Urbansitter.com
Gift Cards Proposal

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Student Parents @ UC Davis

UC Davis Student Parents

For Fall 2020

179
Undergraduates who claimed dependent children on FAFSA or CA Dream Act Application

87%
Of those students are Pell eligible.

36%
% of all undergrads receiving Pell grants (2016-2019).

340
Estimate of actual number of undergraduate student parents (1.1% of undergraduates) accounting for those who do not complete FAFSA or CDA, or do not claim their children as dependents.
Student Parents @ UC Davis

UC Davis Student Parents

Children's Ages

67 incoming student parents for Fall 2021

Based on priority registration info and students who indicated student parent status on UC admissions application.
Total number of undergraduate student parents from UC Admissions Application identified as a parent or single parent, and students who have shared their parental status through advising, Priority Registration application, or Welcome New Little Aggies form.
Student Parents @UC Davis
2022-2023 Undergraduates

33: Average age of undergraduate student parents

Top 5 Majors
Psychology, Sociology, Managerial Economics, Political Science, and Human Development

Academic Status
144 out of 186 currently enrolled (77%)
42 not enrolled: 16 graduated or filed to graduate, 5 dismissed, 6 inactive/never enrolled, 7 withdrew/canceled, 8 PELP or deferred
14 (10% of enrolled) on Academic Probation/ Subject to Academic Disqualification
13: Average units enrolled; 18 (13%) attending part time
Single Parent Students

Undergraduates

78 Number of students indicating single parent status on their admissions application

Race of Single Parent Students
By percentage

- Chicanx/Latinx: 40
- Asian and Pacific Islander: 19
- White: 19
- African-American/Black: 15
- Native American: 3
- Other or Left Blank: 4

79% Single parent students who identify as women

3.364 Average GPA of the 22 single parent students graduating in Spring 2021
Student Parent Needs Survey
Q35 - How would you currently rate the level of overall stress in your life?

- 39% A huge amount of stress
- 38% Quite a bit of stress
- 19% Moderate stress

Colors: Red, Blue, Green

Legend:
- Red: A huge amount of stress (39%)
- Blue: Quite a bit of stress (38%)
- Green: Moderate stress (19%)
- Light Blue: A little stress (4%)
- White: No stress at all (0%)
Q16 - If you took any breaks, what were your primary reasons for taking time off? (Check all that apply)

- 13% Financial or work considerations
- 15% Problems with childcare
- 20% Too overwhelmed or stressed
- 12% Became pregnant/had baby; started parenting

- Financial or work considerations (13%)
- Problems with childcare (15%)
- Too overwhelmed or stressed (20%)
- Became pregnant/had baby; started parenting (12%)
- Lack of flexibility around class work or absences (7%)
Open ended responses

Student parent challenges:

“The system is structured with the "ideal student" in mind. It's very difficult to impossible for a student parent to be an ideal student (financially independent, ample free time to study, able to network and socialize, etc.).”

“Attending to my children’s needs while trying to make the time and space to work and study. It is a constant balancing act and I am always short changing someone. I feel constant guilt and anxiety”

“Having large enough blocks of time to really concentrate and work on papers, projects, etc...Connecting with others in my situation...Finding child friendly spaces on campus...”
Urbansitter.com

Gift Cards

Service to allow student caregivers to attend campus events
Babysitting Gift Cards
Some call it a gift card. We prefer to call it sanity.

Redeem Gift  Purchase Gift

Give the gift of babysitting: it’s the perfect gift for any occasion, from birthdays to baby shower gifts.

Our babysitting gift cards are available in any amount from $5 to $1,000. Your gift card will be emailed, so you can email it or print it at home.
Student identifies need for one-time childcare

Student submits the online request form

At least 5 days in advance, the student submits the form

Student is notified of gift card award

$100 urbansitter.com credit is emailed to the student

Student books a sitter via urbansitter.com

Student can set up an account on urbansitter.com and select a sitter of their choice

Student attends the event and completes the post survey

Post survey allows the TRC to collect data on the learning outcomes of the event or class, and the impact of access to childcare on the student’s ability to connect with the campus community.
Program Details

- 15 $100 Urbansitter.com gift cards = $1,500
  - Average cost of a sitter ~$18/hour
  - $100 gift card would cover ~5 hours
  - Allows for commuting back and forth, and not feeling rushed
- Transfer and Reentry Center manages the application process and assessment
- Allows students to receive care where they live and to choose the care provider
  - If a student already has a sitter they like, they can have them register on Urbansitter.com
- Within 10 miles of Davis, there are currently 25 sitters available on Urbansitter.com
  - Urbansitter.com does background checks of all sitters and allows for payment via gift card; also shows vaccine status and other indicators
Answers to Questions

- Criteria for application review
  - How the gift card would enable the student to attend the event
  - How going to the event/class/study group/meeting will contribute to academic success, career preparation, connection to campus and other students
- If a student has unused funds on a gift card they could use it towards another sitter - most likely there won’t be much leftover
  - Could consider offering more cards at smaller amounts if that’s a concern
- If this grant is not awarded the TRC will not be able to offer this resource
Access to childcare significantly increases a student parent’s ability to fully participate in the comprehensive college experience.