

# **FREE THE PERIOD**

**[freetheperiod.com](https://freetheperiod.com)**

# ROADMAP

1. Team Introduction
2. Initiative Background + Timeline
3. Surveyed Campus Need
4. Student Feedback
5. Community Support
6. Measured Usage + Projected Budget
7. Pilot Logistics + Student Involvement
8. FAQ
9. Next Steps
10. How Can We Work Together

# TEAM INTRODUCTIONS



*Jasmine Moldovan*



*Binwant Kahlon*



Not pictured: Henna Kabra

# INITIATIVE BACKGROUND



at University of California Davis

We observed from personal experiences, survey responses, and usage data that menstrual hygiene products are an important factor for equal access to education.

Our goal is to provide pads and tampons in all campus bathrooms of all genders -- just like toilet paper or soap.

# INITIATIVE TIMELINE

**SPRING 2018**



**SUMMER to  
FALL 2018**



**WINTER 2019**



**SPRING 2019**

Continue pilot in 13 bathrooms.

Work with UCOP, Chancellor's Office, student org's at fellow UC campuses to explore options for system-wide change.

ASUCD CoHo.

Prioritize bathrooms based on traffic, to specify long term expansion plan.

**2019 to 2020**

(\$12,000 from Student Affairs)  
Provide products with custodial support for restock. ~14 bathrooms.

Work with UCD administration, UCOP, and other UC campuses to advocate for and secure permanent funding.

**2020 BEYOND**

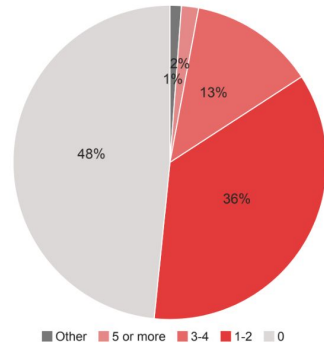
Expand UC Davis provision to ALL bathrooms based on high traffic priority order.

Support other universities' initiatives via anecdotal support, research, data.

# SURVEYED CAMPUS NEED

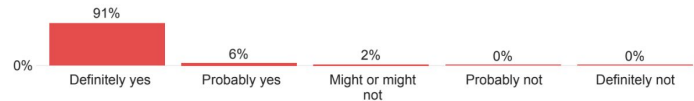
(374 Total Responses)

2017-2018 school year: How many times have you had to miss some or all of class or work due to lack of access to menstrual products?

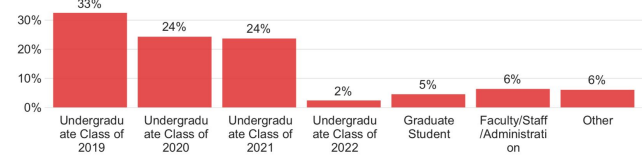


Missing 1 to 5+ times (at least once): 51%

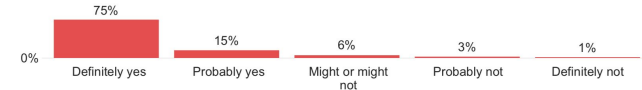
Do you support having free menstrual hygiene products in campus bathrooms?



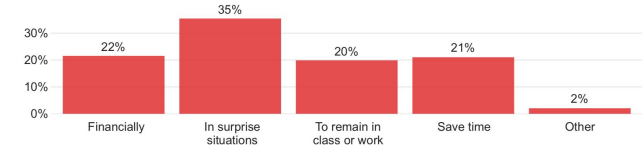
How are you affiliated with UC Davis?



Would UC Davis providing free menstrual hygiene products increase your school pride?



If applicable, how would providing menstrual hygiene products on campus help you?



# STUDENT FEEDBACK

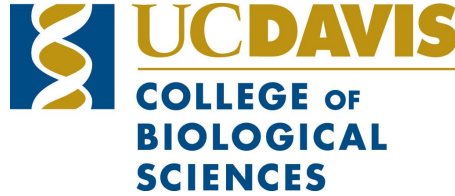
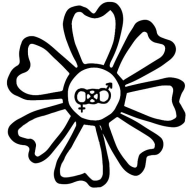
**Q: If willing, could you provide an example of how free on campus menstrual products would help you?**

“Surprises like this aren’t fun, especially before a midterm or important event. Having on campus products would help me stay on campus longer, avoid a financial burden that men don’t have, and feel more human.”

“Free menstrual products would help me when I get my period earlier than expected and I don’t have a tampon or any change on me for those coin machine dispensers for tampons or pads, and instead if me having to go home and grab a tampon and miss class, I would have access to products.”

“I’m a trans man and get a period maybe twice a year, out of nowhere. I do not carry menstrual products because my friends may see them in my backpack and that would out me. Having access to menstrual products would aid this issue greatly, and also ease my mind.”

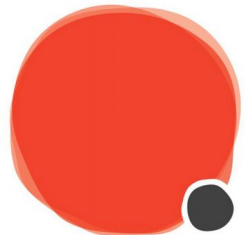
# COMMUNITY SUPPORT



speaking up  
invite women  
career development  
professional networks  
gender neutral language  
mentorship and education  
**Empower Women | Empower UCD**  
inclusive participation  
equal compensation  
work-life wellness  
leadership roles  
women's voices



THINX





# MEASURED USAGE + PROJECTED BUDGET

(Based on data from high traffic buildings as of December 2018)

	Price/unit	Use/week	Cost/week	Cost/quarter 11 weeks	Cost/Academic Year 3 quarters, NOT including summer	Cost/Year 4.5 quarters, including summer
TAMPONS	\$0.11	45	\$4.95	\$54.45	\$163.35	\$245.03
PADS	\$0.11	73	\$8.47	\$93.17	\$279.51	\$419.27
TOTAL	0.22	118	\$13.42	\$147.62	\$442.86	<b>\$664.30</b>

# PILOT LOGISTICS + STUDENT INVOLVEMENT



### #FreethePeriod Product Tracking Winter 2019 - ARC

Hello there! Thank you so much for dedicating some of your time today to making the UC Davis campus a more equitable place. Your volunteer service is vital to this pilot program which seeks to:

- 1) Start providing basic menstrual hygiene necessities to the campus community
- 2) Track usage of such products - so we can present solid metrics in a proposal to administration for long-term, expanded provision of products on campus

—

If you have urgent questions or concerns please text Annie Wang at (925)285-7002

**\* Required**

**Name \***

Your answer \_\_\_\_\_

**Conference Center Women's**

**Number of Tampons USED since last refill \***

Your answer \_\_\_\_\_

**Number of Pads USED since last refill \***

Your answer \_\_\_\_\_

**Other Observations**  
(optional) ie. did anyone in the bathroom comment about the products? does the display need to be cleaned, adjusted, repaired, or moved?

Your answer \_\_\_\_\_

**Thank you so much!**

**SUBMIT**



# FAQ

## “Theft” or hoarding of products

- **Usage data proves that hoarding is NOT an issue**
  - Each box is stocked to **40 pads, 30 tampons**
  - Average daily usage is **10-11 pads, 6-7 tampons**
- **Furthermore, taking products that are provided as a public service is not “stealing”**
  - Let’s shift that **perspective**.
- **While these products are to be provided for immediate on campus use, we recognize that some students very much need products for take home use.**
  - 23% of students in the UC system facing Low Food Security
  - An 19% of students in the UC system facing Very Low Food Security
    - Thus, we support efforts by basic needs resource centers (e.g. Aggie Compass, The Pantry) to provide menstrual products

# NEXT STEPS

**Prioritize** bathrooms for permanent installation and expansion based on usage

**Present** data, budget, and expansion plan to Chancellor and UCOP

**Secure** permanent funding from same budget that funds toilet paper, soap, etc.

**Coordinate** with facilities to install, ensuring compensation for added responsibilities

**Share** and collaborate with fellow UC's for system-wide implementation



# HOW CAN WE WORK TOGETHER?



**Enable continuing stages of pilot program**  
in more buildings for the 2019-20 school year through inter-campus collaboration and funding products, dispensers, and marketing materials.

**Facilitate understanding of university budget**  
by communicating clearly with student where this funding comes from and why to cultivate transparency.

**Celebrate UC Davis's leadership in actively promoting equal access to education for all!**

**Thank you for your time!**  
**Can we help answer any questions?**

Free the Period Initiative - <https://freetheperiod.com>

Email - [davisperiod@gmail.com](mailto:davisperiod@gmail.com)

Facebook - <https://facebook.com/periodatucdavis>

Instagram - <https://www.instagram.com/davisperiod/>

PERIOD at UC Davis Club - <https://davisperiod.wixsite.com/home>

PERIOD, Parent Organization - <https://period.org>