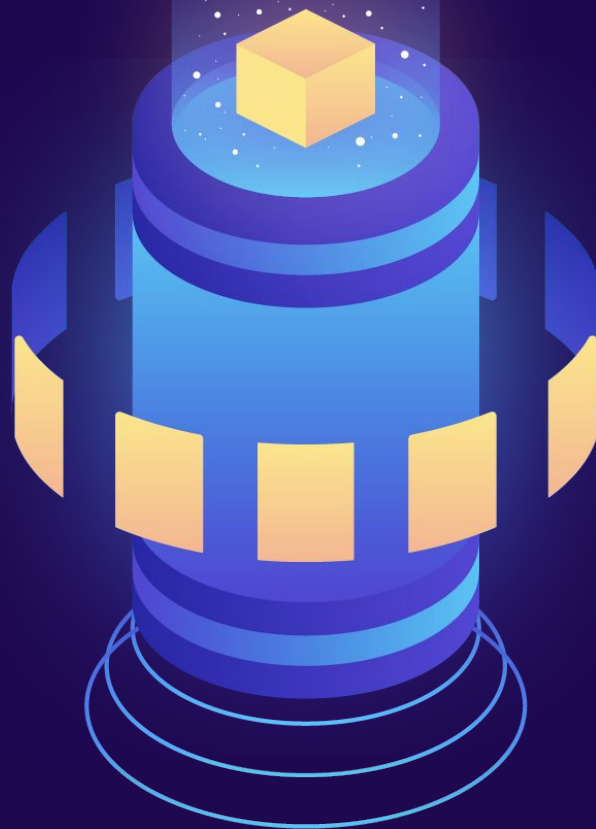
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What's in it for a Hacker?

- Workshops before the event to familiarize new participants
- Workshops on day of event from professionals in the CS field
- Events to help hackers find groups
- Breakfast, Lunch, and Dinner & drinks for all hackers attending
- Mentors to advise and support hackers throughout the event

Hackers are checked in via an online tracker that distributes unique tickets. Hacker retention is measured through submitted projects.



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Statistics 2017-2019

	2017	2018	2019
Participants	500	700	600
Submissions	100	113	79
First Time Ratio	18%	46%	47%
Total Cost	\$57,197	\$69,701	\$73,335

HACKDAVIS 2020

600 Hackers

110 Projects

48% First Time Rate

\$63,180



HACKDAVIS

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Sponsorship Benefits

We offer sponsors a variety of benefits in exchange for sponsorship.

More information can be found in our Sponsorship Package.

Sponsorship Tiers

General	Diamond	Platinum	Gold	Silver	Bronze
Bring Hardware	✓	✗	✓	✗	✓
Send Mentors	✓	✗	✓	✗	✓
Promote API	✓	✗	✓	✗	✗
Sponsor Table	✓	✗	✓	✗	✗
Sponsored Side Event	✓	✗	✓	✗	✗
Opening Ceremony	✓	✗	✓	✗	✗
Workshop	✓	✗	✗	✗	✗
Keynote	✓	✗	✗	✗	✗
Recruiting					
Distribute Materials	✓	✗	✓	✗	✓
Resume + Portfolio	✓	✗	✓	✗	✗
Send Recruiters	✓	✗	✓	✗	✗
Onsite Interviews	✓	✗	✗	✗	✗
Student Mailing List	✓	✗	✗	✗	✗
Branding					
Logo on Website	✓	✗	✓	✗	✓
Bring Swag	✓	✗	✓	✗	✓
Branded Prize	✓	✗	✓	✗	✗
Logo on Shirt	✓	✗	✓	✗	✗
Present Prize on Stage	✓	✗	✓	✗	✗
Social Media Posts	✓	✗	✓	✗	✗
Post-Event Email	✓	✗	✗	✗	✗
Pre-hackathon Social Media	✓	✗	✗	✗	✗
Logo on Banner	✓	✗	✗	✗	✗
HackDavis Co-Hosted by you	✓	✗	✗	✗	✗
Price	\$15,000	\$10,000	\$7,000	\$5,000	\$2,000

Main Challenges Faced:

Venue - \$25,000

- Wifi
- Arc Pavilion
- Arc Ballrooms for Workshops

Marketing Costs - \$1000

Food - \$16,500

- Saturday lunch/dinner
- Sunday breakfast/lunch

Travel Reimbursements - \$3000

- Travelling students Outside of Davis



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Amount Requested

We are requesting \$50,000 to help fund HackDavis.

- With this amount will be able to overcome the challenges we faced from last year's HackDavis
- This will increase positive reception and increase hacker retention for future Hackathons.



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Projected Distribution and Goals

Venue - \$25,000

- Wifi
- Arc Pavilion
- Arc Ballrooms for Workshops

Food - \$16,500

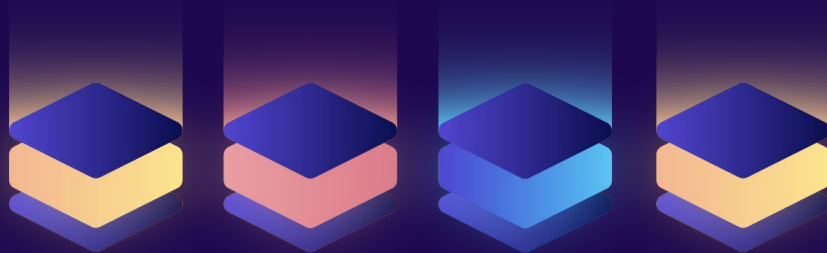
- Saturday lunch/dinner
- Sunday breakfast/lunch

Travel Reimbursements - \$5000

- Increase hacker retention and indirect promotion

Goal

Our goal for HackDavis 2020 is to have 800 Hackers attending HackDavis 2021



FOOD

HackDavis sources local catering services to provide during our event, and provides meals to students.

Saturday: Lunch and Dinner

Sunday: Breakfast and Lunch

Meals priced at \$6/person



TRAVEL REIMBURSEMENTS

HackDavis is a member of MLH and is open to any students who are eligible.

We go through a rigorous process to determine who is eligible for reimbursement through valid proof of travel and distance travelled.

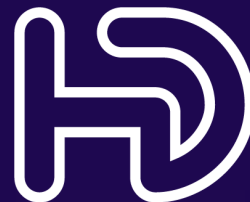
Currently priced at \$50 per person for 100 persons.



LOOKING TOWARDS THE FUTURE

Any improvement we can do will improve HackDavis!

With this grant, we will be able to overcome the basic necessary costs and focus our attention to participant experience for future Hackathons.



Thank you!

