

Q1. Applicant Information

Name (first and last)	Rachel Bingham
Email address	rmbingham@ucdavis.edu
Phone number (xxx) xxx-xxxx	5307540688
Name of Department/ Unit/ Student Organization	First-Year Aggie Connections (Office of Educational Opportunity & Enrichment Services)
What is your role or position within the Department/ Unit/ Student Organization?	Program Coordinator

Q2. Event/ Program Information

Name of the Event/ Program	FYAC Fall Welcome Kick-Off Event
Date(s) of Event (include the year)	welcome week, fall 2021
Location	Virtual
Estimated # of UC Davis students that will attend/ benefit from program	300+
TOTAL event/ program budget (\$x,xxx)	\$7,620
Funding request amount from COSAF (Student Programming Fund) (\$x,xxx)	\$7,620

Q3. Please provide a detailed description and purpose of the event/ program.

First-Year Aggie Connections is eager to feature Hoan Do for our annual first-year kickoff event during fall welcome week. Hoan Do is an award-winning inspirational speaker, author of *Succeeding in the Real World*, and city finalist in NBC's hit show *American Ninja Warrior*. Hoan is recognized as one of the best motivational youth mentors for his engaging style and ability to share important life lessons in a way that resonates with college students. This interactive and empowering live virtual event will provide students with the opportunity to learn practical strategies for succeeding in college and turning obstacles into opportunities. Over the past three years this event has served as a way for students to foster new connections and a growth mindset prior to the start of the new school year. Through Hoan's engaging speaking style and practical success strategies, students leave this event feeling empowered and optimistic for their first quarter at UC Davis.

Q4. How will the requested funds be utilized to support this event/ program?

The majority of the funds will go to support the speaking engagement fee for the keynote speaker. The remainder of the funding will cover promotional efforts, interactive virtual meeting software, and a virtual photo booth for participants to document the experience.

Q5. Please enter estimated attendance for the following groups.

Staff	20
Faculty	0
UCD Community Members	0
Other (please specify and include number)	300+ students

Q6. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

All new first-year undergraduate students (including freshman, transfer, and international students)

Q7. What program, activity, or service will be provided? (e.g. six-week training program, instructional class or activity, structured community program that exposes students to new ideas and experiences)

An inspirational and interactive 1-hour keynote address to kick-off the start of fall quarter during welcome week.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

-Provide new first-year students with techniques for positive perseverance (having the right attitude). -Encourage student's willingness to "try things on" during college (exploration). -Improve student's willingness to make connections that will help them through challenges in their first year at UC Davis. - Provide students with strategies for improving one's mindset.

Q9. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

Post event assessment feedback

Q10. How does the event/ program provide services that are of growing interest to students? (if applicable)

Creating connections both in and out of class is an essential part of the first-year experience and for building success at UC Davis. Now more than ever new students are struggling with the question of how they'll be able to meet new people, let alone make friends, with the possibility of remote instruction and physical distancing continuing on campus. This program will allow students the opportunity to deepen their sense of belonging and begin finding community no matter where we are as an institution on the path to being "campus ready."

Q11. How does the event/ program foster diversity, equity, and inclusion? (if applicable)

Introduce students to campus culture and traditions, aid students in building social connections, connect students with people and campus resources. First-Year Aggie Connection group themes represent diversity and support a sense of belonging. Each Connection is unique, and with so many different themes offered each fall quarter, students can be sure to find a group that's the right fit.

Q12. How does the event/ program provide crucial services to students? (if applicable)

Transitioning from high school or community college to a tier one research university on the quarter system is often difficult. Moving away from home, choosing a major, making new friends, adjusting to a newly found freedom...the list is endless. This program will help students to successfully acclimate to their new environment while also learning practical advice that will help them to succeed in college and and life.

Q13. Has your Department/ Unit/ Student Organization put on this event in the past?

- Yes
- No
- Uncertain

Q14. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)	Fall quarters 2018, 2019, and 2020
Location	UC Davis main campus (2018 & 2019); virtually via Zoom (2020)
Total attendance	300+

Q15. How was the success of the event measured?

Post-event survey feedback has been captured after each session. Summary of most-recent feedback (fall 2020): -100% of participants stated they were provided with techniques for positive perseverance (having the right attitude) -99% rated the event as excellent or very good -100% stated attending this event provided their willingness to make connections that will help them through challenges -74% were inspired by this event to sign up for a First-Year Aggie Connections group for fall 2020