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UNIVERSITY OF CALIFORNIA · DAVIS

Sustainable Transportation Fee Referendum

COSAF Fee Referedum
Proposal

Presented By
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EPI EQUITABLE PARKING INITIATIVE

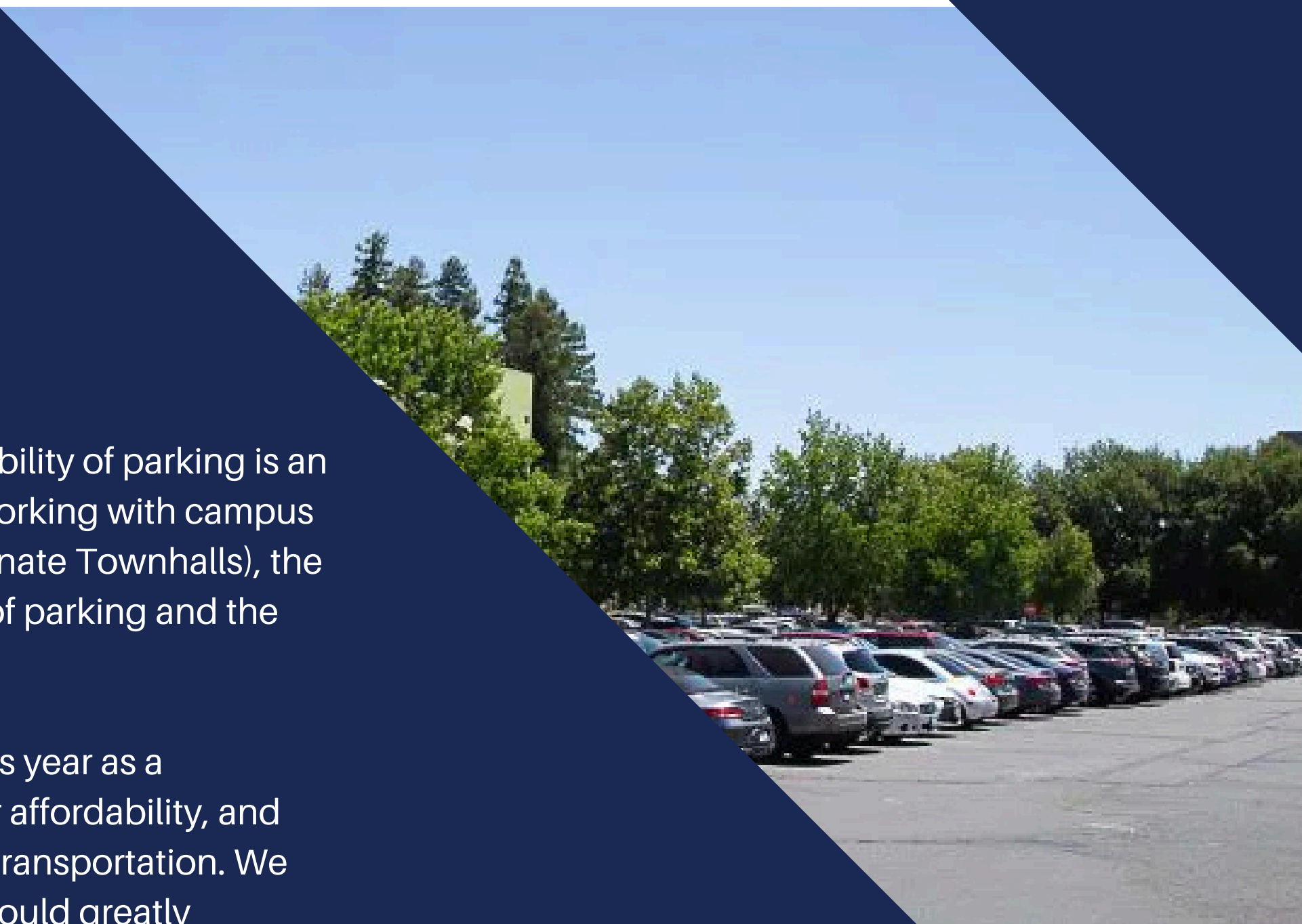# Presentation Outline

02

Introduction

Students have indicated that the cost and accessibility of parking is an issue that they would like ASUCD to address by working with campus partners. On public forums (online and ASUCD Senate Townhalls), the discussion has centered around the affordability of parking and the belief that parking policies are opaque.

ASUCD created the Equitable Parking Initiative this year as a campaign to combat misinformation, advocate for affordability, and incentivize the use of more sustainable modes of transportation. We believe that the Sustainable Transportation Fee would greatly advance these objectives.

Priorities

In order to improve the transportation experience for students, our priorities are: combatting misinformation, advocating for affordability, and encouraging the use of sustainable modes of transportation.

COMBATTING MISINFORMATION

Providing a countercultural narrative to students by provoking thoughtful discussions about parking at UC Davis

AFFORDABILITY

Ensuring that students that are forced to drive are able to afford associated costs and that driving is generally affordable

SUSTAINABILITY

Investing in bike education programs, promoting bike safety, and renovating infrastructure to account for e-scooters

EPI

EQUITABLE PARKING INITIATIVE

Combatting Misinformation

LET'S TALK ABOUT

PARKING RATES

Take a closer look at how each UC Campus charges for daily parking

Swipe for UC Parking Rates →

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GENERAL PARKING RATE
UCD and UCLA

UC Davis
$4.50

UCLA
$16

Swipe for UC Parking Rates →

GENERAL PARKING RATE
UCD and UC Irvine

UC Davis
$4.50

UC Irvine
$15

Swipe for UC Parking Rates →

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EQUITABLE PARKING INITIATIVE
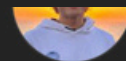
Combatting Misinformation

do the parking rates not just match that of their local economies? Not sure what the point is in comparing parking rates across campuses since you're just comparing the economies of the listed cities. Asking what needs to be done to avoid the possibility of a $16 rate is the same as asking what needs to be done to avoid a cost of living increase in Davis.

28

Reply

Just because uc davis *can* charge $16 per day doesn't mean they *should* especially considering a lot of students are working at the same time as coming go school. Parking should be an additional responsibly they have to worry about. A lot of people commute because the city of davis is so expensive to rent in, all these considerations should be taken into account when considering both the price of parking and if there should be students eligible for free parking

13

Reply

Bad comparison. We don't have parking passes. Other schools do. The amount a student pays in parking/quarter is more expensive at Davis than at other universities.

13

Reply

EPI
EQUITABLE
PARKING
INITIATIVE

Combatting Misinformation

AFFORDABILITY

- ASUCD Transportation Grant
  - Provides up to $250 to help cover transportation-related costs for eligible undergraduate students
  - Centered around experiences of low-income commuters, student parents, international, and undocummented students
  -

- Sustainable Transportation Fee
  - Increased funding for Transportation Grant
  - Stabilized daily parking rates
  - Reduced citation fees ($64 -> $50)

Transportation Tomorrow Goals

- Reduce single-occupancy vehicle (SOV) commuting by 10% by 2025 and 30% by 2050.
- Develop and promote active transportation programs (e.g., walking, biking).
- Expand transit and shuttle services for better regional connectivity.
- Foster carpool and vanpool programs.
- Reduce the campus's carbon footprint by minimizing vehicle miles traveled (VMT).
- Create safer, more enjoyable pedestrian and cycling networks.
- Enhance wayfinding and incorporate safety features like lighting and emergency phones.

Transportation Tomorrow Goals

- Explore autonomous vehicle options, ride-sharing partnerships, and dynamic pricing systems to support mobility goals.
- Establish a unified portal for parking, mobility options, and incentives, making transportation choices easier for users.
- Encourage telework and flexible schedules to reduce commute pressures.
- Promote a shift in mindset away from reliance on single-occupancy vehicles.
- Free up land and financial resources by reducing parking demands and focusing on mission-critical activities like education, research, and healthcare.
- Involve diverse campus groups in planning and implementing mobility solutions.

Fee Referendum

ACADEMIC YEAR	FEE PER STUDENT	REVENUE
2025-2026	$15.00	$480,000.00
2026-2027	$15.00	$480,000.00
2027-2028	$15.00	$480,000.00
2028-2029	$15.00	$480,000.00
2029-2030	$15.00	$480,000.00

The Sustainable Transportation Fee aims to provide a revenue stream for Transportation Services' sustainability programs (e.g. Bike registration, Lit Not Hit, Helmet Hair Don't Care), create an annual transportation grant for populations negatively impacted by daily parking rates, and ensure a stabilization of the daily parking rate. It will expire in AY 2029-2030 unless action is taken by students to renew it.

Transportation Tomorrow

The Goals that this Fee/ASUCD would address

1 CREATE AN INTEGRATED TRANSPORTATION PLATFORM

2 INCENTIVIZE PREFERRED MODES OF TRANSPORTATION

3 ENHANCE LOCAL AND REGIONAL TRANSIT PROGRAMS

4 LEVERAGE NEW AND EMERGING MOBILITY SERVICES IN SUPPORT OF UNIVERSITY GOALS

5 STRENGTHEN ACTIVE TRANSPORTATION PROGRAMS

Our entire campus community benefits from Transportation Services' TDM services, yet students who park disproportionately bear these costs and this unfairly affects economically disadvantaged students

Transparency and Accountability

CREATING AN OVERSIGHT COMMITTEE

Establishing the UC Davis Sustainable Transit and Mobility Advisory Board to oversee the allocation, dispersion, and expenditure of funds generated through the fee referendum.

ANNUAL TRANSPARENCY REPORTS

Generating and publicizing a report that provides a comprehensive overview of the impact of expenditures on expanded transit services, active transportation initiatives, and emerging mobility technology

BI-ANNUAL PRESENTATIONS TO STUDENTS

Mandating the Board to hold a public forum twice a year to engage with students and present data on the impact of the fee on sustainable transportation at UC Davis