

Student Service Fee Presentation Mondavi Center for the Performing Arts

COSAF Meeting, April 24, 2020

Today's Presentation

- 1) Who we are
- 2) Engagement with Students
- 3) What Student Fees supports

The Mondavi Center

Who we are...

- Opened in 2002
- More than 100 visiting performances annually
- Many performances only available in major cities like NYC and Los Angeles
- One of top 20 University presenting programs in the nation
- Considered by many the best acoustical concert hall in the state
- Has the top of the line sound system for amplified events

Mission

Vision

Strategic
Priority

- Our mission:
 - Illuminate, Educate, Connect
- Our Vision:
 - A Campus and community where the arts are an indispensable part of everyday life for all
- Strategic Priority:
 - To deepen and broaden engagement with UC Davis students and faculty, to become an indispensable resource for student success, and an instrument of positive change

New Initiatives in Strategic Plan

- Engagement with student success units
- Bilingual Mondavi Center Project (HSI)
- Student lounge
- Providing office space and support ASUCD EC

The Mondavi Center Supports Students through Employment

- More than 65 positions annually
- A student payroll of \$240K per year
- Outstanding training in hospitality, ticket office, sales, marketing, and production

The Mondavi Center Supports Student Learning

- Large classroom with top quality amenities
- SHAPE – creating new seminars unique in our curriculum
- First Year Seminars annually built around our programs
- A world class venue for student ensembles like the UCDSO

Student Service Fee Supports.....

UC Davis Student
access to events

- Free and Reduced Price tickets for UC Davis students: (\$180k)
 - Always 50% discount
 - First-Time Free Ticket for all Students
 - \$10 Student rush tickets on the day of most performances
 - \$5 Curriculum Connections student tickets: utilized by faculty, First Year Seminars and Aggie Connections

Student Service Fee Supports.....

- Partnering on events such as Petrichor & Sunset Fest
- Quarterly Study Sessions
Dedicated quiet spaces, group study tables, streaming classical music, ample power sources and free coffee.
- Open Mic Nights
Partnership with campus' Sacramento Area Youth Speaks (SAYS)

What Students are Saying...

Quarterly Open Mic Nights:

- *"So great to open the Mondavi to a student open mic poetry event. Bravo!"*
- *"Really great place for expression. Keep doing it!"*
- *"Great variety of acts and skill level! Very accepting environment for new people. DJ Char was Great! LOVED IT!"*
- *"Amazing; Keep it Comin"*

Quarterly Study Sessions:

- In survey, student reports that the event made them feel supported by the campus community and the MC with that collaboration.
- Many of the word of mouth participants, especially 2+ hours into the event, were meeting up with friends who were already studying inside and had told them about the event.

What faculty are saying...

Curriculum Connections, which provides \$5 student tickets when a Mondavi Center event is assigned in a UC Davis course:

- *The Curriculum Connections program has enlivened my syllabi, enlightened myself and my students, and invigorated the learning process for all of us as a community. I'm grateful for it!*
- *As I'm sitting and reading the concert reviews of students, I am once again reminded of the positive impact that the Curriculum Connections program has on UC Davis students. For so many of them, the concert they attend is the first time that they have been exposed to a live jazz or symphony performance, or venues like Jackson Hall at the Mondavi Center. I think it opens their minds to a new experiential realm.*
- *The Curriculum Connections program has at times perfectly complemented my course syllabi and provided my students with interesting and exciting opportunities to experience course content beyond the realm of the classroom. It lives up to its name by facilitating a more expansive university experience for students and faculty, all seamlessly meeting at the intersection of the UC Davis classroom and the Mondavi Center.*