



# THE CALIFORNIA AGGIE

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COSAF Presentation 2019–20

# Importance of The California Aggie

- Integral part of UC Davis community since 1915
  - Provides a history of UC Davis and city of Davis
- 140 staffers (3.5x the size of 2014)
- Only hands-on journalism experience for:
  - Editors
  - Staff Writers
  - Photographers
  - Graphic Designers
  - Layout Artists
  - Copyreaders
  - New Media Developers
  - Sales Staff

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## THE CALIFORNIA AGGIE

SERVING THE UC DAVIS CAMPUS AND COMMUNITY SINCE 1915 THEAGGIE.ORG VOLUME 158, ISSUE 1 THURSDAY, SEPTEMBER 26, 2019

### SEXUAL MISCONDUCT, BULLYING, RETALIATION, HAZING REVEALED IN BAND-UH! INVESTIGATION

Documents released after Band-UH! investigation shine light on the former organization's practices, environment

JUSTIN HAN / AGGIE



BY REBECCA BINN-WALLACE campus@theaggie.org

Also known as Band-UH!, on Sept. 3 followed a tumultuous spring for Band-UH!, when allegations of hazing, sexual harassment and sexual assault first came to light in The California Aggie this past April.

While 85% of respondents to the climate survey report published by Vice Doreen Madala report that they were either "satisfied" or "very satisfied" with their overall experience in the band, survey results also showed the same student concerns regarding hazing, sexual harassment and sexual assault on the band previously reported upon.

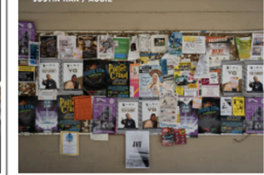
Individual interviews, which students volunteered to participate in, were also conducted. These interviews plus the results of the survey were taken into account in the university's decision to disband Band-UH!.

Overall, the survey found that the "most complaints and least satisfaction" came from members who had participated in Band-UH! during the 2018-19 school year. Female respondents tended to be more concerned about "hazing, bullying, and alcohol off-campus," while male respondents tended to be concerned about "sexual misconduct and sexual harassment." Of the female respondents, 82.7% were satisfied or very satisfied with their band experience, while 90.3% of the male respondents were satisfied or very satisfied.

### SECOND INCIDENT OF ANTI-SEMITIC FLIERS FOUND ON CAMPUS IN LESS THAN A YEAR

Chancellor, Jewish fraternity respond to anti-Semitic incident

JUSTIN HAN / AGGIE



BY REBECCA BINN-WALLACE campus@theaggie.org

Anti-Semitic, neo-Nazi fliers were recently found distributed throughout campus, according to a message from UC Davis Chancellor Gary May posted on the university's website on Sept. 23. This incident comes less than a year after anti-Semitic fliers were found on campus.

The Daily Starmart was found posted throughout campus last October.

Campus police have been notified and are investigating. May's message adds, adding his condemnation of the fliers and saying that the university is "committed to any person or group would never use any in such cowardly acts of hate and intimidation."

### UC DAVIS UNRAVELS NEW CHANGES TO ON-CAMPUS FACETS, INCLUDING NEW BUILDINGS, NEW PAYROLL SYSTEM

Keep an eye out for these on-campus improvements made over summer



BY LINH NGUYEN campus@theaggie.org

The UC Davis campus has undergone several major changes while students have been away on summer break, including the construction of new buildings, the hiring of new faculty and updated rules and policies. All these innovations are contained within a 2019 UC Davis report titled "The UC Davis Report: A Year of Progress" — including by the Wall Street Journal.

**STUDENT HOUSING**

Both Pine Hall and Carmichael Hall in Yreka have undergone construction and new features opened windows to present against winter intrusion and leakage. Yreka will be opening a second dining commons named Latitude as well as the Hall Quarter begins. Latitude will be located right behind Pine and Carmichael and will house both indoor and outdoor dining areas.

What used to be Midway Hall in Yreka has been replaced with a brand-new dorm building named Yosemite Hall. This area has been under construction since the spring of 2017.

According to the project updates on the UC Davis graduate website, the university will be "rebuilding one room with more of liberal leaders, donors and staff members."

In other news, The Gunkrock will be closed for renovation until early 2020. The restaurant closed at the end of Spring Quarter of 2019. Until its reopening, The Gunkrock will not be accepting any reservations. During this time, all other services at the Sibs will still be available, including The Coffee, various on-site food trucks and the Sibs Market.

**REUSE POLICIES**

For all employees at UC Davis, there will be a new payroll and personnel system as of Friday, Sept. 27 called UCDavis. With the implementation of this new system, the university is also making changes to the accounting system. Paper paychecks will no longer be distributed on campus and will instead be mailed to an individual's home address. Employees are encouraged to attend a town hall meeting to learn more about UCDavis.

Those who are not interested in direct deposit but would like to receive pay on payroll dates have another option: pay cards.

The cards are available to non-represented employees, and represented employees whose union has agreed. Since the UC Davis update on the new accounting system, "Each payroll the university will load your earnings onto your pay card (to be used in a debit card)."

Additionally, the campus police department will be reviewing the AggieAccess system so that the police department's dispatchers will be able to remotely monitor the system and control access quickly in more than 100 campus buildings.

Leader Chuck Schuman, who are both Jewish — with Son of David on their foreheads. Dr. Christine Blasey Ford, who accused Kavanaugh of sexually assaulting her, is depicted with the words "Good Guy" written on her forehead.

"Every time some anti-semitic incidents or anti-Semitism events take place, you look at it, and it's like, 'Well, it's the first time in a long time.'"

In 2017, a sermon "calling for the annihilation of Jews" was given at the Islamic Center of Davis. In 2016, campus protesters received anti-Semitic fliers from The Daily Starmart, also in 2016. UC Davis received a ranking in a list of universities with higher incidents of anti-Semitism and in 2015, swastikas were spray painted on the KZB house in Davis.

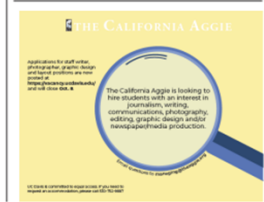
Following the posting of the anti-Semitic fliers last October, a group of Jewish students leaders met with campus spokesman Andy Pell to discuss ways in which the university could proactively address the issue of anti-Semitism on campus. This meeting resulted in an agreement on the university's part that it would host a town hall allowing students to voice concerns as well as a series of workshops for students and staff led by the Anti-Defamation League (ADL).

Two workshops focused on combating anti-Semitism on campus were held in November and February, but both were reportedly unattended with the UC Davis administration.

To date, university officials, including the chancellors, have not hosted a town hall nor any workshops targeting anti-Semitism.

"Acts of vandalism against any ethnic or religious communities on campus have no place at our university," ADL's statement reads. "In the coming year, we hope that student groups across campus will find ways to come together and demonstrate a united front against antisemitism, racism and all forms of hate and bigotry on the UC Davis campus."

May's statement listed support services for students and faculty, including the Academic Health and Counseling Services and the Academic and Staff Assistance Program.





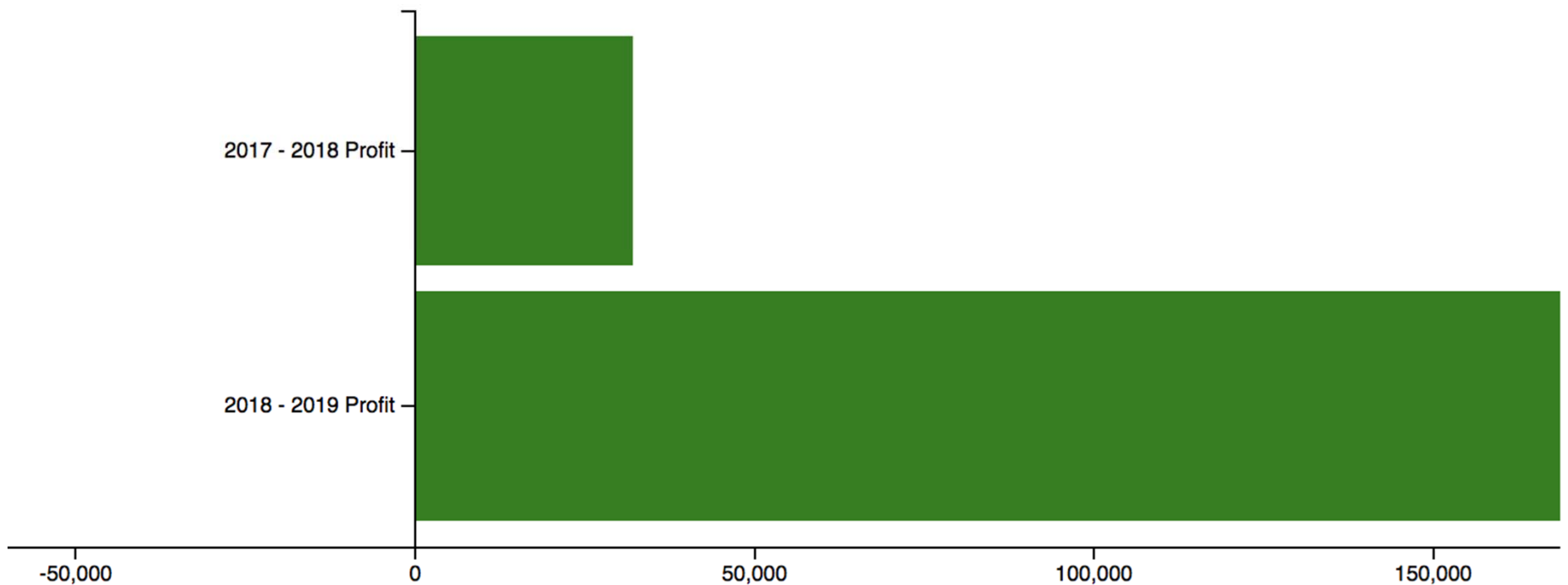
# The Aggie's Fee Initiative

- \$3.73 per quarter beginning Fall Quarter 2016
- \$2.80 to The Aggie
- \$0.93 per quarter for Return to Aid
  - UCOP Policy 80.00
- Fee charged for Fall, Winter and Spring quarters only
  - Summer sessions excluded
- 2017–18 income from fee: \$240,000
- 2018–19 income from fee: \$258,500



# Profits

**453.21% Difference from Last Year**

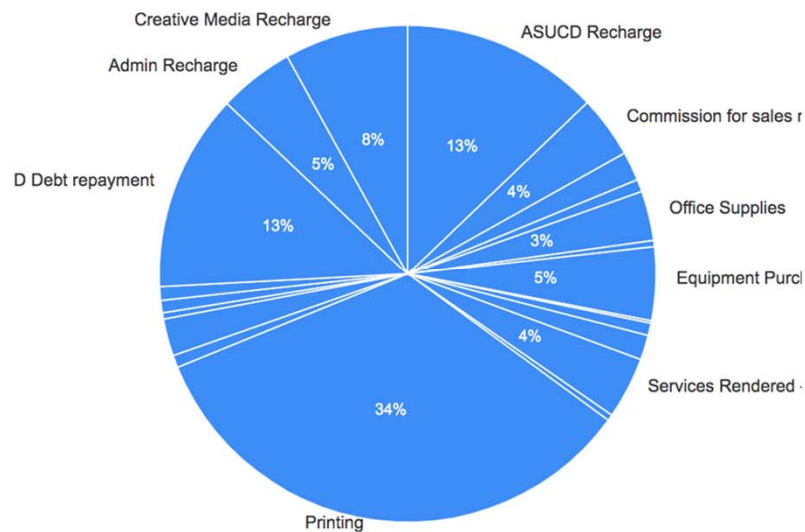


**Profit Margin from 2017–18 to 2018–19**

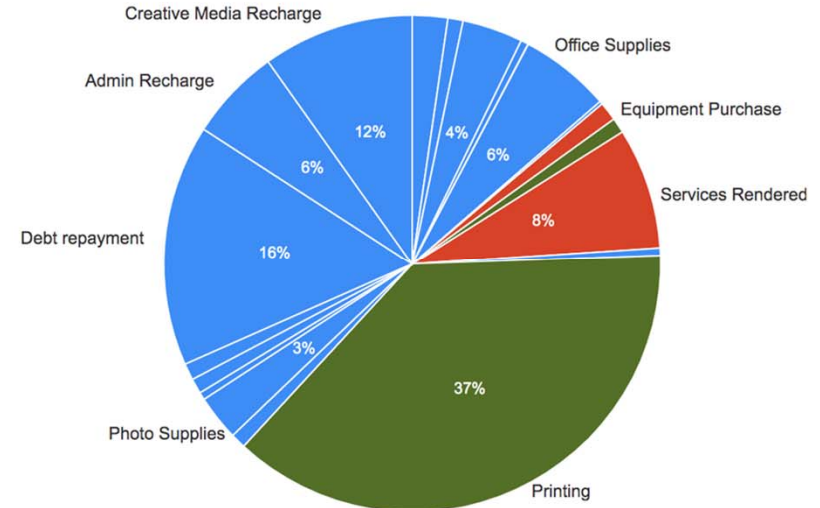


# Recent Expenses

-18.29% Difference from Last Year



2017 - 2018 Expenses: \$124,242

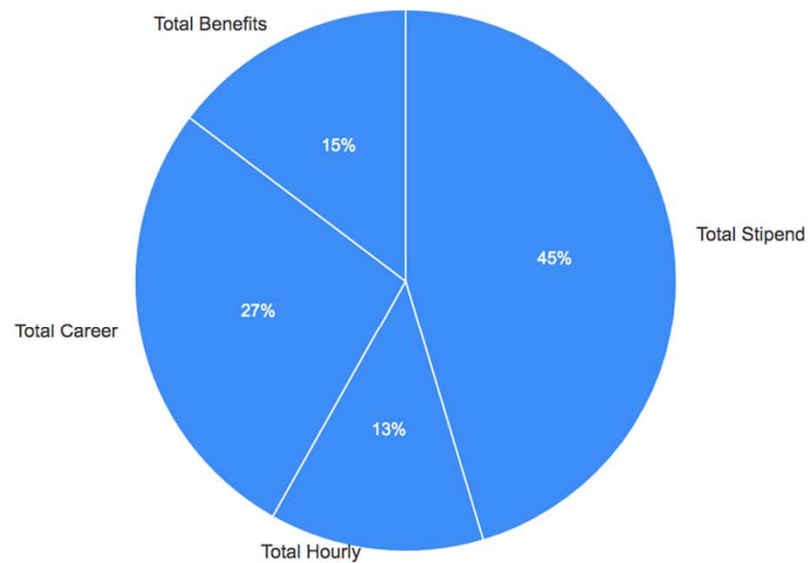


2018 - 2019 Proposed Expenses: \$101,512

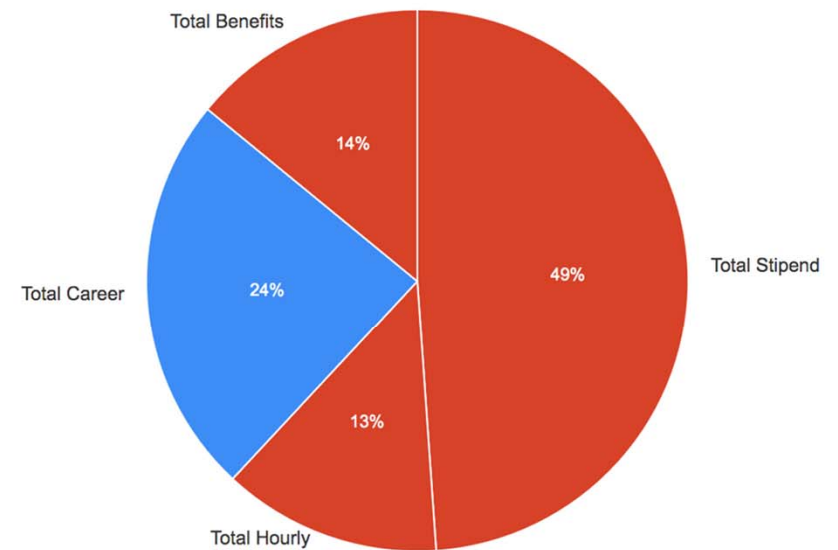
**Decrease in expenses from 2017–18 to 2018–19**



# Staff Salaries



2017 - 2018 Salaries: \$194,518



2018 - 2019 Proposed Salaries: \$220,033

**Increase in staff salaries from 2017–18 to 2018–19**



# Breakdown of The Aggie Fee Revenue Usage:

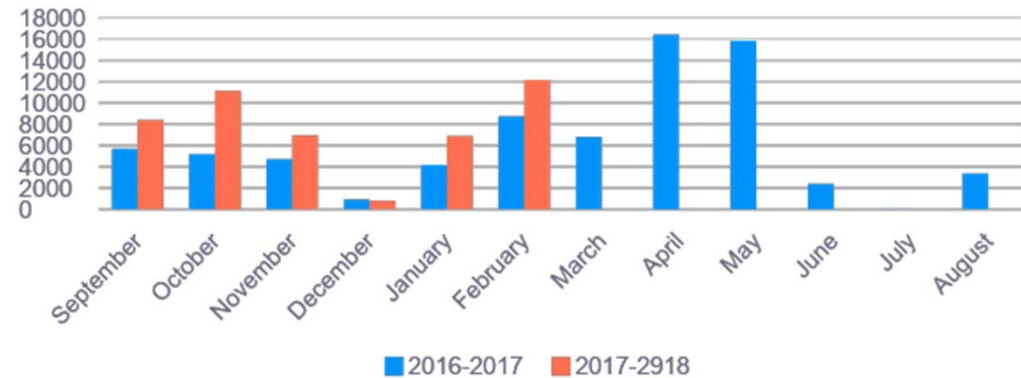
- Staff pay: \$189,038 to ~70 staffers
  - One of largest student employers on campus
- Weekly print publication: \$42,000 for 30 issues
  - 4,000 color copies to ~40 distribution points
  - Greater publicity for student resources
  - Expanded access to advertising for student groups and local businesses



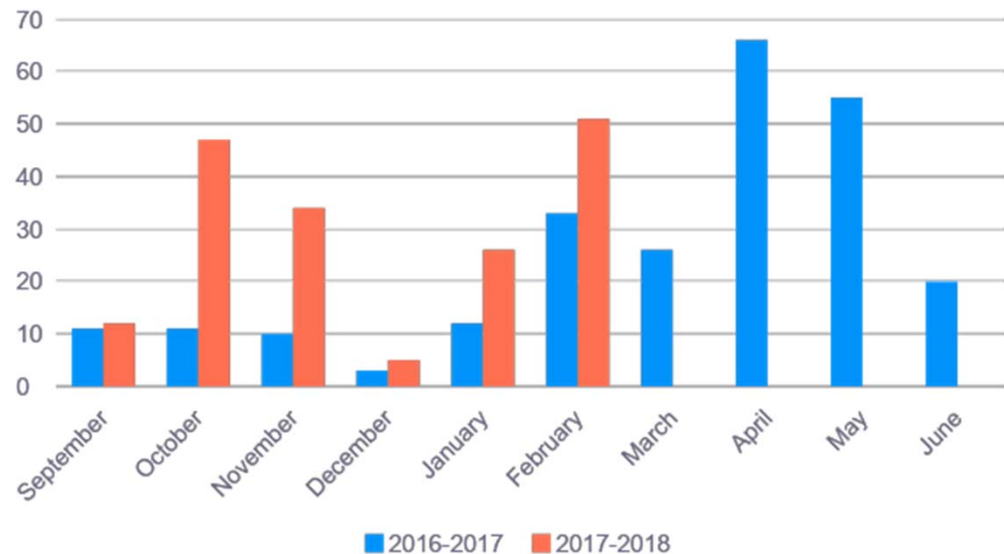
# Breakdown of Income from The Aggie's Fee Initiative

- Full-time Business/Advertising Manager
  - Hired in January 2017
  - Explores and pursues innovative and exploratory ways to generate revenue
  - Provides guidance and input regarding all business-related functions
  - Generates revenue from advertising, grants and outreach to potential donors

Month-by-month total advertising revenue



Month-by-month total print advertisements





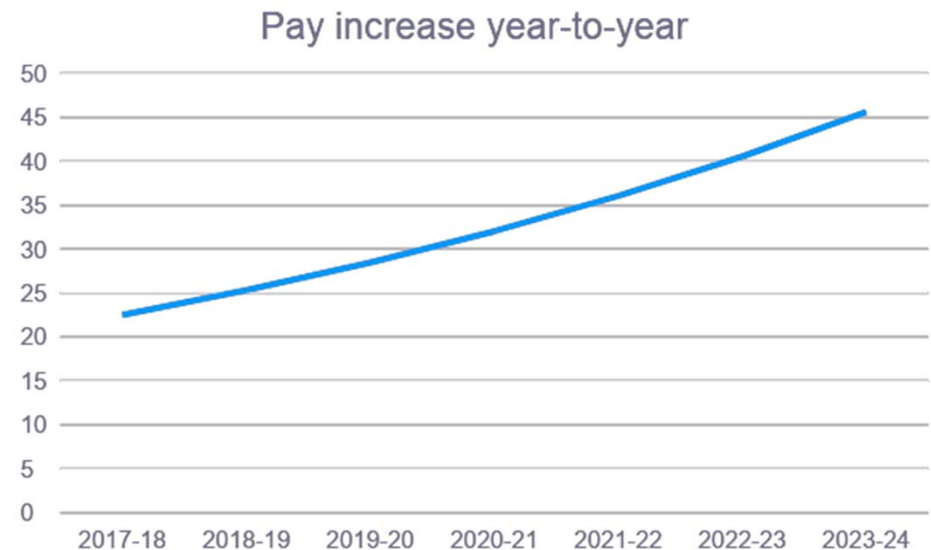
# Need for Another Fee Initiative

- Expanded advertising, marketing and editorial staffs
  - Commissionable advertising sales reps
- Increasing costs of printing
- Equipment needs
- Increased recharge fees
- Funding conferences for editors, such as the UC Newspaper Conference
- Maintaining The Aggie well into the future, not just the next year
  - The Aggie's current fee initiative ends in June of 2021



# Yearly Stipend Increase

- Stipend salaries to increase by 12.5% each year
- Unable to cut higher paid positions
- If we lack resources, the smaller jobs are the first to go
- Increase number of staff positions
- Need to anticipate if the university moves pay over from stipend to hourly wages





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