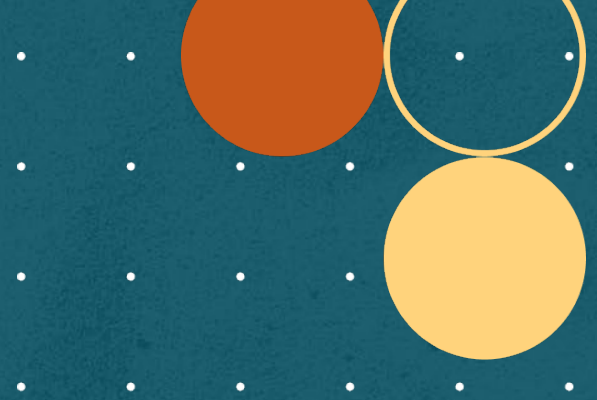


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# Design Interactive

SQ 2025 - Student Programming Fund Presentation

# What is Design Interactive?

We are a close-knit **human-centered** design organization with the goal of bringing **UI/UX design** education on campus through hands-on project work and student + industry-led workshops.



# Davis Design Fest

Davis Design Fest is UC Davis' annual UX **design-a-thon**. This is a 2-day event where students have the opportunity to gain experience and collaborate in a team setting to create meaningful UX projects.



# The Importance of UX

As a rapidly growing industry, UX revives the spirit of **innovating for social impact** across the tech industry by prioritizing **accessibility** and **inclusion**.

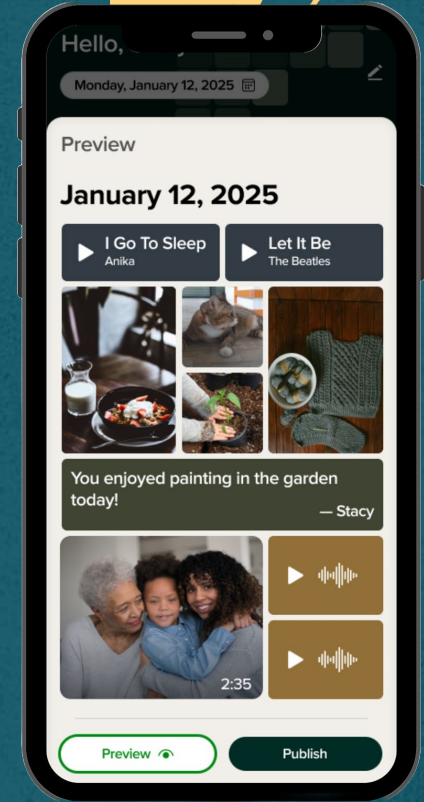
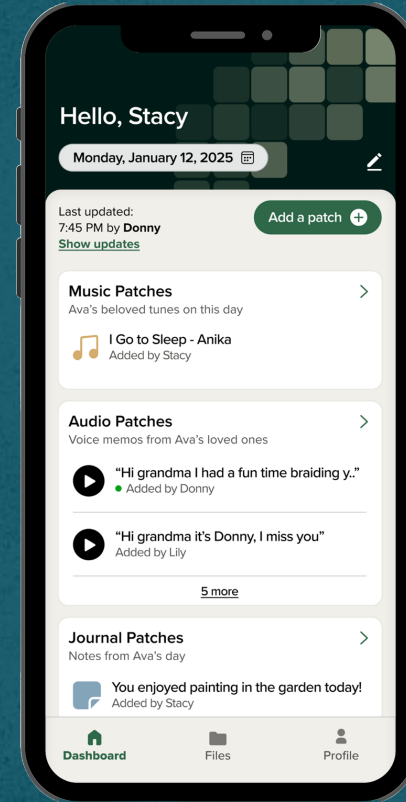
Design Interactive believes that **inclusive**, **intersectional**, and **interactive** design are the cornerstones of good design. Our organization embodies these core values through providing **high-demand** resources and opportunities for UC Davis students that aren't offered in classes.



# Connecting Individuals with Alzheimer's to Loved Ones

**Quilt** aimed to serve individuals with Alzheimer's and their loved ones by:

- Providing a platform to record memories
- Improving memory and cognition by providing multi-sensory stimulation like music and photographs
- Text, color, and contrast customizations for greater accessibility

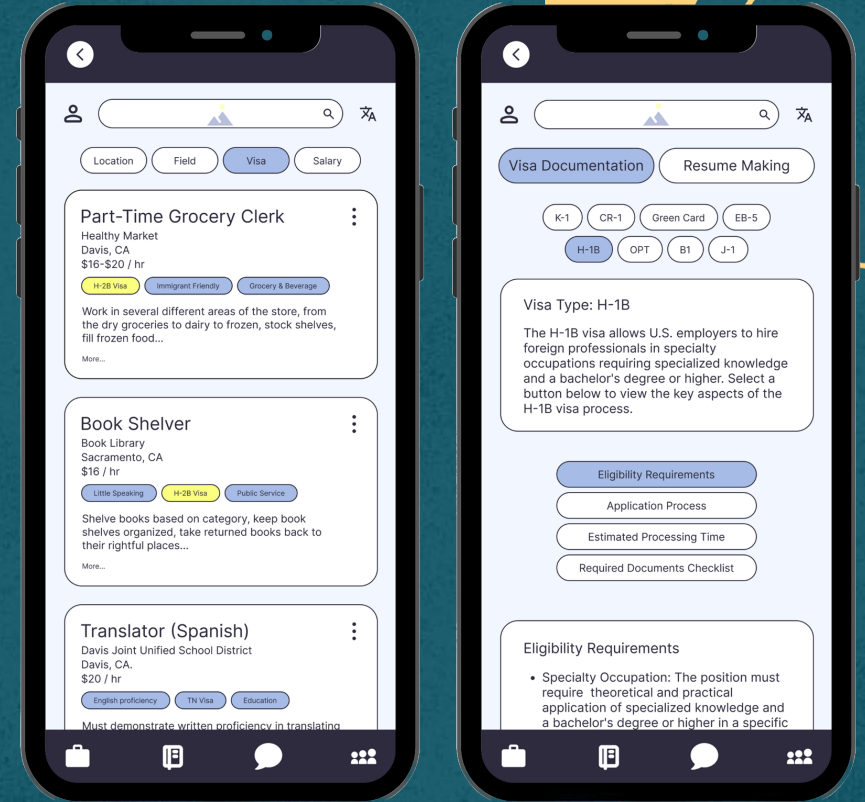


Project by Zubaira Amin and Abdel Rahman Ibrahim

# Empowering immigrants to thrive in the US workforce

**Aspire** focused on providing career guidance to immigrants by:

- Implementing Visa guides and filters to guide immigrants through complex federal processes
- Translation and mock interview practices to bridge the language barrier and ensure job success



Project by Nicole Yanuaria, Clara Yin, Jason Zhang,  
May Zhang

# Lowering Barriers to Entry in the UI/UX Field

Davis Design Fest is:

- **Open to all UC Davis students**, across all majors, background, and experience levels
- **Completely free to attend** while offering our designers free food, workshops, resources, etc.



# Fostering Diversity, Equity, and Inclusion

At Davis Design Fest, we offer:

- Prompts that challenge designers to design for **social impact**
- **Beginner workshops** teaching key UI/UX design skills and research practices
- **Best Beginner Design** prize track to ensure fairness and opportunities for success across all skill levels
- **73%** of our 2025 designathon identified as female or non-binary





# Fostering the Future Leaders of Innovation

We provide growth opportunities through:

- **Industry mentors** that offer advice and hands-on support day-of event
- Workshops led by industry professionals that give insight into **real-world applications of UX**
- **Networking opportunities** for students break into the UX industry
- **Impactful portfolio piece** in rapid-time



# The SPF will help us:

1

Provide free food and drinks to our participants to ensure that they can focus on their projects

2

Provide an inclusive and welcoming space promoting community-building and networking opportunities

3

Gift free merchandise to celebrate successful participation, build community presence, and promote our event after its conclusion



We are requesting a total of:

**\$4000**

**\$1500**

Food and Drinks

**\$2000**

Memorabilia

**\$500**

Room and Misc.

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# Thank You!

Instagram: [@davisdesigninteractive](#)

Website: [davisdi.org](#)

Linktree: [linktr.ee/davisdi](#)