Student Employee Career Launch

COSAF Presentation
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Good news

Bad news
The Good News
The Bad News - Another Gap
What portion of US graduates land a job that requires a degree?

- Appropriately Employed: 57%
- Underemployed: 43%
For every 100 people in a first job:

- 43 Underemployed
- 57 Appropriately employed

After five years:

- 29 Still underemployed
- 14 Escaped underemployment

After 10 years:

- 21 Still underemployed
- 8 Escaped underemployment
Change the Trajectory

1. Experiential learning

2. Network and identity

3. Start job search 9 months before graduation
Experiential Learning
Professional Network & Professional Identity
Competing Priorities
Proposal – Change the Trajectory!

• Infuse career and professional development into student employee experience

• Articulate transferability of skills (NACE Career Readiness)

• Develop tools for job search
  • AI Resume and Interviewing
  • Webinars (dual use with last week’s proposal)

• Develop professional network and identity

• Bring One!
  • Supervisors “Bring One” graduating senior to a career fair
  • ICC will match with employers and provide introductions
Target Audience

1,200 ASUCD employees

- Proof of concept
- Students who work at risk of underemployment
## Budget

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Artificial intelligence Resume and Interview Tool</td>
<td>$12,000</td>
</tr>
<tr>
<td>ICC student staff coordinator</td>
<td>$ 8,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$20,000</strong></td>
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Questions?
Thank you!