

# #SP031

## Q1. Applicant Information

Name (first and last)	<input type="text" value="Mariah Rubin"/>
Email address	<input type="text" value="mvrubin@ucdavis.edu"/>
Phone number (xxx) xxx-xxxx	<input type="text" value="5102605352"/>
Name of Department/ Unit/ Student Organization	<input type="text" value="Fresh Focus Program at the Student Farm"/>
What is your role or position within the Department/ Unit/ Student Organization?	<input type="text" value="Lead Student Farmer"/>

## Q2. Event/ Program Information

Name of the Event/ Program	<input type="text" value="Fresh Focus Program at the Student Farm"/>
Date(s) of Event/ Program	<input type="text" value="2020-21"/>
Location	<input type="text" value="UCD Student Farm"/>
Estimated Attendance (if applicable)	<input type="text" value="40/year in addition to students accessing Student Farm grown produce which we estimate to be ~ 2000 /year"/>
Funding request amount from COSAF (Student Programming Fund) (\$x,xxx)	<input type="text" value="\$1,000"/>
TOTAL event/ program budget (\$x,xxx)	<input type="text" value="\$26,000 (Remaining funds are used to support three student staff salaries)"/>

## Q3. Please provide a detailed description and purpose of the event/ program.

The Student Farm's Fresh Focus program is an internship program addressing student food insecurity. Students employed with, interning, or volunteering with Fresh Focus learn how to grow and distribute donated produce. Our campus distribution partners include the ASUCD Pantry, the Aggie Compass's Fruit and Veggie Up! program, the Educational Opportunities Program, the Native American Academic Student Success Center, the LGBTQIA+ Resource Center and AB540 and Undocumented Student Center. We deliver to each of these centers on a weekly basis.

## Q4. Please enter estimated numbers of students who will benefit from this event/ program.

Three student employees and ten interns participate in the program each quarter. Roughly 2,000 students access free Student Farm produce through the distribution centers or directly from the Student Farm.

## Q5. Has your Department/ Unit/ Student Organization put on this event in the past?

Yes

- No
- Uncertain

Q6. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)	2014-Started, 2017-expanded to interns, 2019- culturally relevant produce
Location	UCD Student Farm
Total attendance	Interns/Student Employees: 43/year Accessing produce: up to 2043/year

Q7. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

Students, especially food insecure students.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

Students participating as interns in this program will learn how to sustainably grow seasonal organic produce - including seeding, transplanting, weed and pest management, and harvesting. Students will also learn how to package and distribute produce to campus partners. Finally, students will learn about food insecurity, groups most at risk of experiencing food insecurity and campus efforts to address student food insecurity.

Q9. What program, activity, or service will be provided? (e.g. six-week training program, instructional class or activity, structured community program that exposes students to new ideas and experiences)

Funding for program supplies will support the Fresh Focus program and be used by interns and student staff throughout the year. We anticipate 5,000 pounds of produce to be donated through this program. This could increase to 10,000 pounds of produce if we're able to secure additional staff funding from other sources.

Q10. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

Learning will be demonstrated through successful production, harvest, and delivery of donated produce. In addition, interns keep weekly journals recording and reflecting on what they've learned.

Q11. How does the event/ program provide services that are of growing interest to students? (if applicable)

UCD students continue to experience food insecurity and continue to ask for food access. In addition, a subset of students are interested in learning how to grow their own food.

Q12. How does the event/ program foster diversity? (if applicable)

The Fresh Focus program fosters diversity in a few ways. First, we welcome all students, regardless of major, in our internship program. Second, all staff involved in the program (student and non-student) participate in cross-cultural trainings to ensure an inclusive learning environment. Third, we work closely with and learn from our campus partners and, when called upon, provide materials or co-host workshops with our campus partners. Finally, over the past year we've begun to grow and offer more diverse produce to better meet the culinary interests of the students who access our produce.

Q13. How does the event/ program provide crucial services to students? (if applicable)

Free fresh produce for UCD students is an outcome of the Fresh Focus program. Student food insecurity is a national issue that threatens UC student well being and learning. Research led by the UCOP funded GFI Basic Needs Team found that 44% of UC undergraduates and 26% of UC graduate students experience some level of food insecurity. Where low and very low levels of food insecurity are defined as reduced food intake, disrupting meal patterns, and reduced quality, variety or desirability of diet according to the United States Department of Agriculture. Certain groups of students, including first generation students, LGBTQIA students, independent students, and students of color are especially at risk for food insecurity. Students have been campus leaders in addressing food insecurity: the Pantry, Fresh Focus, Food Recovery Network, SRRC monthly meals, and Aggie Food Coalition are all student led efforts. Given rising tuition and housing costs, we anticipate that UCD students will continue to need access to emergency food relief through programs like ours.

## FUNDING AMOUNT REQUESTED FROM COSAF

Name of Event/Program: Fresh Focus Program at the Student Farm

	AMT REQUESTED FROM COSAF
<b>A. Lecture / Entertainment: Honoraria / Performers</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
<b>B. Publicity: Flyers / Posters / Ads / Mailing / Printing</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
<b>C. Food: Refreshments, Breakfast, Lunch, Dinner (Include cost per person)</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
<b>D. Decorations / Props</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
<b>E. Facility: Room Rental / Room Setup Fees / Equipment Rental / AV</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
<b>F. Travel: Transportation / Parking / Lodging</b>	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
<b>G. Other</b>	
1. _____ Tools and equipment ; knives, hoes, digging forks, pruners	\$ 376.52
2. _____ Supplies: seeds, fertilizer	\$ 623.48
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____

Total Amount Requested from COSAF
\$ 1,000.00