

SASI (Student Activities and Services Initiative)

COSAF Summary of Comments

SASI Presentations, April 20 & 27, 2018

Fee Summary: SASI is a continuation of the Student Services Maintenance Fee which was passed in 1993. SASI initiative was passed in 1994 to provide additional fee revenue to ICA, IM Sports and Sport Clubs, Recreation programs and it redirected the Student Health Fee to ICA. CPI adjustment is automatic per the language of the referendum.

Presentations:

Department	Name of Presenter	Date of Presentation
Divisional Resources (Budget Overview)	Luci Schmidl	04/06/18
Intercollegiate Athletics	Kevin Blue	04/20/18
Cross-Cultural Center	Bruce Smail	04/20/18
Women's Research and Resource Center	Cecily Nelson-Alford	04/20/18
Campus Recreation	Andrew Ramirez	04/27/18

SASI Summary of Comments

Below are comments from COSAF members, following SASI presentations on April 20 & 27:

Campus Recreation

- The campus recreation is doing a great job of providing student employment opportunities and managing costs.
- Campus Recreation funds are money well spent. A lot of students make use of this unit.
- I always love the concise yet informative nature of the Campus Rec presentations, thank you! Specifically, the results from the survey demonstrating social impact, stress relief, and fitness findings. For next year, it may be interesting to hear how the transition of two women's sports to ICA is impacting Campus Rec. Are there decreased Campus Rec costs because ICA will be providing monetary support for the equestrian facility? While the intramural and sports clubs are often highlighted in presentations, I am uncertain as to what percentage of SASI is actually funding these two aspects versus overhead and operations. Is SASI funding their facilities, undergraduate employees, and full-time associated staff? But does not fund their travel, uniforms, and reservation of facilities?
- It was a good presentation and was very informative.
- What I appreciated most about the Campus Recreation presentation was that they provided student survey data along with swipe data. I think the surveys are more meaningful as to what students are getting out of Campus Recreation and I wish student surveys were required from SASI Fee recipients. Since their adjustment would be in order to match minimum wage increases for student salaries, I see no problem with a CPI adjustment for them.

Cross-Cultural Center

- I think the Cross-Culture Center is doing a great job. However, I do agree with the rest of the Council that there could be room for more collaborations with other resource providers on campus.
- Bruce mentioned that he had to cut some of their programs due to budget cuts. It would be nice to be able to give the Cross-Cultural Center some additional funds, in order to restore some of those programs.
- While I understand that swipe data is not available for the Cultural Day events, perhaps you could go into a bit more detail during your next presentation as to how these programs adhere to the mission statement and values of the CCC? What types of activities are being conducted at these Cultural Day events?
- Very informative presentation and seem like a useful center.

Cross-Cultural Center (continued)

- I wish the presenter had provided more detailed information about how the Cross-Cultural Center will use the fee increase to enhance services for students, or how the increase is necessary for the Cross-Cultural Center to continue providing the same services. The swipe data was very helpful.
- The cross cultural center should strive to find partnership opportunities with other resource centers on campus to expand their outreach.
- I think the CCC does a good job of hosting programs and events that are representative of the various backgrounds seen at UC Davis. They were proud of their increased student swipes over the years (translating to more use of the center), but I don't think swipes are enough to show how a center impacts students. I also think that the CCC and WRRRC should collaborate on certain events, as some of their programs sound like they could blend together well.

Intercollegiate Athletics

- The ICA is doing a good job managing the costs.
- Division I programs need continued financial support. Kevin mentioned that they are very frugal, paying their staff less than staff elsewhere on campus. I think that the university should set standards of equal pay at all levels of employment.
- I appreciate the transparency regarding the use of funds. I encourage Intercollegiate Athletics to continue working to increase generated revenue and reduce dependency on student funds.
- The presentation was informative and very interesting how students are able to participate in sport.
- I appreciated ICA's presentation because it was very straightforward. They broke down exactly how their SASI dollars were spent and explained why certain costs were expected to increase. Their presenters were very transparent and I would support a CPI increase for ICA.

Women's Research and Resource Center

- Granted that the director is new to the job, I think I see room for improvement in data analytics and branding. For data, I hope to see more objective data to back up the presentation such as student use, user experience, etc. Also, please be more specific about the events hosted in the past year and what the unit hopes to do in the future. Currently, I do not see a clear direction that the WRRRC is headed towards.
- This center needs more publicity---few students on the council even knew that it exists. I strongly suggest that the center send out student staff members to classrooms, in order to make 3 minute announcements of who they are and where they are located on campus.
- I noticed some students complained that they never heard about the WRRRC events. Also some events outside of WRRRC shared very similar topics. I encourage WRRRC to advertise their events widely across campus. For examples, send out flyers using listserv. Give short presentations to ASUCD, GSA, LSA, and other major student organizations to boost attendance. I also recommended WRRRC to collaborate with other organizations to hold some events together, such as with Gender Studies, Cultural Studies, Cross-Cultural Center, International Student Services, etc., to not only save cost but to let student know the resources that are available to them.
- I wish the presenter had provided more detailed information about how the WRRRC will use the fee increase to enhance services for students, or how the increase is necessary for the WRRRC to continue providing the same services. For example, it was not clear why "making program material available online" requires increased funds. Additionally, some of WRRRC events and services seem to overlap with other programs at UC Davis.
- It was very informative because I have never heard about the Women's Resources and Research Center.
- Should further utilize Aggie swipe data to understand utilization of the department's programs. The department should establish outreach goals to guide their marketing strategy for WRRRC programs. The center should strive to find partnership opportunities with other resource centers on campus to expand their outreach. Make sure to re-evaluate the founding principles of the WRRRC to ensure that current program align.

Women's Research and Resource Center (continued)

- While swipe data is not incredibly informative, it is helpful to have that information on hand during a presentation so that COSAF can see how often the WRRCs services are being used. This does not need to be boiled down to attendance numbers alone. You could point out how many students return to use your resources. Perhaps request a survey of these attendees asking how the WRRRC has provided a space where they feel comfortable, where they seek out programming, where they can pinpoint other campus areas (such as the Cross Cultural Center) that they can seek out to form connections.
 - One point made by a COSAF member was that they had not heard about the WRRRC until the presentation. While I was aware of the services offered, I think this demonstrates the need for a stronger campus presence. Perhaps advertising could focus on promoting programming that occurs more than once, for example, the STEM cafes? You could even partner with tutoring services so that students can seek out STEM cafe if the tutoring times don't work for them.
 - The proposed programs that the CPI adjustment would support sounded incredible (especially the child-friendly space)! However, it would have been interesting to hear what your objectives are for the WRRRC and how your programming is meeting those objectives. Specifically, while the talk by Charlene Carruthers sounds wonderful, how did that event meet the objectives of the WRRRC? The goals listed in the PowerPoint under 'CPI adjustment plans' were strong, however, I was confused as to what action you would be taking to foster online engagement or broaden outreach.
- I enjoyed hearing about all the programs run out of the WRRRC, but the events seem to overlap with things that the Cross Cultural Center could do. The events they promote seem to be geared towards women of specific backgrounds or sexual orientation. I think that they should be spending more of their budget on events that include women of all backgrounds, such as "Stem 4 Girls" and "Sexual Violence Awareness Month." This would help the WRRRC's impact on campus by actually reaching out to all women, not just a few subsets.