

# Apply-a-thon Proposal 2021

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### Description

- A virtual event held to support students applying to grad school
- Saturday, November 6, 2021 10am-1pm
- It will consist of workshops related to the application process
  - Online application workshop
  - Personal statement peer review workshop (optional)
  - Grad student panel
  - Funding grad school workshop





# Budget

 The budget is going to fee reimbursements and marketing.

• If the proposal isn't fully funded, we will be limited in terms of the fee reimbursements and marketing.





#### Fee Reimbursement

 Every student who attends and participates in every workshop will receive a reimbursement of up to \$120 after sharing proof that they applied to a grad program.

 Allows students to apply to more programs than they might have otherwise.





# Marketing

- 3.5 weeks of promotion
- Share with campus partners
  - EOP, TRC, VSC, URC
  - College advising offices, retention centers
- Ad on the online Aggie
- Social media





#### **Selection Process**

- Application process
  - GPA/GRE
  - Programs they are applying to
  - Have they requested letters of rec?
  - 500 word personal statement
- Applications will be due Oct 17th





# Feedback from prior event

- "I really enjoyed this event, it was very informative and not only helped to answer a lot of my questions, but also answered ones I hadn't considered. I hope Apply-a-Thon is able to continue for years to come because it is genuinely a very useful tool for us to come together and help each other out."
- "The Grad Student Panel was amazing because we got more of a glimpse of how the different students found their path and how they maintain balance with all of their work!"



