

#SP030

Q1. Applicant Information

Name (first and last)	Marcie Kirk Holland
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Phone number (xxx) xxx-xxxx	530-752-0752
Name of Department/ Unit/ Student Organization	Internship and Career Center
What is your role or position within the Department/ Unit/ Student Organization?	Executive Director

Q2. Event/ Program Information

Name of the Event/ Program	UC Davis Student Employee Career Launch
Date(s) of Event/ Program	On-going
Location	Throughout UC Davis campus, especially where ASUCD students work, and ARC Pavilion for Career Fairs
Estimated Attendance (if applicable)	1,200
Funding request amount from COSAF (Student Programming Fund) (\$x,xxx)	\$20,000
TOTAL event/ program budget (\$x,xxx)	\$30,000

Q3. Please provide a detailed description and purpose of the event/ program.

NOTE: This project can be increased or decreased based on funding available. The purpose of the UC Davis Student Employee Career Launch is a proof of concept of the positive impact career development services will have on students who work as student staff for ASUCD. A recent report called, The Permanent Detour indicates 43% of students are underemployed at graduation. This persists and about 1/3 are still underemployed at 5 years, and 20% are underemployed 10 years after graduation. A few strategies can change this trajectory; networking, experiential learning and starting the career job search 9 months prior to graduation. This proposal is a collaboration between the ICC and ASUCD to provide ASUCD student staff with tools and experiences to launch their careers upon graduation. Students will be coached on ways to see their on-campus job as a valid form of experiential education. Activities will include; coaching on resume writing, and creating a LinkedIn profile and artificial intelligence resume and interview review (to serve the large number of students), guidance on career and internship search and a "Bring One" campaign for supervisors of student staff to bring one of their graduating student staff members to an ICC Internship and Career Fair. ICC staff will match the student with a firm recruiting at the fair that matches their interests, skills and education. The students and their supervisors can hear of the transferability of student staff skills from employers. Ideally, student staff will be connected with interviews for career positions. Supervisors will be able to share the information with additional student employees. Student employees will also receive targeted outreach when employers recruiting individuals with their skills are on campus for information sessions. This kind of networking can open doors for students and expand their career aspirations.

Q4. Please enter estimated numbers of students who will benefit from this event/ program.

The 1,200 ASUCD students will be the initial beneficiaries of these services. The goal, following this proof of concept phase, will be to expand to the entire 3,000+ student employees at UC Davis.

Q5. Has your Department/ Unit/ Student Organization put on this event in the past?

- Yes
- No
- Uncertain

Q6. Please provide the following information on the previous event(s).

This question was not displayed to the respondent.

Q7. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

This program is a proof of concept request for activity that we plan to seek external funding for through Aggie Launch, one of the 12 Big Ideas that are the priorities for the comprehensive campaign. ASUCD student employees are the target recipient of these services. Staff who supervise student employees will also receive training, thereby helping to change the campus culture and elevate on-campus jobs to be seen as activities in which students are developing transferable skills, including working with others, punctuality, problem solving, and many more. We aspire to help campus community better articulate the value of on-campus employment and leverage it as one of many assets that helps Aggie Launch into careers they find meaningful.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

Student Employees will learn: - About the transferability of the skills they have developed in their on-campus jobs - To be comfortable addressing their skills and how they relate to career employment - How to present themselves to potential employers in a professional manner - How valuable they are in the labor market - The importance of starting their career job search early - How to make their career job search a priority - How to connect with alumni and build a professional network

Q9. What program, activity, or service will be provided? (e.g. six-week training program, instructional class or activity, structured community program that exposes students to new ideas and experiences)

Learning will be a combination of in person workshops, short videos, artificial intelligence (resume and interview) feedback and experiential learning (at networking events/company info sessions and career fairs).

Q10. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

More students who work in ASUCD jobs will have professional quality LinkedIn profiles, resumes and other tools for the career search. More ASUCD student employees will be able to articulate the transferability of the skills they are developing and identify where they might be applied in career positions. More ASUCD student staff will begin their career job search 6-9 months prior to graduation. More ASUCD student employees will graduate with career positions.

Q11. How does the event/ program provide services that are of growing interest to students? (if applicable)

According to UCLA Higher Education Research Institute (HERI) the majority of students claim their primary interest in attending college is to enhance career opportunities. Students who work are less likely to access career services. The objective of this request is funding to bring career services to student employees.

Q12. How does the event/ program foster diversity? (if applicable)

Many students who work for ASUCD do so because they need the funds. These students are at risk of being underemployed at graduation because they underestimate their value in the labor market. The phrase, "I didn't do any internships, I JUST worked" is far too commonly heard. Many jobs with ASUCD provide outstanding preparation for career employment. Additionally, many students who work while attending school cannot afford to take the time to seek career employment. By waiting until they graduate, many miss out on prime recruiting opportunities. For example, many management training programs, and others with fast-track career trajectories, recruit June grads in the preceding September and October. We want to reach student employees and change their career trajectories.

Q13. How does the event/ program provide crucial services to students? (if applicable)

By engaging student workers in their positions, they can maintain their income, AND prepare for their careers.

FUNDING AMOUNT REQUESTED FROM COSAF

Name of Event/Program: UC Davis Student Employee Career Launch

Item	AMT REQUESTED FROM COSAF
A. Lecture / Entertainment: Honoraria / Performers	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
B. Publicity: Flyers / Posters / Ads / Mailing / Printing	
1. _____ In-kind from ICC	\$ \$0.00
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
C. Food: Refreshments, Breakfast, Lunch, Dinner (Include cost per person)	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
D. Decorations / Props	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
E. Facility: Room Rental / Room Setup Fees / Equipment Rental / AV	
1. _____ In-kind from ICC and ASUCD	\$ \$0.00
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
F. Travel: Transportation / Parking / Lodging	
1. _____ In-kind from ICC	\$ \$0.00
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
G. Other	
1. Artificial Intelligence Resume and Interview \$10/student for 1,200 students - Can be offered to a subset of studnets for cost savings.	\$ \$12,000.00
2. \$8,000 to augment ICC staffing (stipend for graduate student interns, and ICC staff)	\$ \$8,000.00
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____

Total Amount Requested from COSAF
\$ 20,000.00