Academic Assistance and Tutoring Centers

Overview and Budget for COSAF

Presented by:

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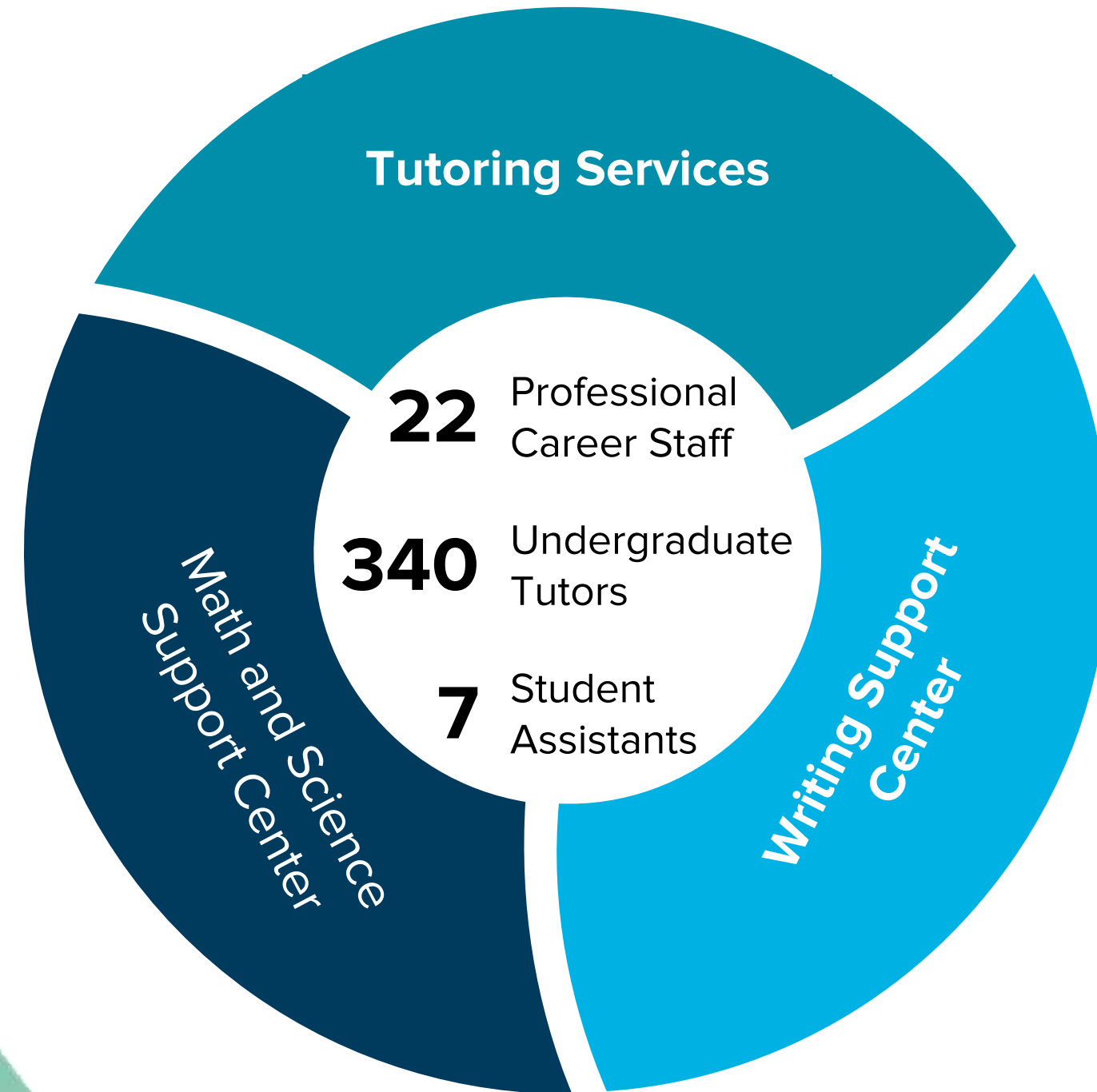Carol Hunter

Kevin Sitz

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ACADEMIC ASSISTANCE AND TUTORING CENTERS

Who We Are

We strive to support students in developing the academic competence and confidence that will empower them to succeed at UC Davis.

Academic Assistance and Tutoring Centers

Tutoring Services

Math and Science Support Center

Writing Support Center

22 Professional Career Staff

340 Undergraduate Tutors

7 Student Assistants

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Where We Are

AATC Tutoring Locations Funded by Student Services Fees
- Dutton Hall
- Writing Studio
- Shields Library
- South Hall
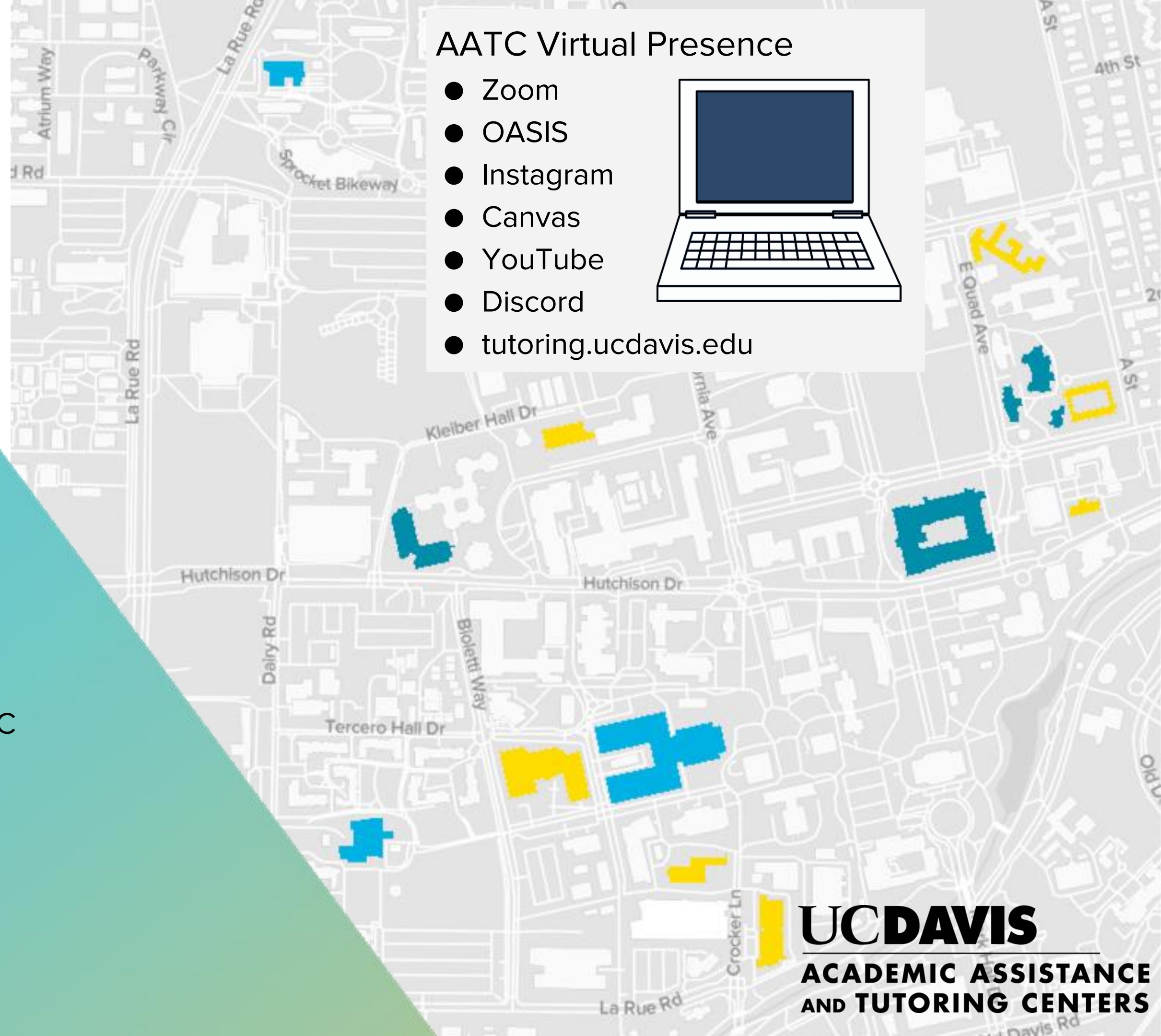- Sciences Lab Building

AATC Tutoring Locations Funded by Other Sources
- Bainer Hall
- Residence Halls

Academic Support Not Affiliated with AATC
- In-Class Learning Assistants
- Teaching Assistants (TAs)
- Calculus Rooms
- Academic Department Peer Tutors

AATC Virtual Presence
- Zoom
- OASIS
- Instagram
- Canvas
- YouTube
- Discord
- tutoring.ucdavis.edu

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Annual Budget
2020-21

Expense	2019-20 Actuals	2020-21 Projected Allocation
Salaries/Benefits	$1,874,886	$1,908,810
Operational Costs	$460,107	$534,376
Other	$0	$0
TOTAL	**$2,334,993**	**$2,443,186**

★ Approximate percent of the total 2020-21 campus SSF revenue that was allocated for AATC: 6.84%

★ On average we see approximately 9% or about $250,000 of our annual budget is non SSF.

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Marketing and Outreach

Tutor Info Night in CCLASS
February 2020

- Hosted a **Tutor Info Night** in partnership with CCLASS

- Launched an ***AATC Near You*** marketing campaign with SAMC

- Created a **tutoring uniform** to help distinguish AATC tutors from other academic support on campus which are not affiliated with AATC (Calculus Rooms in MSB and Earth Science, TA Office Hours, Learning Assistants, etc.)

- Increased social media presence 📷 ***@ucdavisaatc***

- Hosted a virtual **Get to Know AATC** event

- Sent **direct marketing** emails to all students enrolled in courses AATC supports

- Increased **cross promotion** by co-branding with the Strategic Retention Initiatives

- Participated in **yield events** for newly admitted students

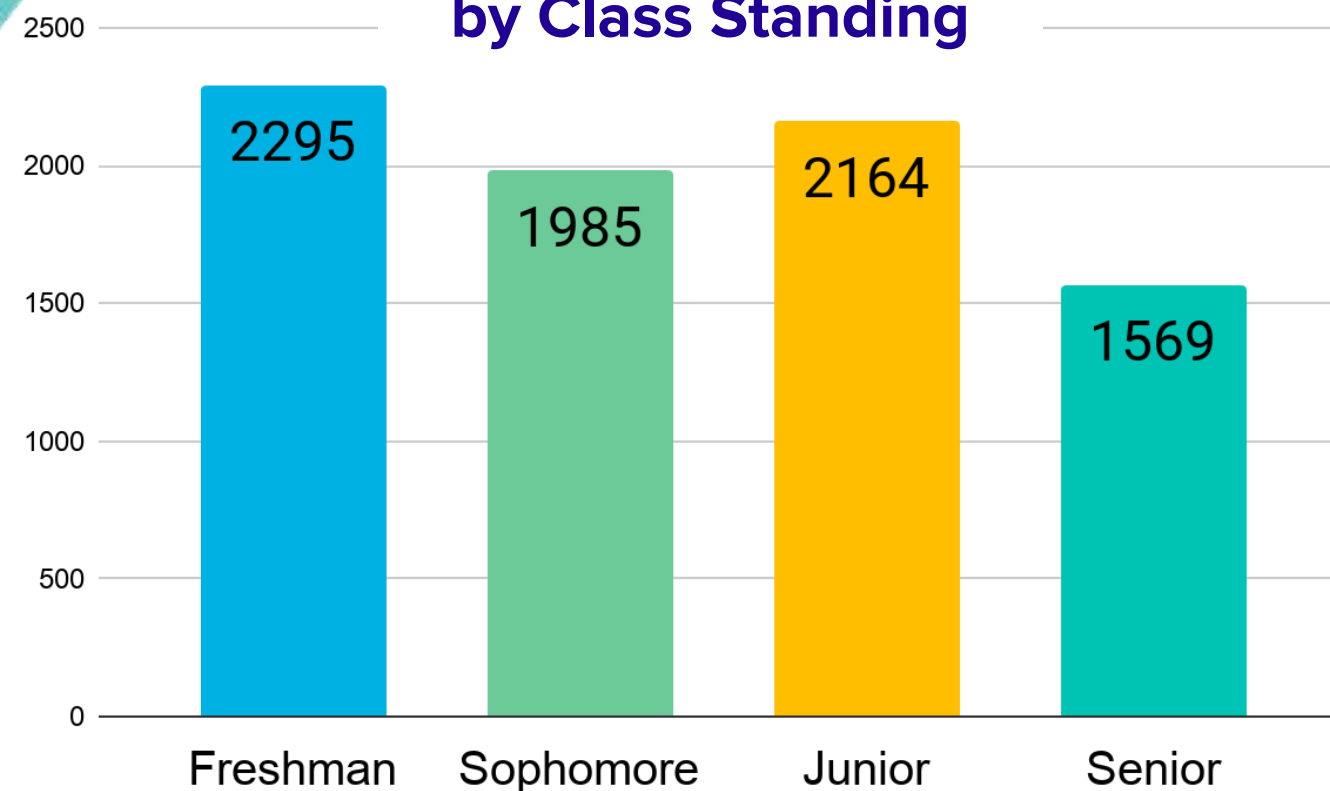- Provided **in-class presentations** in writing experience courses

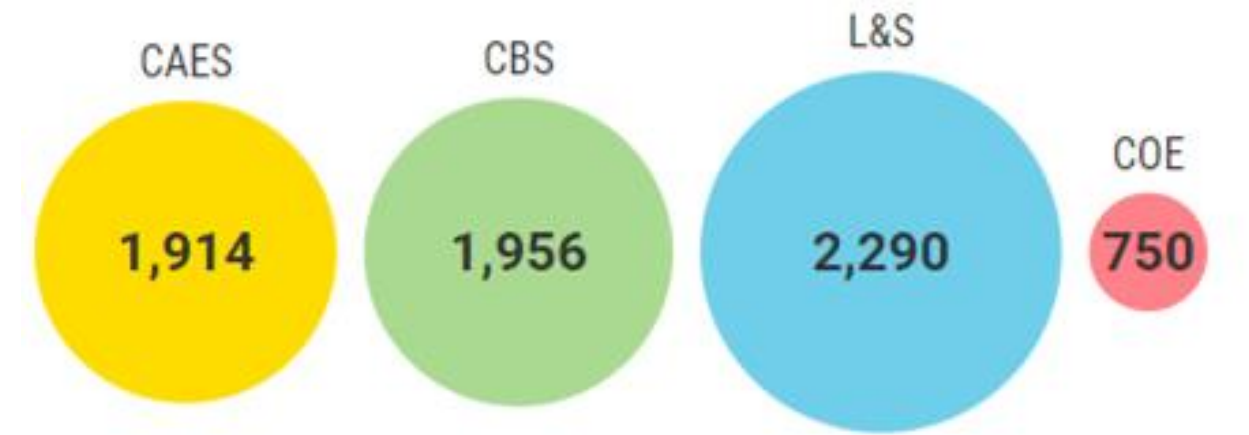APRIL 16 2021

Annual Usage Snapshot 2019-2020

More than **6,800** distinct students were served across all undergraduate colleges, and in every year of study. Total visits: 62,375

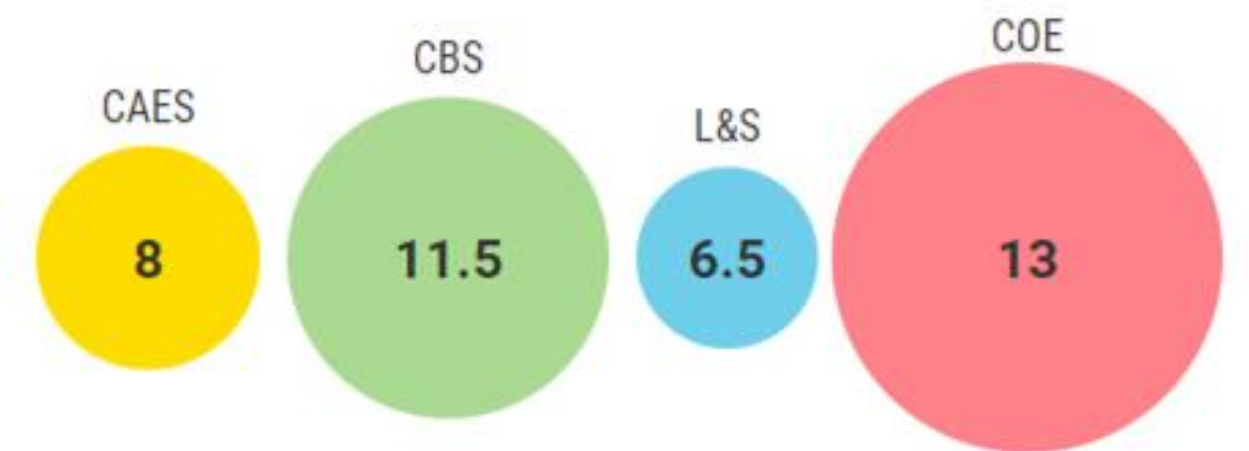**16%** of AATC users are transfer students. (1086 students)

Students Served by College

CAES: 1,914
CBS: 1,956
L&S: 2,290
COE: 750

Average Visits per Student (swipes/students served)

CAES: 8
CBS: 11.5
L&S: 6.5
COE: 13

Students Served by Class Standing

Freshman	Sophomore	Junior	Senior
2295	1985	2164	1569

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Annual Usage Snapshot 2019-2020

Relative Student Usage By Subject and Service

MAT
Courses and Workshops

Drop-In Tutoring

CHE
Drop-In Tutoring

Courses and Workshops

PHY
Courses and Workshops

Drop-In Tutoring

WRITING
Appointments

Writing Studio

Courses and Workshops

STA
Drop-In Tutoring

Courses and Workshops

BIS
Drop-In Tutoring

ECN
Drop-In
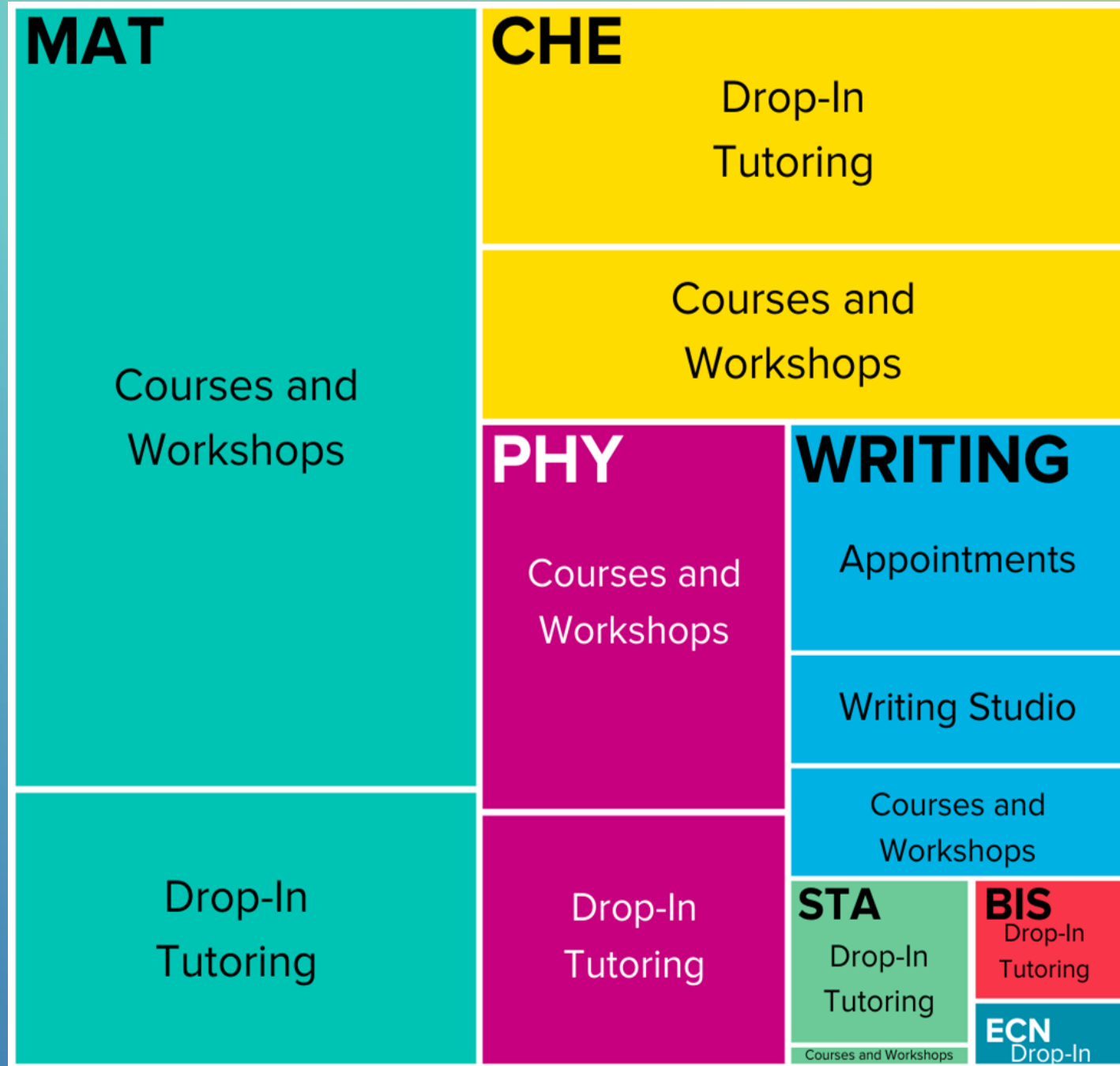
Distinct Students Served Across All AATC Services

East Indian/Pakistani
6.1%

Other or No Repsonse
2.0%

White/Caucasian
18.7%

445

1910

Latina(o)/Chicana(o)/Mexican
26.3%

1359

350

Black/African American
4.8%

American Indian/Alaska Native
0.6%

3000

Asian and Asian Pacific Islander
41.4%
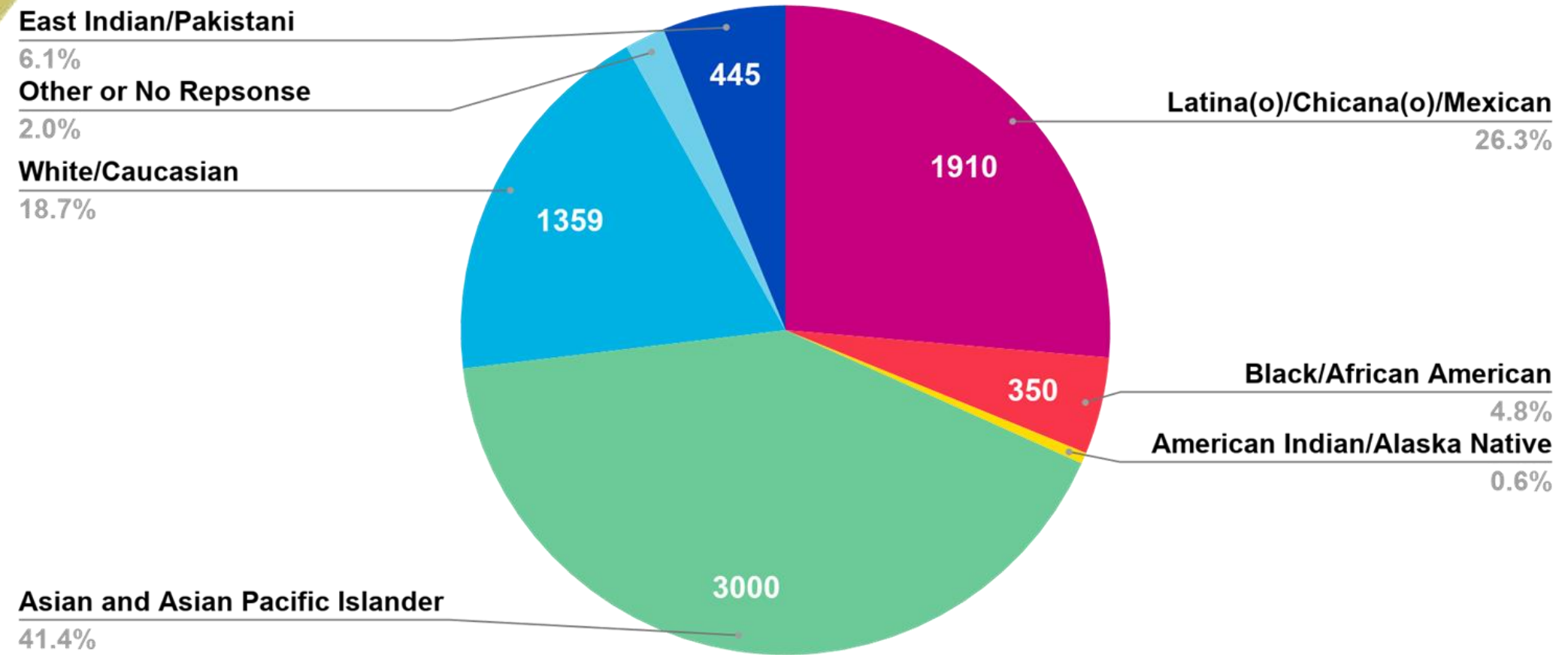
AATC serves a diverse population of students in subjects with high enrollments and historically high rates of D, F, or W grades.

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Math and Science Support Center

- 8 Professional Staff

- Video Library available 24-7

- Weekly workshops in Precalculus, Calculus, Linear Algebra, Differential Equations, General and Organic Chemistry, Physics, and Statistics

- Preparatory and Concurrent courses offered to support students in calculus, chemistry, and physics

- Office hours open to all undergraduate students
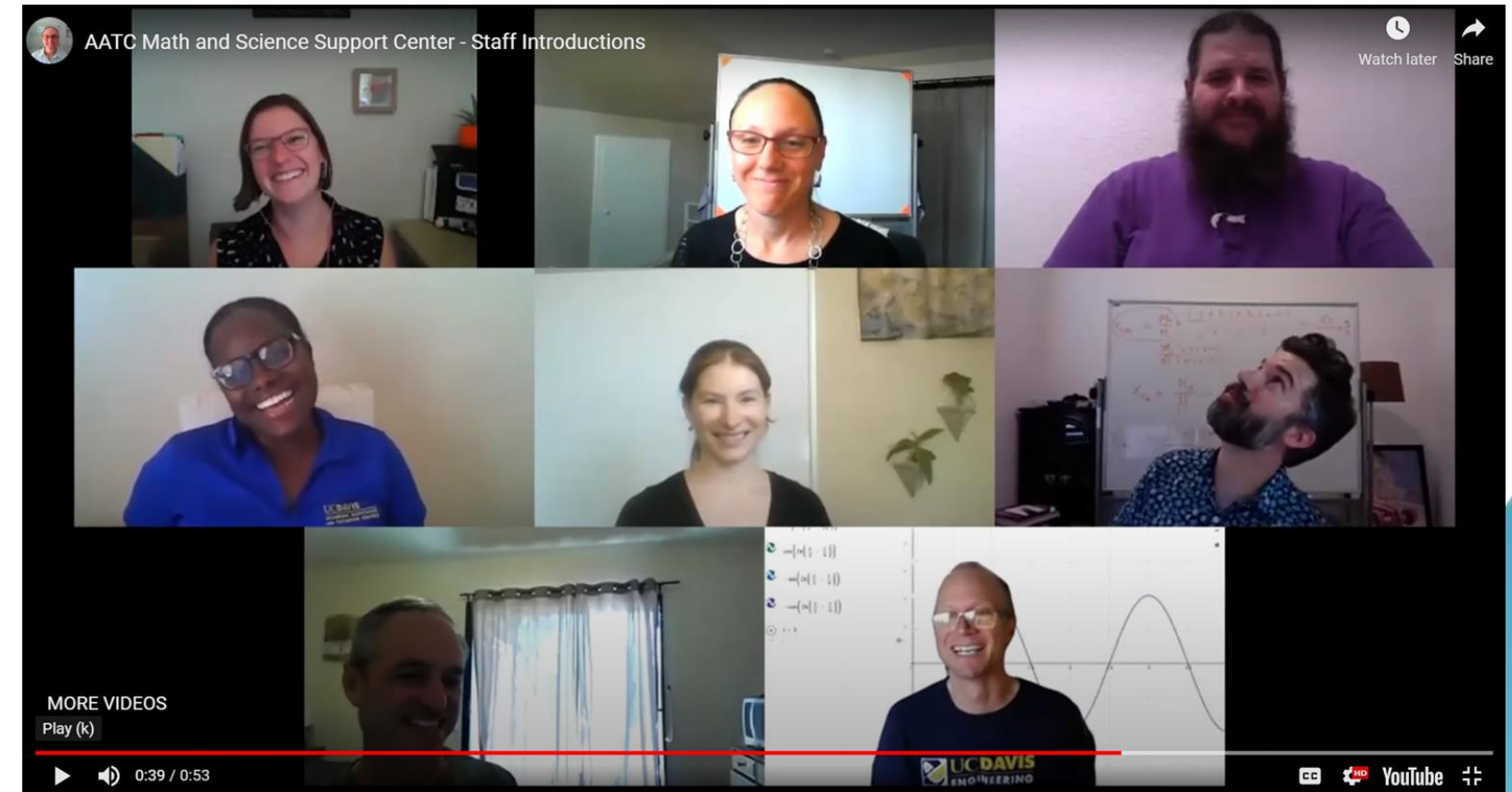
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Writing Support Center

- Four professional staff and two graduate students

- Online Aggie Grammar Guide plus a curated YouTube channel and Google Drive folder for students 24/7

- One on one appointments with students for writing in any class, any major; we also have scholarship and personal statement appointments

- In-class and partner workshops on writing topics

- New Submit Writing for Feedback service

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Tutoring Services

- 2 Professional Staff

- 340 Undergraduate Tutors

- 5 Student Assistants

- 12 Head Subject Tutors

- Drop-In Tutoring Support

- Individual Tutoring Appointments

- Content Review Sessions

- Tutor Training Class: Foundations of Tutoring

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Meeting the Needs of Remote Learners

- Provided individual tutoring appointments through OASIS

- Increased subject availability

- Developed *Submit Writing for Feedback* service

- Implemented a Virtual Front Desk

- Redesigned website layout

- Increased online resources

- Recorded workshops and classes

March 5, 2021

j▮▮▮▮▮▮ Today at 10:55 AM
Can we just take a second to appreciate abacus for CARRYING this class 😭
🙌 16

i▮▮▮▮ Today at 10:57 AM
thank you @AbacusWizard !!!
😆 5

j▮▮▮▮ Today at 10:57 AM
This man has the answer to every question 🙌
😆 4

AbacusWizard Today at 11:11 AM
You're welcome! Glad I can help. 🧮🧙
👑 6

s▮▮▮ Today at 11:15 AM
you are the most helpful person 👑 thank u for dealing with us

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A Plan for AATC Moving Forward

- Provide individual tutoring appointments through OASIS

- Continue *Submit Writing for Feedback* asynchronous service

- Build more online resources and content videos

- Record and live stream workshops and classes for synchronous-remote/hyflex instruction

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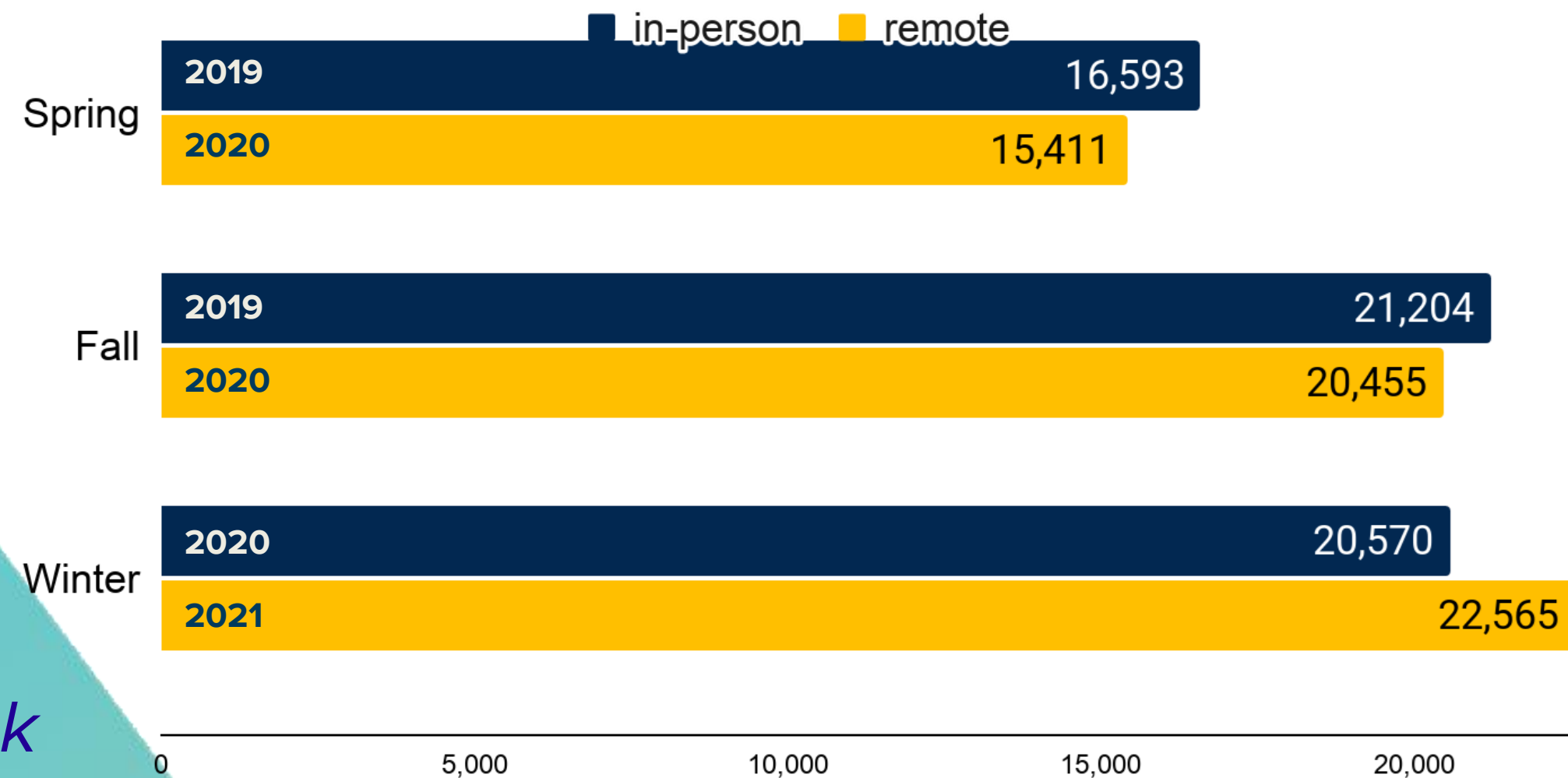
CSAA Swipecard data as of 4/6/2021

AATC saw similar student usage in total visits or swipes comparing fully remote services to the previous year in-person.

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Listening to Students

2020 UC Davis Student Satisfaction Survey Results

Overall Rating 4.02
up from 3.95 in 2019

AATC Student Evaluations and Feedback Survey
Since moving to remote services in April 2020, AATC has collected 1,441 survey responses for student evaluations.

95% of respondents reported that they **would recommend** AATC resources to their friends.

94% strongly agreed or agreed that they are **satisfied** with the assistance they receive from AATC.

"I like that the specialists and tutors are very friendly. This is important to me because it gets pretty intimidating to ask people for help on homework or understanding basic concepts."

"I really appreciate the fact that tutoring is available in so many places and at so many times."

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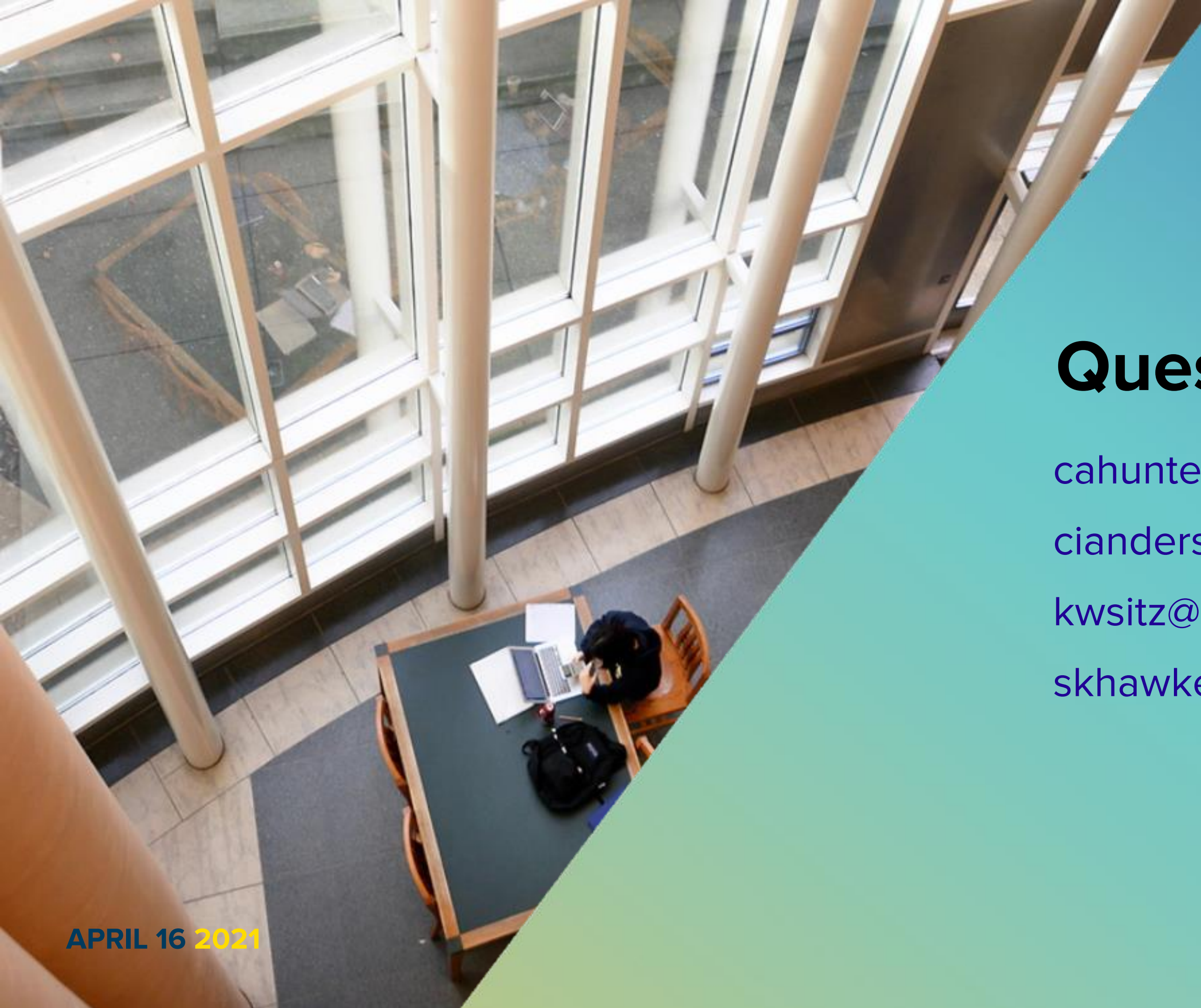
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Questions?

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