Q1. Applicant Information

Name (first and last)	Marcie Kirk Holland
Email address	makirk@ucdavis.edu
Phone number (xxx) xxx-xxxx	530-752-0752
Name of Department/ Unit/ Student Organization	Internship and Career Center
What is your role or position within the Department/ Unit/ Student Organization?	Executive Director

Q2. Event/ Program Information

Name of the Event/ Program	Get on the Job Hunt Webinar Mini-series Pilot
Date(s) of Event/ Program	On-going — Funding would be used in 2020-21. Program benefit would extend beyond 2020-21.
Location	UC Davis and web-based
Estimated Attendance (if applicable)	200-500
Funding request amount from COSAF (Student Programming Fund) ($x,xxx)	$1,530.
TOTAL event/ program budget ($x,xxx)	$10,000

Q3. Please provide a detailed description and purpose of the event/ program.

Equipment and infrastructure (high quality microphones and upgraded Zoom account, clickers and mentimeter account) to offer key career development and job/internship workshops as webinars.

Q4. Please enter estimated numbers of students who will benefit from this event/ program.

Pilot offerings with limited web-bandwidth attracted an average of 81 students each. We anticiapte this could grow significantly with proper promotion.

Q5. Has your Department/ Unit/ Student Organization put on this event in the past?

◉ Yes

○ No

○ Uncertain

Q6. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)	The Art & Science of Crafting a Resume Tuesday, December 17, 2019	1:00 PM – 2:00 PM Master and learn the essentials of how to write a resume that gets you noticed including how to write accomplishment statements. Keys to Writing a Winning Cover Letter Wednesday, December 18, 2019	2:00 PM – 3:00 PM Learn the basics of writing a cover letter, including how to tailor your content to positions/companies of interest! 3 Effective Strategies on using LinkedIn and Handshake for Internship & Job Searching Thursday, December 19, 2019	1:00 PM – 2:00 PM Start your internship and job search using LinkedIn and Handshake, network with alums and employers, and join professional groups in your industry of interest.
Location	virtual
Total attendance	81 each

Q7. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

Students with difficulty accessing services during regular business hours.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

Key skills for job/internship search and career development.

Q9. What program, activity, or service will be provided? (e.g. six-week training program, instructional class or activity, structured community program that exposes students to new ideas and experiences)

Workshops will be delivered as webinars, recorded for later viewing and 24/7 access.

Q10. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

Each webinar has different learning outcomes.

Q11. How does the event/ program provide services that are of growing interest to students? (if applicable)

More students are interested in attending college to enhance their career opportunities. Sadly, many students have obligations that keep them from accessing ICC's outstanding services. This funding will allow broader access to career content.

Q12. How does the event/ program foster diversity? (if applicable)

To support diversity and inclusion initiative of the ICC of making core services accessible to all students Scaling career services to UC Davis students and recent alums on core workshops. Meet student needs who are not able to attend in-person core workshops from 10 am - 4pm Student working day jobs Transfer students commuting to campus Recent alums who are no longer in Davis, CA

Q13. How does the event/ program provide crucial services to students? (if applicable)

Students need jobs.

FUNDING AMOUNT REQUESTED FROM COSAF

Name of Event/Program: GeT on the Job Hunt - Webinar Series

Item	AMT REQUESTED FROM COSAF
A. Lecture / Entertainment: Honoraria / Performers	
1.	$
2.	$
3.	$
B. Publicity: Flyers / Posters / Ads / Mailing / Printing	
1.	$
2.	$
3.	$
4.	$
5.	$
C. Food: Refreshments, Breakfast, Lunch, Dinner (Include cost per person)	
1.	$
2.	$
3.	$
4.	$
5.	$
D. Decorations / Props	
1.	$
2.	$
3.	$
4.	$
5.	$
E. Facility: Room Rental / Room Setup Fees / Equipment Rental / AV	
1.	$
2.	$
3.	$
4.	$
5.	$
F. Travel: Transportation / Parking / Lodging	
1.	$
2.	$
3.	$
4.	$
5.	$
G. Other	
1. Webinar Captioning Services Cielo 24	$ 800.00
2. Blue Yeti Microphones	$ 350.00
3. Clickers for interactive connections	$ 200.00
4. Menti-meter license for 1 year	$ 180.00
5.	$

Total Amount Requested from COSAF
$ 1,530.00