

Application #SP026

Q1. Applicant Information

Name (first and last)	Joel Lieberman
Email address	joel@hackdavis.io
Phone number (xxx) xxx-xxxx	9166016513
Name of Department/ Unit/ Student Organization	HackDavis
What is your role or position within the Department/ Unit/ Student Organization?	Finance Officer

Q2. Event/ Program Information

Name of the Event/ Program	HackDavis 2021
Date(s) of Event/ Program	January 16h-17th
Location	ARC Pavillion and ARC Ballrooms
Estimated Attendance (if applicable)	750
Funding request amount from COSAF (Student Programming Fund) (\$x,xxx)	\$50,000
TOTAL event/ program budget (\$x,xxx)	\$100,000

Q3. Please provide a detailed description and purpose of the event/ program.

HackDavis is UC Davis's 24-hour collegiate hackathon, dedicated to making the world a better place through our emphasis on social good. Over the past couple of years, HackDavis has grown significantly and developed into a unique hacker community. From 2016 to 2019, we have had the opportunity to partner with Amazon, Cisco, Facebook, Google, Github, IBM and many other amazing companies to provide a platform for hackers to work with technology and create projects addressing issues in Education, Environment, and Health & Wellness.

Q4. Please enter estimated numbers of students who will benefit from this event/ program.

750

Q5. Has your Department/ Unit/ Student Organization put on this event in the past?

Yes

No

Uncertain

Q6. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)

February 9th-10th 2019 January 20th-21st 2018 788 January 21st-22nd 2017

Location

ARC Pavillion

Total attendance

(2019) 891; (2018) 788; (2017) 573

Q7. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

The target audience is students interested in using technology to create projects for social good. Students of all majors, skill levels, genders, and backgrounds are encouraged to participate.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

Hackers will learn to work together in the span of 24 hours to develop creative projects designed to further social good. We will also host workshops leading up to the event on specific topics such as building a website, app development, and data science. These workshops also serve to help develop skills such as teamwork and good communication.

Q9. What program, activity, or service will be provided? (e.g. six-week training program, instructional class or activity, structured community program that exposes students to new ideas and experiences)

HackDavis will provide mentorship and guidance resources to the hackers. We will also host workshops along with our sponsors to teach hackers about different methods to use in their projects. We will also provide wifi, power, and the necessary tech equipment to help our hackers realize their vision. Participants will also have the opportunity to network with and discuss their projects with our guest non-profit organizations.

Q10. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

Learning is shown in each team's final projects, which are the results of 24 hours of iteration and reiteration on their basic idea. We host workshops in the months leading up to the event to help prepare hackers with the programming and teamwork skills needed to succeed. HackDavis connects hackers of varying skill levels, allowing each individual the opportunity to both teach and learn from each other to progress their project. Teams must present their ideas at whatever stage of completion they can achieve. Our onsite workshops will help teach hackers the necessary project creation skills so hackers of all skill levels can succeed at HackDavis.

Q11. How does the event/ program provide services that are of growing interest to students? (if applicable)

Technology is a major trend in today's world and technology's impact is seen every day in our lives. HackDavis provides a venue for students of all backgrounds to learn and create in a tech-focused environment. Regardless of their major, many students will work closely with technology in their future careers and HackDavis provides valuable experience in working closely with programmers. HackDavis also provides workshops to those that lack experience but have the passion and time to put in.

Q12. How does the event/ program foster diversity? (if applicable)

HackDavis fosters diversity in our applicants by encouraging students of all majors, genders, and backgrounds to join and create projects for social good. In the past female hackers have made up 40% of the participants, and we will host a Women in Technology workshop to help encourage even more diversity in our hackers. Furthermore, some of the projects created in the past have been designed to improve the quality of life such as a real-time text formatter that helps dyslexic students read better.

Q13. How does the event/ program provide crucial services to students? (if applicable)

At its core, HackDavis enables students to come up with projects that will be used for social good. It gives a platform for students to make their ideas heard by major leaders in Silicon Valley. Students looking to launch their career have the opportunity to network and to impress our guests. HackDavis goes beyond the classroom to provide an environment conducive to learning and creativity in which students can demonstrate their skill, knowledge, and creativity.

FUNDING AMOUNT REQUESTED FROM COSAF

Name of Event/Program:

HackDavis 2021

	AMT REQUESTED FROM COSAF
A. Lecture / Entertainment: Honoraria / Performers	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
B. Publicity: Flyers / Posters / Ads / Mailing / Printing	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
C. Food: Refreshments, Breakfast, Lunch, Dinner (Include cost per person)	
1. _____ Breakfast (800 people \$7/person)	\$ 5,600.00
2. _____ Lunch (800 people \$8/person)	\$ 6,400.00
3. _____ Dinner (800 people \$8/person)	\$ 6,400.00
4. _____ Beverages (800 people \$2/person)	\$ 1,600.00
5. _____	\$ _____
D. Decorations / Props	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
E. Facility: Room Rental / Room Setup Fees / Equipment Rental / AV	
1. _____ ARC Pavillion Venue Fee	\$ 10,000.00
2. _____ ARC Ballrooms Venue Fee	\$ 2,000.00
3. _____ Venue WiFi	\$ 13,000.00
4. _____	\$ _____
5. _____	\$ _____
F. Travel: Transportation / Parking / Lodging	
1. _____ Student Travel Reimbursements (\$50 per person, 100 students)	\$ 5,000.00
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
G. Other	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____

Total Amount Requested from COSAF
\$ 50,000.00