



Student Recruitment & Retention Center (SRRC)



COSAF - FACE Presentation 2020

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Student-Led. Student-Run. Student-Initiated.

Our mission for achieving educational equity...





Our **Mission** since 2000

- ⦿ Achieve educational equity
- ⦿ Create programs for students, by students
- ⦿ Holistic academic and personal development
- ⦿ Raise political and cultural awareness
- ⦿ Transform knowledge into action



SRRC Staff

Our 40+ student leaders are dynamic leaders
for their communities.



SRRC Community Programs



African Diaspora Cultivating Education



AIRR

AMERICAN
INDIAN
RECRUITMENT
& RETENTION



BRIDGE

PILIPINX OUTREACH AND RETENTION



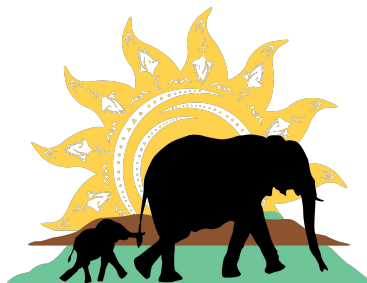
COLLECTIVE

TRANSFER & NON-TRADITIONAL
STUDENT EMPOWERMENT



GAAAP

GRADUATE ACADEMIC ACHIEVEMENT
& ADVOCACY PROGRAM



SAFE

SOUTHEAST
ASIANS
FURTHERING
EDUCATION



S.O.L. y L.U.N.A.



Our Services

Recruitment

- Aggie Senior Weekend Trip
- Campus Visits Experience
- College Admission Info
- Pathway to College Support
- Community College Outreach
- K-12 Weekly Outreach
- Reservation Outreach
- Youth Conferences

Retention

- Academic Support & Advocacy
- Community Leadership & Empowerment Retreats
- Counseling Support
- Graduate Writing Support
- Peer Mentorship Programs
- Reservable Conference Rooms
- Social Support Events

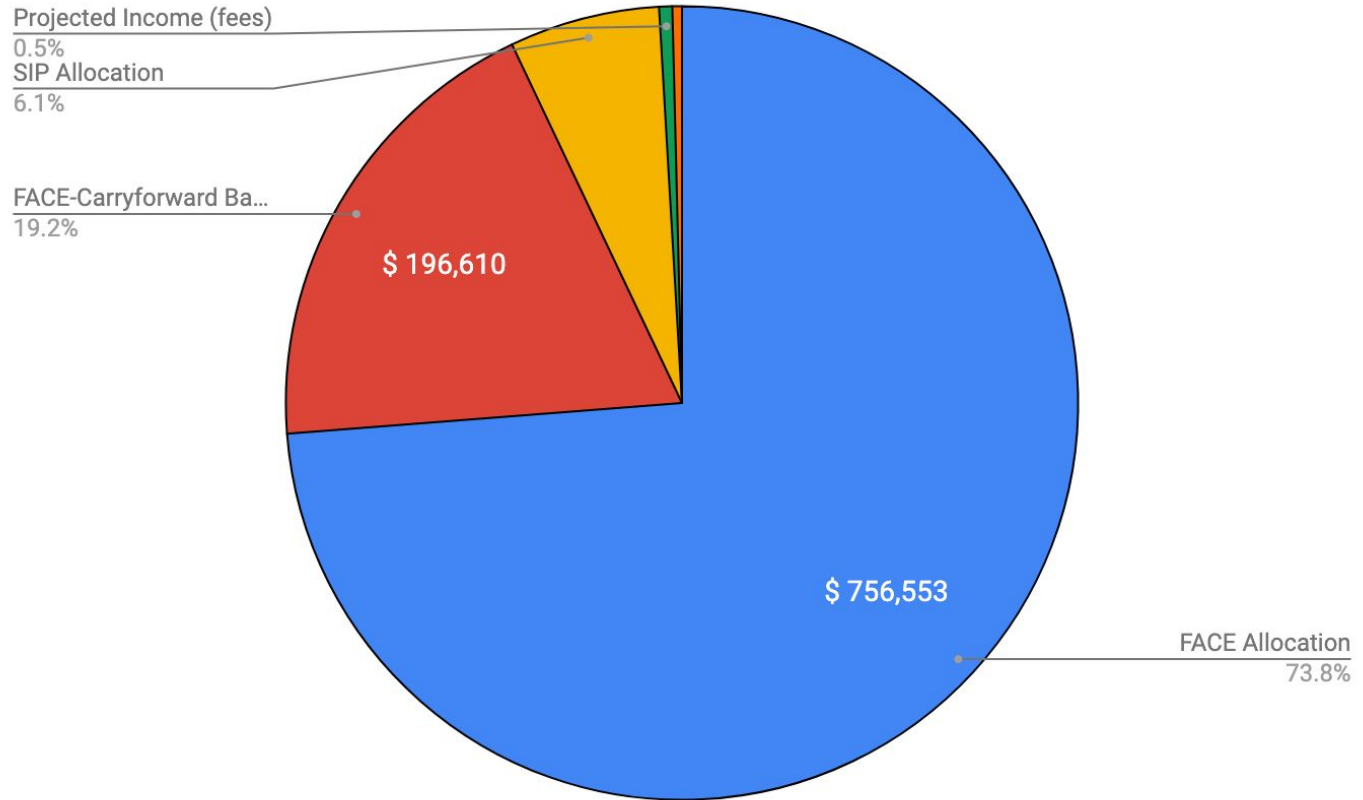
Community Empowerment

- Community Development & Advocacy
- Student Organization Grants
- Support for Student Activism
- Volunteer & Internship Program

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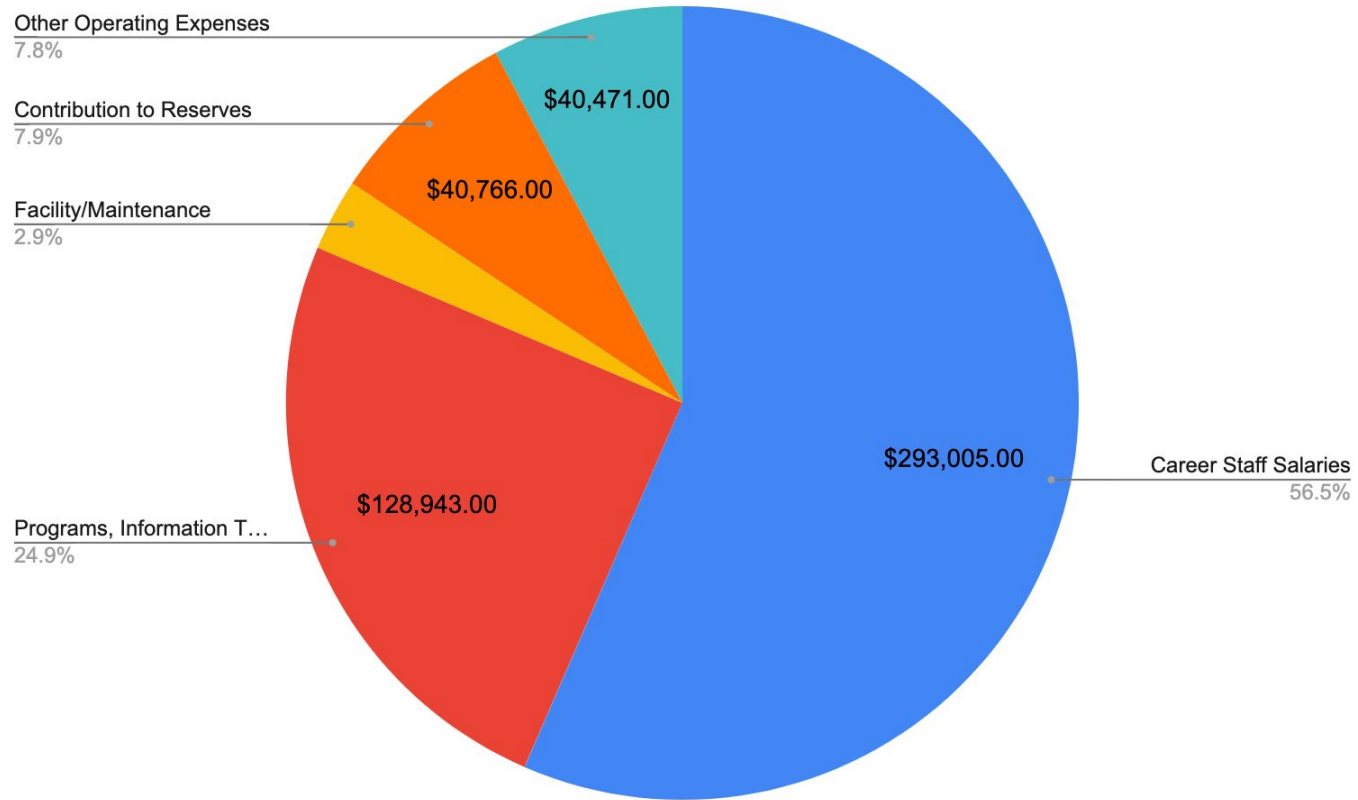
Our Budget





SRRC Funding Sources 2019-2020





SRRC Expenses 2019-2020





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Our Impact





Highlights



- **Partnerships:**
 - Educational Opportunity Program, Early Academic Outreach Program, Chicanx/Latinx Academic Student Success Center, Native Academic Student Success Center, Center for African Diaspora Student Success, Financial Aid & Scholarships Office, Undergraduate Admissions, Aggie Compass
- **Statewide & National Recognition of frameworks:**
 - Presented at the **National Youth At Risk Conference** about our outreach & recruitment best practices
 - Recognized by **University of California Office of the President** as a vital part of the academic preparation programs portfolio



Student Reach

Outreach: 790

- CAMP: 20
- Youth Conferences: 182
- Yield - Freshman: 14
- Yield - Transfer: 21
- Campus Visits - 553

Retention: 3,238

- Front Desk: 2,447
- Retreats: 195
- Community Dinners: 596



Community Empowerment: 90

- Interns: 55
- Grants: 35



Future Plans

- **Recruitment**
 - Extending our reach from Northern California youth to Southern California youth by collaborating with other UC Student Initiated Programs
 - Discussing student-parent support programs
- **Retention**
 - Expanding our support to Basic Needs Advisory Committee & AggieCompass
 - Providing financial and dissertation writing support to graduate students
- **Community Empowerment**
 - Exploring inclusive fellowship options for undergraduate students
 - Strengthening our Volunteer & Internship Program to promote cross cultural solidarity amongst communities



This event let me be connected with my own community. It brought me the feeling of home. I called my mom during the event and asked her for her recipes and that was such a healing experience for me.

The SRRC is amazing. You build such a great community everyone is understanding and supportive. You learn a lot and you contribute a lot.





The SRRC has influenced my activism as a STEM major. I am able to be an activist with the knowledge from my major and apply it to the community. I know that as I continue to learn and grow in my field, I will be able to serve my community better because of the SRRC.



Thanks!

Any **questions** ?

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