

Student Employee Career Launch

COSAF Presentation

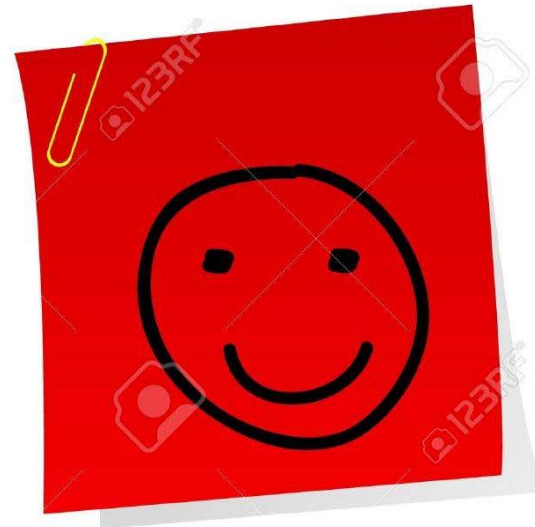
April 10, 2020

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The Good News



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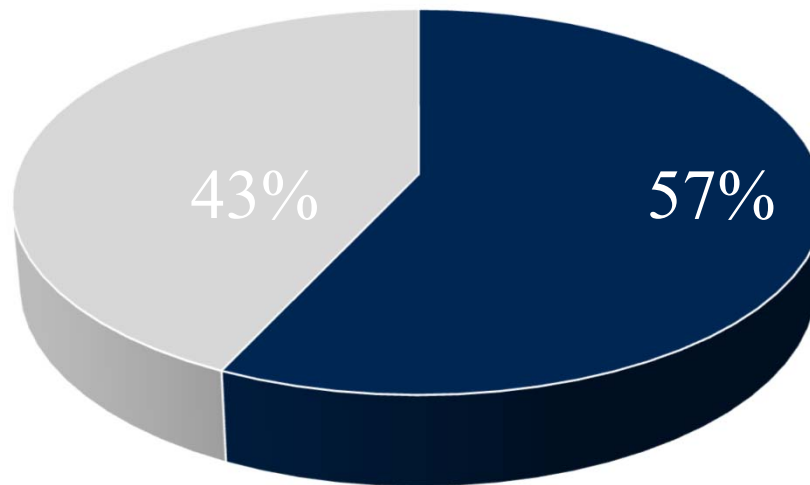
The Bad News - Another Gap

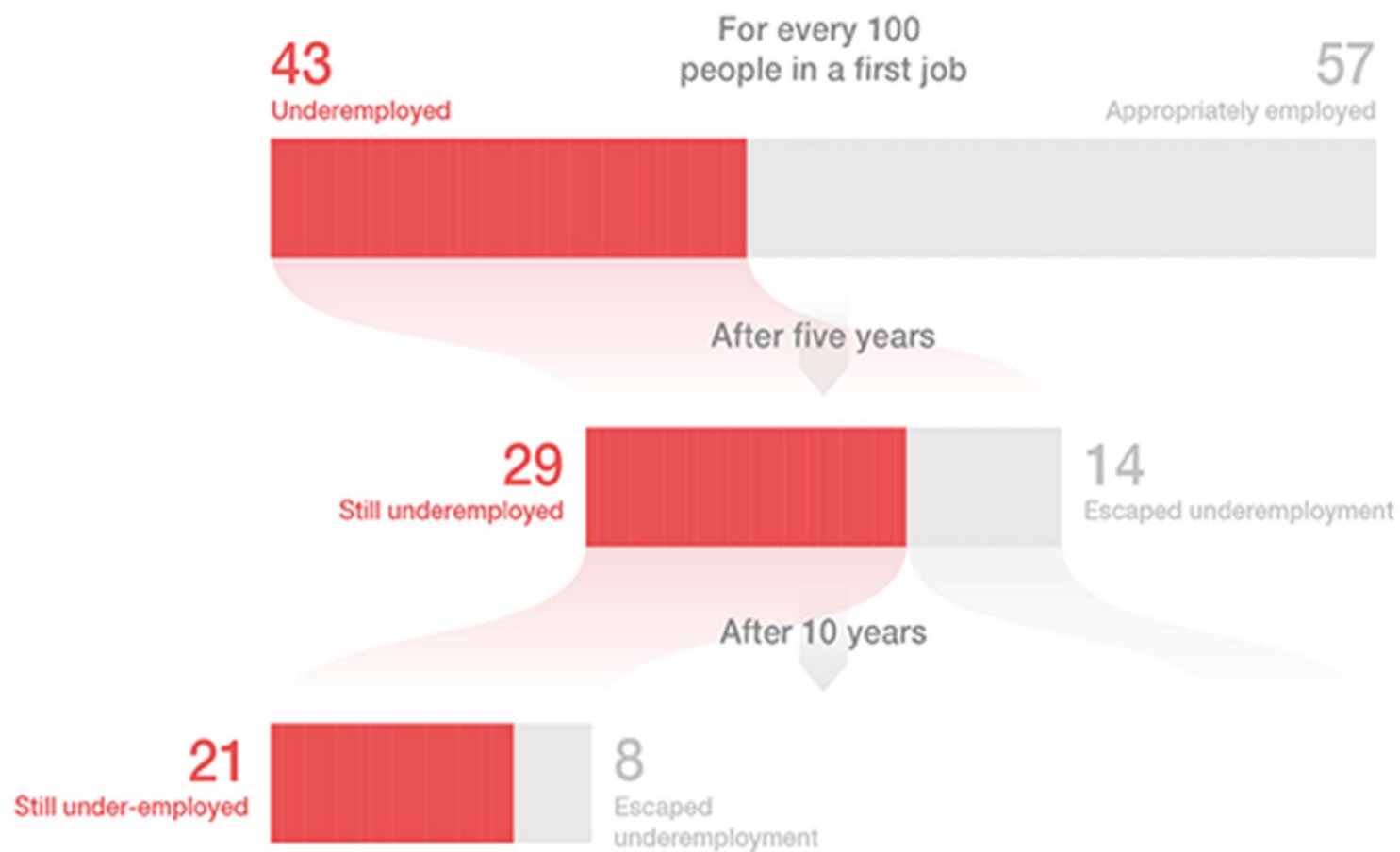


What portion of US graduates land a job that requires a degree?

Underemployed

Appropriately Employed





Change the Trajectory

1. **Experiential learning**
2. **Network and identity**
3. **Start job search 9 months before graduation**

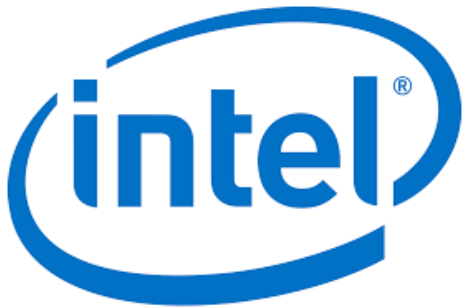


Experiential Learning



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Professional Network & Professional Identity



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Competing Priorities



Proposal – Change the Trajectory!



- Infuse career and professional development into student employee experience
- Articulate transferability of skills (NACE Career Readiness)
- Develop tools for job search
 - AI Resume and Interviewing
 - Webinars (dual use with last week's proposal)



- Develop professional network and identity



- **Bring One!**
- Supervisors “Bring One” graduating senior to a career fair
- ICC will match with employers and provide introductions

Target Audience

1,200 ASUCD employees

- ☐ Proof of concept
- ☐ Students who work at risk of underemployment



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PICNIC DAY



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THE CALIFORNIA
AGGIE



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WHOLE EARTH
FESTIVAL

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Budget

Artificial intelligence Resume and Interview Tool	\$12,000
ICC student staff coordinator	<u>\$ 8,000</u>
Total	\$20,000

Questions?

Thank you!