Student Recruitment &Retention Center (SRRC)

COSAF - FACE Presentation 2020
Student-Led.
Student-Run.
Student-Initiated.

Our mission for achieving educational equity...
Our **Mission** since 2000

- Achieve educational equity
- Create programs for students, by students
- Holistic academic and personal development
- Raise political and cultural awareness
- Transform knowledge into action
SRRC Staff

Our 40+ student leaders are dynamic leaders for their communities.
Our Services

Recruitment
- Aggie Senior Weekend Trip
- Campus Visits Experience
- College Admission Info
- Pathway to College Support
- Community College Outreach
- K-12 Weekly Outreach
- Reservation Outreach
- Youth Conferences

Retention
- Academic Support & Advocacy
- Community Leadership & Empowerment Retreats
- Counseling Support
- Graduate Writing Support
- Peer Mentorship Programs
- Reservable Conference Rooms
- Social Support Events

Community Empowerment
- Community Development & Advocacy
- Student Organization Grants
- Support for Student Activism
- Volunteer & Internship Program
Our Budget
SRRC Funding Sources 2019-2020

- FACE Allocation: 73.8% ($756,553)
- FACE-Carryforward Balance: 19.2% ($196,610)
- SIP Allocation: 6.1%
- Projected Income (fees): 0.5%
SRRC Expenses 2019-2020

Career Staff Salaries 56.5%

Programs, Information Technology 24.9%

Facility/Maintenance 2.9%

Contribution to Reserves 7.9%

Other Operating Expenses 7.8%

$293,005.00

$128,943.00

$40,766.00

$40,471.00
Our Impact
Highlights

- **Partnerships:**
  - Educational Opportunity Program, Early Academic Outreach Program, Chicanx/Latinx Academic Student Success Center, Native Academic Student Success Center, Center for African Diaspora Student Success, Financial Aid & Scholarships Office, Undergraduate Admissions, Aggie Compass

- **Statewide & National Recognition of frameworks:**
  - Presented at the National Youth At Risk Conference about our outreach & recruitment best practices
  - Recognized by University of California Office of the President as a vital part of the academic preparation programs portfolio
Student Reach

Outreach: 790
- CAMP: 20
- Youth Conferences: 182
- Yield - Freshman: 14
- Yield - Transfer: 21
- Campus Visits - 553

Retention: 3,238
- Front Desk: 2,447
- Retreats: 195
- Community Dinners: 596

Community Empowerment: 90
- Interns: 55
- Grants: 35
Future Plans

- **Recruitment**
  - Extending our reach from Northern California youth to Southern California youth by collaborating with other UC Student Initiated Programs
  - Discussing student-parent support programs

- **Retention**
  - Expanding our support to Basic Needs Advisory Committee & AggieCompass
  - Providing financial and dissertation writing support to graduate students

- **Community Empowerment**
  - Exploring inclusive fellowship options for undergraduate students
  - Strengthening our Volunteer & Internship Program to promote cross cultural solidarity amongst communities
This event let me be connected with my own community. It brought me the feeling of home. I called my mom during the event and asked her for her recipes and that was such a healing experience for me.
The SRRC is amazing. You build such a great community everyone is understanding and supportive. You learn a lot and you contribute a lot.
The SRRC has influenced my activism as a STEM major. I am able to be an activist with the knowledge from my major and apply it to the community. I know that as I continue to learn and grow in my field, I will be able to serve my community better because of the SRRC.
Thanks!

Any questions?

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