

FIRST-YEAR
Aggie
CONNECTIONS

COSAF Presentation – April 9
Rachel Bingham, Coordinator

aggieconnect.ucdavis.edu
[#aggieconnect](https://twitter.com/aggieconnect)



Through First-Year Aggie Connections, new UC Davis freshman and transfer students, including international students, are **mentored within small communities** formed around a **common purpose, shared interest or theme**, to provide **support** as they **transition** and **navigate** their first year.



aggieconnect@ucdavis.edu



[instagram.com/ucdaggieconnect](https://www.instagram.com/ucdaggieconnect)



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Making a Successful First-Year Transition

- ✓ Social
- ✓ Emotional
- ✓ Physical
- ✓ Financial
- ✓ Academic



FYAC Fall Welcome Kick-Off Event: Succeeding in College with American Ninja Warrior



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P R E S E N T S :

SUCCEEDING IN COLLEGE WITH AMERICAN NINJA WARRIOR: HOAN DO

First-Year Aggie Connections was thrilled to host Hoan Do, student success coach, author, and American Ninja Warrior during Virtual Fall Welcome 2020 on Zoom. Recognized as one of the best youth mentors, 335 students were inspired by Hoan's practical advise for succeeding in and out of school.

Feedback based on 139 student responses



"Interacting with people was hard through zoom but With Hoan I felt like I was actually there!"

"I loved everything. Hoan's story was so inspirational. Everything that he said really resonated with me."

"It was very engaging, and I learned many things about mindset and how to achieve success in college and in life."

"Gives me a positive outlook on how I should view my education/future/self even. Makes me more eager to advance my future!"

100%

STATED THAT THEY WERE PROVIDED WITH A TECHNIQUE FOR POSITIVE PERSEVERANCE (HAVING THE RIGHT ATTITUDE)



#AGGIECONNECT Aggie CONNECTIONS #AGGIECONNECT Aggie CONNECTIONS



99%

EXCELLENT/
VERY GOOD

RATED THIS EVENT AS EXCELLENT OR VERY GOOD



100%

ATTENDING THIS EVENT IMPROVED THEIR WILLINGNESS TO MAKE CONNECTIONS THAT WILL HELP THEM THROUGH CHALLENGES

74%

INSPIRED BY THIS EVENT AND HAVE SIGNED UP FOR FIRST-YEAR AGGIE CONNECTIONS VIRTUALLY THIS FALL

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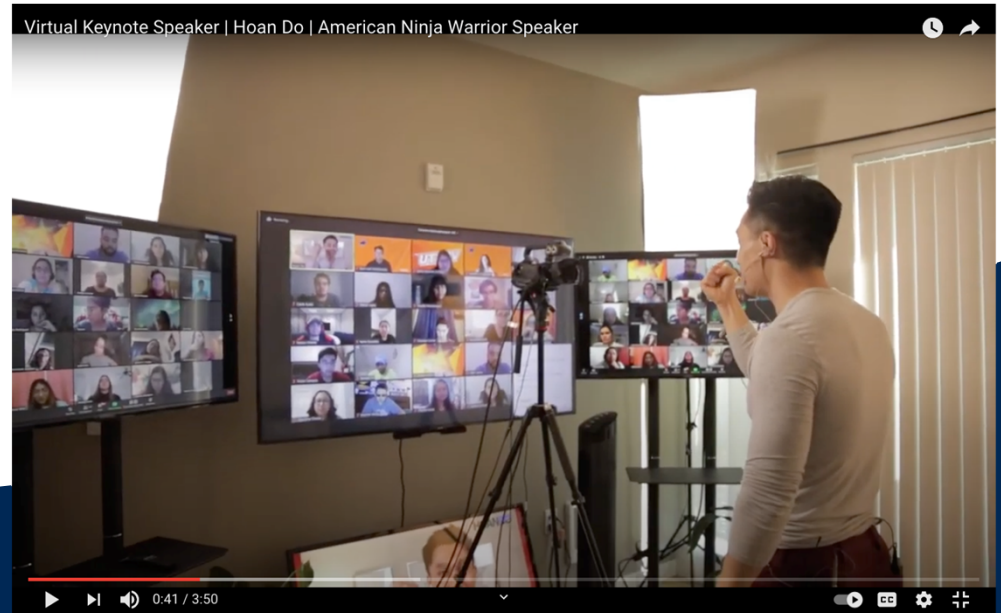
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Keynote Speaker

1. Experience design call
2. Personalized promo video
3. 60-90 minute virtual program
4. Post-event highlight video
5. Swag: books & shirts

SUBTOTAL: \$5,000

***Priority funding area**



Virtual Engagement

1. Snapbar (\$2,000)
2. Slido (\$120)
3. Publicity - print (\$200)
4. Publicity – digital (\$100)
5. Incentives (\$200)

SUBTOTAL: \$2,620



Snapbar



- 1,000 pics (3 days)
- Fully customized design (user interface, 6 customized virtual backgrounds, 3 customized digital frames, and customized sticker pack)
- Live gallery link promotes social interaction
- Final mosaic (commemorative follow-up)
- Aligned with #New2UCDavis fall welcome social campaigns
- Best value comparison: virtual booth, giggle & riot, WeBooth

Partial Funding

UCDAVIS

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Questions?

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