FIRST-YEAR Aggie CONNECTIONS

COSAF Presentation – April 9
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aggieconnect.ucdavis.edu
#aggieconnect
Through First-Year Aggie Connections, new UC Davis freshman and transfer students, including international students, are **mentored within small communities** formed around a **common purpose, shared interest or theme**, to provide **support** as they **transition** and **navigate** their first year.

- aggieconnect@ucdavis.edu
- instagram.com/ucdaggieconnect
- facebook.com/aggieconnect
Making a Successful First-Year Transition

- Social
- Emotional
- Physical
- Financial
- Academic
FYAC Fall Welcome Kick-Off Event: Succeeding in College with American Ninja Warrior
SUCCEEDING IN COLLEGE WITH AMERICAN NINJA WARRIOR: HOAN DO

First-Year Aggie Connections was thrilled to host Hoan Do, student success coach, author, and American Ninja Warrior during Virtual Fall Welcome 2020 on Zoom. Recognized as one of the best youth mentors, 335 students were inspired by Hoan's practical advise for succeeding in and out of school.

Feedback based on 139 student responses

"Interacting with people was hard through zoom but With Hoan I felt like I was actually there!"

"I loved everything. Hoan's story was so inspirational. Everything that he said really resonated with me."

"It was very engaging, and I learned many things about mindset and how to achieve success in college and in life."

"Gives me a positive outlook on how I should view my education/future/self even. Makes me more eager to advance my future!"
Keynote Speaker

1. Experience design call
2. Personalized promo video
3. 60-90 minute virtual program
4. Post-event highlight video
5. Swag: books & shirts

SUBTOTAL: $5,000

*Priority funding area
Virtual Engagement

1. Snapbar ($2,000)
2. Slido ($120)
3. Publicity - print ($200)
4. Publicity – digital ($100)
5. Incentives ($200)

SUBTOTAL: $2,620
Snapbar

- 1,000 pics (3 days)
- Fully customized design (user interface, 6 customized virtual backgrounds, 3 customized digital frames, and customized sticker pack)
- Live gallery link promotes social interaction
- Final mosaic (commemorative follow-up)
- Aligned with #New2UCDavis fall welcome social campaigns
- Best value comparison: virtual boothy, giggle & riot, WeBooth
Partial Funding

Historically supported by the Office of Educational Opportunity & Enrichment Services
Questions?

Website: aggieconnect.ucdavis.edu
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