Academic Assistance and Tutoring Centers

Overview and Budget for COSAF

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Who We Are

We strive to support students in developing the academic competence and confidence that will empower them to succeed at UC Davis.
Where We Are

AATC Tutoring Locations
Funded by Student Services Fees
- Dutton Hall
- Writing Studio
- Shields Library
- South Hall
- Sciences Lab Building

AATC Tutoring Locations
Funded by Other Sources
- Bainer Hall
- Residence Halls

Academic Support Not Affiliated with AATC
- In-Class Learning Assistants
- Teaching Assistants (TAs)
- Calculus Rooms
- Academic Department Peer Tutors

AATC Virtual Presence
- Zoom
- OASIS
- Instagram
- Canvas
- YouTube
- Discord
- tutoring.ucdavis.edu

APRIL 16, 2021
Annual Budget
2020-21

<table>
<thead>
<tr>
<th>Expense</th>
<th>2019-20 Actuals</th>
<th>2020-21 Projected Allocation</th>
</tr>
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<tbody>
<tr>
<td>Salaries/Benefits</td>
<td>$1,874,886</td>
<td>$1,908,810</td>
</tr>
<tr>
<td>Operational Costs</td>
<td>$460,107</td>
<td>$534,376</td>
</tr>
<tr>
<td>Other</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,334,993</strong></td>
<td><strong>$2,443,186</strong></td>
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</tbody>
</table>

★ Approximate percent of the total 2020-21 campus SSF revenue that was allocated for AATC: 6.84%

★ On average we see approximately 9% or about $250,000 of our annual budget is non SSF.
Marketing and Outreach

- Hosted a **Tutor Info Night** in partnership with CCLASS
- Launched an **AATC Near You** marketing campaign with SAMC
- Created a **tutoring uniform** to help distinguish AATC tutors from other academic support on campus which are not affiliated with AATC (Calculus Rooms in MSB and Earth Science, TA Office Hours, Learning Assistants, etc.)
- Increased social media presence  
  ![Instagram](https://api.whatsapp.com/no/image)  
  @ucdavisaatc
- Hosted a virtual **Get to Know AATC** event
- Sent **direct marketing** emails to all students enrolled in courses AATC supports
- Increased **cross promotion** by co-branding with the Strategic Retention Initiatives
- Participated in **yield events** for newly admitted students
- Provided **in-class presentations** in writing experience courses
More than 6,800 distinct students were served across all undergraduate colleges, and in every year of study. Total visits: 62,375
AATC serves a diverse population of students in subjects with high enrollments and historically high rates of D, F, or W grades.
Math and Science Support Center

- 8 Professional Staff
- Video Library available 24-7
- Weekly workshops in Precalculus, Calculus, Linear Algebra, Differential Equations, General and Organic Chemistry, Physics, and Statistics
- Preparatory and Concurrent courses offered to support students in calculus, chemistry, and physics
- Office hours open to all undergraduate students
Writing Support Center

- Four professional staff and two graduate students
- Online Aggie Grammar Guide plus a curated YouTube channel and Google Drive folder for students 24/7
- One on one appointments with students for writing in any class, any major; we also have scholarship and personal statement appointments
- In-class and partner workshops on writing topics
- New Submit Writing for Feedback service
Tutoring Services

- 2 Professional Staff
- 340 Undergraduate Tutors
- 5 Student Assistants
- 12 Head Subject Tutors
- Drop-In Tutoring Support
- Individual Tutoring Appointments
- Content Review Sessions
- Tutor Training Class: Foundations of Tutoring

APRIL 16 2021
Meeting the Needs of Remote Learners

- Provided individual tutoring appointments through OASIS
- Increased subject availability
- Developed Submit Writing for Feedback service
- Implemented a Virtual Front Desk
- Redesigned website layout
- Increased online resources
- Recorded workshops and classes

APRIL 16 2021
A Plan for AATC
Moving Forward

- Provide individual tutoring appointments through OASIS
- Continue *Submit Writing for Feedback* asynchronous service
- Build more online resources and content videos
- Record and live stream workshops and classes for synchronous-remote/hyflex instruction

AATC saw similar student usage in total visits or swipes comparing fully remote services to the previous year in-person.

CSAA Swipcard data as of 4/6/2021

<table>
<thead>
<tr>
<th>Season</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>16,593</td>
<td>15,411</td>
</tr>
<tr>
<td>Fall</td>
<td>21,204</td>
<td>20,455</td>
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<tr>
<td>Winter</td>
<td>20,570</td>
<td>22,565</td>
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April 16, 2021
Listening to Students

2020 UC Davis Student Satisfaction Survey Results

Overall Rating 4.02 up from 3.95 in 2019

“I like that the specialists and tutors are very friendly. This is important to me because it gets pretty intimidating to ask people for help on homework or understanding basic concepts.”

“A really appreciate the fact that tutoring is available in so many places and at so many times.”

AATC Student Evaluations and Feedback Survey
Since moving to remote services in April 2020, AATC has collected 1,441 survey responses for student evaluations.

95% of respondents reported that they would recommend AATC resources to their friends.

94% strongly agreed or agreed that they are satisfied with the assistance they receive from AATC.
Questions?
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