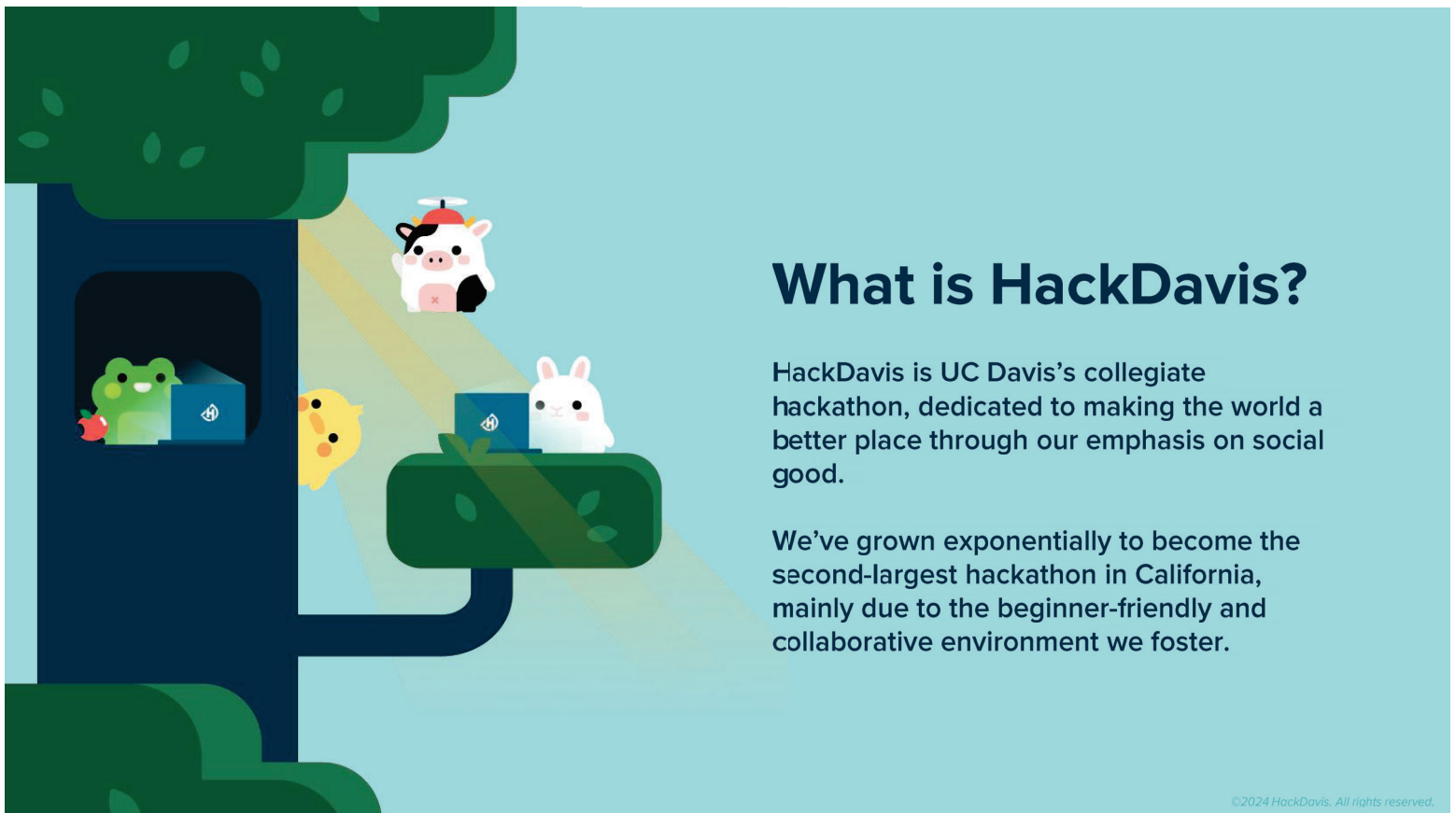


HackDavis

// create for social good_

Student Programming Fund Presentation

APRIL 2024



What is HackDavis?

HackDavis is UC Davis's collegiate hackathon, dedicated to making the world a better place through our emphasis on social good.

We've grown exponentially to become the second-largest hackathon in California, mainly due to the beginner-friendly and collaborative environment we foster.

Our Community Impact

We Share Learning

Host workshops on new skills and technologies

Build innovative projects with real-life impact



We Create Opportunity

Build Resumes

Host Career Panels

Bring some of the largest tech companies to UC Davis



We Support our Community

Connect students with nonprofit organizations

Build projects for campus organizations like ASUCD, Global Affairs, UCD Athletics, and more!



Projects that Promote Social Good

[View 2022 Project: CaptionCap](#)

Largest Collegiate Hackathon in the US for Social Good

HackDavis, one of the top 50 hackathons, is recognized among college campuses globally

Bringing Together Our Student Community

We bring more than just clubs together; we provide a platform for interdisciplinary collaboration.

Partnering with Nonprofits

What sets us apart is our proactive approach in connecting students with nonprofits, enabling them to create the change they want to see in their communities.

Statistics 2021 – 2023



	VIRTUAL* 2021	IN-PERSON 2022	IN-PERSON 2023
Active Participants	750+	824	988
Submissions	150	100	120
First Time Ratio	40%	64%	62%
Total Cost	\$42,379*	\$56,569	\$73,000

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Main Challenges Faced In 2024



Securing Event Dates

Limited availability for the UCenter and our limited venue budget forced us to not be able to host workshops in the ARC Ballrooms, reducing accessibility.

Acquisition of Sponsors

Received minimal responses in comparison to our 800+ company reach out to sponsors.

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Becoming a 501(c)(3) Nonprofit In 2024

Our Impact as a New Nonprofit Organization

We Save Using Resourceful Strategies & Tools

We utilize infrastructure and tool grants from Google, Slack, Figma, and Amazon, reducing operational costs by over \$7K annually.

We Focus on Supporting our Community

We actively search to connect our students with other local nonprofit organizations in need of innovative solutions.

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Increasing Costs in 2025

More Attendees

Each year, we gain 100+ student attendees

Increasing Prices

Costs for Wifi, Power, Food increase by 25-50% each year

Less Company Sponsors

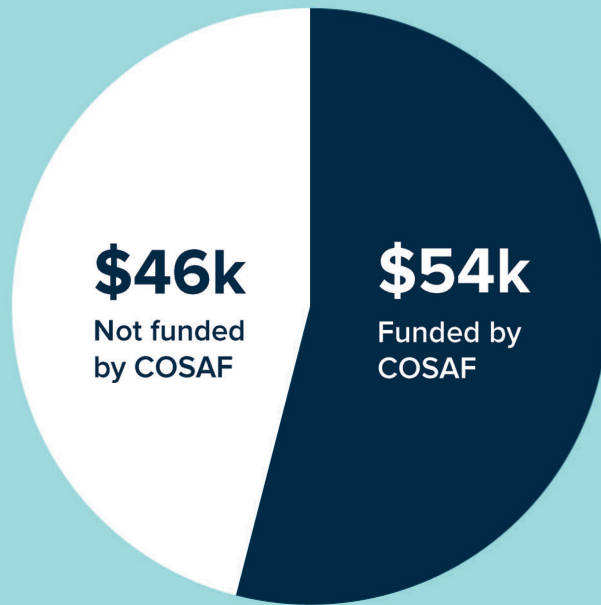
More companies do not have the budget to sponsor due to the shifting post-pandemic economy

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2025

Proposed Event Budget

\$100k



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Amount Requested



We are requesting \$54,000 to help fund the bare necessities for HackDavis 2025.

With this amount, we will be able to overcome the challenges faced from this year's HackDavis 2024, and ensure that our hackathon continues to thrive and innovate.

These funds will enable us to invest in our hackers by providing them with the resources to give back to their community.

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Funding Requests for the Bare Necessities

\$29,000

Venue

WiFi: \$16,000

U Center: \$11,000

ARC Ballrooms:
\$2,000

\$20,000

Food

Served to 800 people.

Day 1 Meals:
Lunch (\$8/person)
Dinner (\$8/person)

Day 2 Meals:
Breakfast (\$7/person)

We will provide coffee,
snacks, as the event is
24 hrs. (\$2/person)

\$5,000

Prizes & Marketing

Prizes: \$4,000

Marketing: \$1,000

Funding Requests for the Bare Necessities

\$16,000

WiFi

Providing connectivity
for 750+ students

For this year's
hackathon, we were
very lucky to negotiate
to reach a price of
\$15.3k but costs go up
to \$35k.

The U Center still has no networking infrastructure.

We need to rent enterprise WiFi equipment,
and hire specialists from third-party vendors.

From the vendor's email:
"the quote of \$15,350 is based upon
the university IT team providing the
bandwidth to us for your event."

Spending Breakdown

\$46k

Not funded by
COSAF



Power	\$11,000
Day 2 Lunch (Hackers)	\$6,000
Day 2 Lunch (Mentors/Judges)	\$1,000
Snacks	\$6,000
Overnight Stay Reimbursement	\$4,000
Technical Overhead	\$1,000
Prizes	\$2,000
Workshops	\$5,000
Marketing	\$8,000
Transportation	\$1,000
Miscellaneous	\$1,000
Total Cost	\$46,000

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Other Funding Sources

\$16,000

from UC Davis

CFC Grant
Beyond Tolerance
Crowdfund Fundraising
College of Letters & Science
College of Engineering
Computer Science Department

\$15,000

from Sponsors

Intel
Chevron
Telora
Rhombus
See's Candy
Why Not Boba

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Outlook Without COSAF Funds

2024	UC DAVIS + SPONSORS Not Funded by COSAF	\$29,000* ASUCD x Chancellor Emergency Fund	\$73k
WILL NOT REPEAT IN 2025!			
2025	UC DAVIS + SPONSORS Not Funded by COSAF	Needs to be funded by COSAF	\$100k

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Outlook Without COSAF Funds



Smaller Event



Less Impact

With a limited budget, we will be forced to downsize and won't be able to impact as many students.

No Post Event Support



Hindering Growth

Without funding for operational costs, we will not be able to provide funding and resources to our participants and projects that promise impact.

Fewer Sponsors



Less Opportunities

With a smaller event, fewer sponsors will be willing to commit to the event, straining our budget and reachout.

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Looking Towards the Future

Improving HackDavis for 2025 and beyond, we plan to...

Diversify Participation



Broaden our participant base from traditional tech fields to diverse backgrounds such as design, engineering, economics, humanities, and more.

Turn Projects into Opportunities



Give participants the opportunity to turn their project to a real-life solution by establishing a connection with startup accelerator and incubator programs.

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Thank You!

